THE CASH BOX

VOLUME XV APRIL 3, 1954 NUMBER 28

Louis Jordan and Eddie Mesner of Aladdin Records seem mighty pleased as they point to Louis' latest disk, "I'll Die Happy" backed with "Oooo Wee". The great saxophonist recently signed an exclusive recording deal with Aladdin which adds to the diskery's strong galaxy of stars. Jordan has long been one of the biggest record sellers and Aladdin won out in signing him after outbidding many other firms.

BIG CHANGES
ARE COMING

NATIONAL WURLITZER DAYS

AT YOUR *Wurlitzer* DISTRIBUTORS

SUNDAY, APRIL 4
MONDAY, APRIL 5

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

The Cash Box

FOUNDED BY BILL GERSH

April 3, 1954

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Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

•

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

•

NASHVILLE OFFICE
417 Broadway, Nashville, Tenn.
(Phone: NAshville 5-7031)
CHARLIE LAMB

•

LONDON OFFICE
17 Hilltop, London, N.W., England
MARCEL STELLMAN

•

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
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POPSIE, Staff Photographer
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Music Editorial

An Opportunity To PROMOTE *the* RECORD INDUSTRY

There are very few times when the record industry—as an entire industry—has the opportunity to put its best foot forward before the buying public. Until very recently, the record field had been a notoriously lone wolf business. Each company would promote itself and its own artists but hardly anything would be done industrywide.

Then the RIAA was formed and projects were carried out which were designed to present the entire record business to the people who buy and play records. Some of these projects came off fine; some didn't come up to expectations.

One of the projects which didn't come out just as many record people had hoped was last year's Ed Sullivan show which was called a salute to the record industry. There are many reasons why it didn't turn out exactly right. But probably one of the basic causes was that it didn't receive the proper support from the individual record companies.

Now Sullivan is ready to give it another try. He's planning a new salute to the record industry and on this one he wants to trace what happens to a record from the time a song is accepted until it reaches the top of the lists.

The promotional opportunity here is tremendous. It is one of the best showcases on which the record industry can present its story—and do so in the best possible light.

But in order to make it a real bang-up industrywide promotion, every company—large and small—must do its part.

A show like this should have a diskery's top stars. For instance it's not enough to say we'll try to get whoever's in town that day. Specific plans should be made to have leading artists available for the show. It's not enough just to say we'll try to cooperate. One man from each diskery should have the definite assignment of working on the show and should be responsible to the top executive of the firm.

Dick Linke has been asked by Sullivan to coordinate all the record firms' activities. And Dick is the kind of man who can do the job impartially with all the energy which he devotes to his regular duties at Capitol.

We at *The Cash Box* intend to do everything we can to aid in the promotion of this program.

But most of all, what this needs to make it a success, is the active cooperation of the record companies.

The record industry has a great chance here.

Let's hope that everyone gets together to take advantage of it.

"X"

LUCKY NUMBERS!

"X" NUMBER 6

"TRUMPET SORRENTO"
"THE BOOK"
FRANKIE AVALON
78 rpm cat. no. X-0006
45 rpm cat. no. 4X-0006

"X" NUMBER 3

"MELANCHOLY ME"
"IT WAS WORTH IT"
SMITH BROTHERS
78 rpm cat. no. X-0003
45 rpm cat. no. 4X-0003

"X" NUMBER 1

"THAT'S THE WAY LOVE GOES"
"FOR YOU"
BILL DARNEL
78 rpm cat. no. X-0001
45 rpm cat. no. 4X-0001

"YOU TOLD ME TO GO"
AL MORGAN *78 rpm cat. no. X-0004* *45 rpm cat. no. 4X-0004*

"STRIKE A MATCH"
DINAH KAYE *78 rpm cat. no. X-0005* *45 rpm cat. no. 4X-0005*

"DEEP BLUE SEA"
DICK MALTBY & ORK. *78 rpm cat. no. X-0002* *45 rpm cat. no. 4X-0002*

"ANGEL BELLS"
SPENCER-HAGEN ORK. *78 rpm cat. no. X-0007* *45 rpm cat. no. 4X-0007*

"IMPOSSIBLE MOTION"
SAL FRANZELLA Quintet *78 rpm cat. no. X-0008* *45 rpm cat. no. 4X-0008*

Watch this same space next week for

AN "X"-TRA SPECIAL RELEASE!

"X" MARKS THE HITS

A PRODUCT OF RADIO CORPORATION OF AMERICA

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CA—Capitol	DU—Duke	JU—Jubilee	PC—Peacock Pro.	5P—5pecialty
AL—Aladdin	CD—Cadence	DY—Derby	KI—King	PE—Peacock	5W—5wingtime
AM—Ambassador	CH—Chess	EP—Epic	LO—London	PR—Prestige	TE—Tempo
AP—Apollo	CK—Checker	ES—Essex	MA—Mars	RA—Rainbow	TF—Tiffany
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood	RE—Regent	TI—Tico
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury	RH—Recorded In Hollywood	TN—Tennessee
BE—Bell	CY—Crystalette	4 5tar—Four 5tar	MG—MGM	RM—Rama	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern	SA—5avoy	UN—United
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot	SIT—Sittin' In	VA—Valley
	DO—Dot	JD—Jay Dee			VI—RCA Victor
					ZO—Zodiac

Pos. Last Week

1 — **SECRET LOVE** — **DORIS DAY** — 1
BE-1030 (45-1030)—Helen Forrest
CA-2678 (F-2678)—Ray Anthony
CO-40108 (4-40108)—Doris Day
DE-28876 (9-28876)—Gordon Jenkins
DE-29024 (9-29024)—Bing Crosby
JU-5137 (45-5137)—The Orioles
MG-11604 (K-11604)—Tommy Edwards
VI-20-5512 (47-5512)—Gogi Grant

2 — **MAKE LOVE TO ME** — **JO STAFFORD** — 6
BE-1029 (45-1029)—Tommy & Jimmy Dorsey
CO-40143 (4-40143)—Jo 5tafford
DE-29048 (9-29048)—Commanders

3 — **STRANGER IN PARADISE** — **TONY BENNETT - FOUR ACES** — 2
BE-1018 (45-1018)—Tony Russo
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

4 — **FROM THE VINE CAME THE GRAPE** — **GAYLORDS - HILLTOPPERS** — 3
BE-1032 (45-1032)—Stuart Foster
DO-15127 (45-15127)—Hilltoppers
ME-70296 (70296x45)—Gaylords

5 — **OH, MY PAPA** — **EDDIE FISHER** — 4
BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CO-40173 (4-40173)—Gene Klavan
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal

6 — **YOUNG AT HEART** — **FRANK SINATRA** — 8
BE-1030 (45-1030)—Charlie De Forrest
CA-2703 (F-2703)—Frank 5inatra
DE-29054 (9-29054)—Crosby & Lombardo

7 — **CHANGING PARTNERS** — **PATTI PAGE** — 5
BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
JD-785 (45-785)—The Crickets
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (45-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King

8 — **I GET SO LONELY** — **FOUR KNIGHTS** — 10
BE-1031 (45-1031)—Anne Lloyd
CA-2654 (F-2654)—Four Knights
DE-29054 (9-29054)—Crosby & Lombardo

9 — **DARKTOWN STRUTTERS BALL** — **LOU MONTE** — 9
BE-1035 (45-1035)—5ylvia 5ims
CR-61135 (9-61135)—Lawrence Welk
DE-29032 (9-29032)—Russ Morgan
MG-11687 (K-11687)—Phil Brito
VI-20-5611 (47-5611)—Lou Monte

10 — **WANTED** — **PERRY COMO** — —
VI-20-5647 (47-5647)—Perry Como

11) CROSS OVER THE BRIDGE. 12) TILL WE TWO ARE ONE. 13) THAT'S AMORE. 14) SOMEBODY BAD STOLE DE WEDDING BELL. 15) TILL THEN. 16) THE MAN WITH THE BANJO. 17) ANSWER ME, MY LOVE. 18) HEART OF MY HEART. 19) THERE'LL BE NO TEARDROPS TONIGHT. 20) WOMAN. 21) RAGS TO RICHES. 22) SOUTH. 23) HERE. 24) LOVIN' SPREE. 25) AMOR. 26) THE JONES BOY. 27) A GIRL, A GIRL. 28) CUDDLE ME. 29) MELANCHOLY ME. 30) TWO PURPLE SHADOWS. 31) GEE. 32) RICOCHET. 33) ANEMA E CORE. 34) SUCH A NIGHT. 35) BELL BOTTOM BLUES.

The FIRST record of the sensational new marching song

THE HAPPY WANDERER

The No. 3 English smash!

HENRI RENÉ

and his Musette, Chorus and Orchestra

A fabulous ballad!

MY IMPOSSIBLE LOVE

20/47-5715

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA®
HIS MASTER'S VOICE

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

ANDRE PHILIPPE
(USA 405; 45-405)

B "CHERIE, I DON'T CARE" (2:01) [Candy BMI — Kierkel] The French flavor in the Maurice Chevalier type voice of Andre Philippe does wonders with this good rhythm number. Exciting sound and good results. Could happen.

B "WAIT FOR ME" (2:16) [Atlantic BMI — Brenner, Pollack] Stan Free and his ork again support the songster as he does a fancy bit of warbling on a pretty ballad. Good coupling for the boxes. Oughta get loads of spins.

EILEEN BARTON
(Coral 51146; 9-51146)

B+ "SIGNPOST" (2:20) [Moonlight BMI—Raleigh, Coleman] A slow country flavored waltz gets a first class delivery from Eileen Barton. A classy performance with a top grade Dick Jacobs orking. Good contender.

C+ "JESSE JAMES" [Barton ASCAP —Livingston, Freed] On this end, the vibrant chirp flies through a fast moving tune about the historical character Jesse James. Cute novelty.

ALAN MARTIN
(Sheraton 20879; 45-20879)

C+ "MY HEART TELLS ME" [—Tarwater] Assisted by Leo Litwin's orchestra, Alan Martin comes through with a strong delivery on a pretty love tune.

C "ANGELA MIA" [—Tarwater] A song that's making quite a bit of noise in the wax world, is offered by the songster with an ork arrangement set to a Latin tempo.

FRANK MURPHY
(Epic 9032; 4-9032)

B+ "MADALENA" (2:11) [Rex BMI —Kauderer, Siegel Macedo, Amori] An exciting Latin beat is set up by Joe Reisman and the Ray Charles Chorus as Frank Murphy delivers the vocal. Terrific tune with a thrilling arrangement and good new lyrics.

C+ "HOW" (2:54) [Jack Gold ASCAP — Gold] The crooner changes the mood and delivers a sentimental and tender ballad with a pretty lyric. A good job with the Esquires aiding with choral work.

SANDY SOLO
(Jubilee 6061; 45-6061)

B "COME ON AND TAKE ME" (2:12) [Tee Pee ASCAP—Marsala, Darmanin] One of Sandy Solo's best jobs to date is this lively bouncer with a terrific arrangement. A strong contender that could make the grade with a push.

C "OUT OF MY MIND! OUT OF MY MIND!" (2:38) [Jefferson ASCAP—Jordan, Bass] On this end, the crooner does a real smooth job as he tenderly fashions a romantic ballad.

THE CASH BOX DISK OF THE WEEK

"POOR BUTTERFLY"
[Harms ASCAP—Hubbell, Golden]

"WRAPPED UP IN A DREAM"
[Leeds ASCAP—Best, Berman]

HILLTOPPERS
(Dot 15156; 45-15156)

THE HILLTOPPERS

● Currently one of the hottest vocal groups in the country, with their host of hits posted all over the charts, The Hilltoppers send out another two sider that should be right up on top in short order. Having been most successful with standards, the boys use a great pop oldie called "Poor Butterfly." Jimmy Sacca's classy lead vocal and the polished shuffle rhythm support from the crew, makes this a powerful contender. Beautiful song. "Wrapped Up In Dream" is a sentimental reading of a great big rhythm and blues hit of some years ago. Almost all of the boys' past clicks have been two-siders. Looks like it's gonna happen again.

"SUGAR LUMP" (2:52) [Raleigh BMI—George]

"I UNDERSTAND" (2:41) [Jubilee ASCAP—Best]

THE FOUR TUNES
(Jubilee 5132; 45-5132)

THE FOUR TUNES

● A few months ago the Four Tunes made a most impressive showing on record when they broke through with a sensational arrangement of "Marie." Now the boys come up with another stellar arrangement of a tune that bids powerfully to rank as a top song. It's a great rhythm number dubbed "Sugar Lump." And it's loaded with punch. The boys are at their best with a solid Sid Bass backing. Flip is another polished offering on a beautiful ballad labelled "I Understand." The versatile artists have a solid coupling for the boxes. Expect the top half to click immediately, with the lower side climbing slowly.

"I SPEAK TO THE STARS" [M. Witmark ASCAP—Webster, Fain]

"THE BLUE BELLS OF BROADWAY"
[M. Witmark ASCAP—Webster, Fain]

DORIS DAY
(Columbia 40210; 4-40210)

DORIS DAY

● Currently sitting on top of the wax world with her number one recording of "Secret Love" and heading up with "Lost In Loveliness," Doris Day sends up another strong platter that should have her name all over the charts. It's a wonderful ballad dubbed "I Speak To The Stars," from the motion picture "Lucky Me." Doris spells vocal perfection on this end as she's assisted by a wonderful chorus and a Ray Heindorf backing. Should make the grade. Flip is a Scotch flavored novelty labelled "The Blue Bells Of Broadway" from the same Warner Bros. flicker. Watch the top half. It's sure to head up there.

TAD BRUCE
(Eagle 112; 45-112)

B "DARE I" (2:40) [Parliament BMI—Russo] Tad Bruce comes through with a terrific job on a beautiful piece of ballad material. Strong delivery on a strong tune. Should get loads of spins.

C "YOU AND ONLY YOU" (2:48) [Mellin BMI—Mellin] The balladeer sings another soft and tender item. He has an inviting quality in his voice.

MARIE RUSSELL
(Brand 101; 45-101)

C+ "TELL TALE HEART" (2:31) [Olympia BMI—Drake, Guthrie, Rubens] Eddie Schloss and his ork supply the backing for Marie Russell's lilting delivery of a cute country flavored number. Lively stuff.

C+ "I STILL LOVE TO WALTZ WITH YOU" (2:22) [Novelty ASCAP—Redmond] The thrush pleasantly styles a pretty waltz number with a corny but inviting air. Chorus aids to round out the offering.

JO STAFFORD-FRANKIE LAINE
(Columbia 40198; 4-40198)

B+ "GOIN' LIKE WILDFIRE" (2:10) [Acuff-Rose BMI—Krise] A corny raucous handclapper gets a belted and resounding delivery from Jo Stafford and Frankie Laine. A terrific side with plenty of punch. Could hit.

C+ "ROLLIN' DOWN THE LINE" (2:05) [Glenwood BMI — Dehr, Hawes, Miller] Paul Weston and Carl Fischer set up another backing for the duo on a similar country type rouser. Potent stuff.

JUDY TREMAINE
(Coral 61150; 9-61150)

B "CHAIN LIGHTNING" (2:07) [Wemar BMI—Schneider, Rinehart, Cobert, McGregor] Aided by a top grade Dick Jacobs orking, Judy Tremaine belts out a solid rhythm item with a load of zip. Good tune that could hit. Dance stuff too.

C+ "TOO MUCH" (2:29) [Lewis ASCAP—Boby, Feyne, Harrington, Leighton] On this end the thrush rhythms through a colorful novelty with a Latin lilt. Interesting lyrics with a touch a spice to them. Cute.

THREE SUNS
(RCA Victor 20-5711; 47-5711)

B "UNDER A BLANKET OF BLUE" (2:20) [Joy ASCAP—Neiburg, Symes, Livingston] A wonderful standard gets a wonderful styling from the Three Suns. Number has the boys' rhythm throughout. Interesting deck.

B+ "GIMME A LITTLE KISS" (2:24) [ABC ASCAP — Smith, Turk, Pinkard] A sound like that of a glockenspeil plays a major role in this terrific arrangement of a great bounce oldie. Boys could click with it. Happy deck.

AMERICA'S SWEETHEART OF SONG —

Kitty Kallen

Sings two . . . beautiful ballads

"I DON'T THINK YOU LOVE ME ANYMORE"

and

"LITTLE THINGS MEAN A LOT"

DECCA RECORDS

DECCA 29037 (78 RPM) AND 9-29037 (45 RPM)

RECORD REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

MINDY CARSON
(Columbia 40206; 4-40206)

B "SPEEDY GONZALES" (2:35) [Sheldon BMI—Gilbert, Saxon] A cute latin tempo novelty with an amusing lyric about a fast moving casanova, gets a delightful styling from Mindy Carson. Jimmy Carroll's ork supports.

B+ "THIS ABOVE ALL" (2:35) [Sir BMI—Baum, Render] A slow shuffle beat in the backdrop is the setting for the thrush's romantic delivery of a good tune. Nice job. Could click for Mindy.

RUSTY DRAPER
(Mercury 70300; 70300 x 45)

B "EASTER MORNIN'" (2:26) [Westbrook BMI—Winters, Ruffin] Rusty Draper gets a country type backing for his light and happy presentation of a delightful Easter ditty. Good job for the holiday season.

C "PETER RABBIT" (2:00) [Favorite ASCAP—Peretti, Creatore] Peter Rabbit is the subject of this seasonal item that should do ok with kiddies and adults.

JANE TURZY
(Decca 29087; 9-29087)

C+ "SUCH A NIGHT" (2:53) [Raleigh BMI — Chase] Jane Turzy enters the race for top honors with this exciting rhythm number. A strong showing that'll have a tough time beating out other versions already clicking.

C+ "IT'S YOU, IT'S YOU I LOVE" (2:37) [Essex ASCAP — Copeland] Jack Pleis assists the chirp on this peppy handclapper. Number has plenty of movement to it.

KAN HANNA ORCH.
(Trend 72; 45-72)

C+ "SWEET RILEY O'TOOLE" (2:35) [Teri ASCAP — Greene, Beal] Ken Hanna and the crew provide a solid backing for Sherli Sonders' offering of an ok bouncer. Peppy deck.

C "NIRVANA" (2:42) [Malabar BMI—Hanna] Dick Nash takes the spotlight with a trombone solo on a slow bluesy number. Certain segments sound like the Kenton ork.

JEFF CHANDLER & VICTOR YOUNG
(Decca 29004; 9-29004)

B+ "I SHOULD CARE" (2:53) [Dorsey Bros ASCAP — Cahn, Stordahl, Weston] Movie star Jeff Chandler makes his wax debut with a wonderful delivery of a great romantic oldie. Artist has a good deep voice. Could click.

B "MORE THAN ANYONE" (3:10) [Hub ASCAP — DePaul, Raye] Again assisted by the Victor Young Singing Strings, Chandler croons another love tune. His huge fan clubs will be glad to hear Jeff on records.

THE CASH BOX SLEEPER OF THE WEEK

"THE HAPPY WANDERER"
[Sam Fox ASCAP—Ridge, Moeller]

"MY IMPOSSIBLE LOVE" (3:00)
[Mellin BMI—Cahan, Colombo, Mellin]

HENRI RENE ORCHESTRA
(RCA Victor 20-5715; 47-5715)

HENRI RENE

● It's a toss up which side is the two, because Henri Rene does a great job on both with his orchestra and his beautiful musette accordion. One side features the voices of a male chorus on a march tempo group song called "The Happy Wanderer." It's the type of material that you don't hear too often. Incidentally, the song is close to the number one spot in England. The coupling is a beautiful instrumental with the musette in the lead. It's a melodic tango called "My Impossible Love." Really a treat on the ears. Both sides have hit potential.

"A FOOL IN THE WAYS OF LOVE"
[Shapiro-Bernstein ASCAP—Reid, Altman]

"THERE MUST BE SOME MISTAKE" (2:45)
[Hollis BMI—Getzov, Frank]

GEORGIE SHAW
(Decca 29078; 9-29078)

GEORGIE SHAW

● Georgie Shaw, who hit the big time with his smash version of a lovely ballad "Till We Two Are One," aims to make his string two in a row. And it looks like he'll have no trouble doing just that with a beautiful new song dubbed "A Fool In The Ways Of Love." It's a lovely tune perfectly wed to a meaningful set of lyrics and given a most sincere delivery by Shaw. The crooner is assisted by a chorus and Jimmy Leyden's ork. Recording spells hit from start to finish. "There Must Be Some Mistake" is another piece of top drawer ballad material that gets an equally tender presentation. We favor the top half. Keep an eye on it.

"SHOULD I TELL" (2:21) [Acuff-Rose BMI—Hudgins, Bryant]

"A GOODNIGHT KISS IS A GOOD NIGHT'S WORK" (2:40)
[E. H. Morris ASCAP—Hilliard, Delugg]

JILL COREY
(Columbia 40188; 4-40188)

JILL COREY

● Life's cover girl Jill Corey, Whose popularity has soared due to her weekly Dave Garroway TV appearances, has a new platter that could be a real big hit. She was on the brink of a big disk with her version of "Robe Of Calvary," and is currently clicking with the Four Lads on "Cleo And Meo." But now she dishes up a beautiful reading of a sentimental ballad with an inviting country flavor labelled "Should I Tell." Percy Faith aids the thush in making this one a first grade deck. "A Goodnight Kiss Is A Good Night's Work" is a catchy light novelty that oughta get loads of spins. Pleasing number. Watch the upper portion. Could be a smasheroo.

SAMMY KAYE ORCH.
(Columbia 40205; 4-40205)

B "GODSPEED TO YOU" (2:45) [Republic BMI—Kaye] A lovely romantic item gets a quality treatment from Sammy Kaye's ork with Jeffrey Clay handling the lead vocal. The Kaye Choir assists.

B "TILL YOU KISS ME AT THE ALTAR" (2:25) [Winneton BMI—Care, Marcus, Carr] A pleasing old fashioned quality makes this item by the entire crew, a most appealing bit of music. A lively ditty with a cute theme.

FRED DARIAN
(Allied 5021; 45-5021)

B "SHE WAS A DANCER" (2:35) [Acama BMI—Bagdasarian, Darion] An Arabian Knights type of atmosphere is cast by Fred Darion with the aid of the Bill Loose ork as he dramatically presents this unusual number. Exciting.

C+ "I NEED YOU" (2:51) [Acama BMI — Baxter, Blalock] The crooner gives his all on this deck as he belts out a love song. Plenty of feeling and an interesting voice.

THE CORONET ORCH.
(MGM 30845; K-30845)

B "DESIREE"-TANGO (2:52) [Lowell BMI—Kreigmann] A beautiful tango is rendered in full string fashion with a wonderful arrangement by the Coronet ork. Top dancing and listening material.

C+ "CARESS" (2:48) [Mecca ASCAP —Nagy] More stringy mood music designed for the quiet hours is tenderly treated by the aggregation. Number has a subdued rhumba tempo in the backdrop.

PEGGY LEE
(Decca 29076; 9-29076)

B+ "JOHNNY GUITAR" (2:56) [Victor Young ASCAP—Young, Lee] With a lush Victor Young orking, Peggy Lee offers a hushed reading of a lovely tune from the movie "Johnny Guitar." Real dreamy delivery. Good song.

C+ "AUTUMN IN ROME" (2:41) [Cromwell ASCAP — Cahn, Weston, Cicognini] Peggy presents another dream-dusted job on this tender number from the flicker "Indiscretion of an American Wife."

RUSS VALENTINO
(Tuxedo 895; 45-895)

C+ "YOU CALL IT MADNESS BUT I CALL IT LOVE" (2:40) [Mayfair ASCAP — Conrad, DuBois, Columbo, Gregory.] Russ Valentino hands up an interesting reading of this great Russ Columbo standard. Expressive showing.

C+ "DEAR OLD DONEGAL" (2:18) [Leeds ASCAP—Graham] Here's a twist. In keeping with the current Italian song vogue, Russ bounces through a popular Irish standard with English and Italian lyrics. Comical listening.

THE SEVEN BEST RECORDS WE'VE EVER FIRED YOUR WAY AT ONE TIME!

Johnston Brothers
CRYSTAL BALL
backed by THE CREEP 1423 45-1423

Vera Lynn
IF YOU LOVE ME
backed by C'EST LA VIE 1412 45-1412

Lee Lawrence
THE LITTLE MUSTARD SEED
backed by MY LOVE FOR YOU 1428 45-1428

Lita Roza
JUST A DREAM OR TWO AGO
backed by I WAS A FOOL IN LOVE 1429 45-1429

Frank Weir
THE HAPPY WANDERER
backed by FROM YOUR LIPS 1448 45-1448

The Duchess
HOMETOWN SHOUT
backed by JOHN PEEL RAG 1420 45-1420

Frank Chacksfield
FLIRTATION WALTZ
backed by PRELUDE TO A MEMORY 1406 45-1406

LONDON ffrr
RECORDS

Pretty Promotion

NEWARK, N. J.—The Taylor Maids, in from the west coast to promote their Eureka Record of "Nu, Nu, Nu," make a pretty picture as they visit with Paul Brenner on his "Requestfully Yours" show heard over WAAT in Newark.

ANOTHER BMI "PIN-UP" HIT

"YOUNG AT HEART"

Recorded by
FRANK SINATRA ..... Capitol
BING CROSBY-
GUY LOMBARDO ..... Decca
HELEN FORREST ..... Bell
GOLDIE HILL ..... Decca

Published by
SUNBEAM MUSIC CORP.

A Double Barrelled Hit!

"SUGAR LUMP"

b/w

"I UNDERSTAND"

FOUR TUNES

JUBILEE # 5132

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

TURN YOUR SURPLUS STOCK OF LP RECORDS INTO CASH!

Any quantity—large or small.
We pay best prices!
WRITE or WIRE
BOX # 215, c/o THE CASH BOX
26 W. 47th St., New York, N. Y.

Capitol's 1953 Sales Increased 38%

HOLLYWOOD, CALIF. — Capitol Records' earnings in 1953 increased 38 per cent over 1952 and sales were up 15 per cent to a new all-time high, President Glenn E. Wallichs said this week in his annual report to shareholders.

Sales, which have risen steadily for the past four years, reached a volume of $16,941,230, stimulated by a number of outstanding hit records and mounting public enthusiasm for high fidelity reproduction of classical music. In 1952 the company's sales amounted to $14,738,341.

The outstanding individual record released during 1953 was "Vaya Con Dios" performed by Les Paul and Mary Ford, which sold more than 2,000,000 copies. The year's best selections have been brought together on a record which forms a musical supplement to the shareholder's report.

A number of stars were added to Capitol's roster of artists, including Frank Sinatra, Betty Hutton, Benny Goodman, Duke Ellington and Eddie Cantor. Important advances were made in the field of classical music, notably the recordings of the Pittsburgh and St. Louis Symphony Orchestras and of the recently signed violin virtuoso, Nathan Milstein.

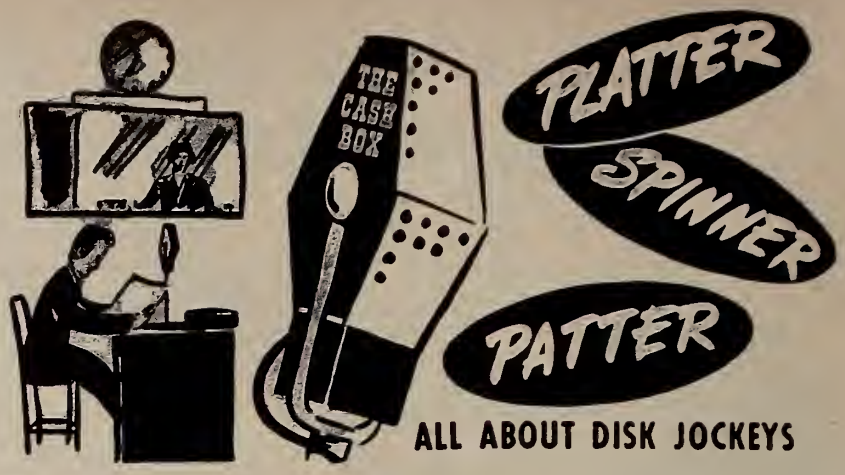
Distribution of the company's products was marked by increased emphasis on development and expansion of foreign markets. Capitol continued to be the only major company selling records in all foreign countries under its own label.

Don Wolf Is Writer Of Gleason's Opener

NEW YORK—Don Wolf was the writer of Jackie Gleason's opening number of his return to his TV show last Saturday, March 29.

Wolf's number was chosen from among several selections that were submitted.

Currently with Mercury Music, Wolf has a number of songs and records to his credit. Among the songs he has written is "Azurte."



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	SECRET LOVE	Doris Day (Columbia)
2.	YOUNG AT HEART	Frank Sinatra (Capitol)
3.	WANTED	Perry Como (RCA Victor)
4.	MAKE LOVE TO ME	Jo Stafford (Columbia)
5.	CROSS OVER THE BRIDGE	Patti Page (Mercury)
6.	I GET SO LONELY	Four Knights (Capitol)
7.	FROM THE VINE CAME THE GRAPE	Gaylords (Mercury) / Hilltoppers (Dot)
8.	STRANGER IN PARADISE	Tony Bennett (Columbia) / Four Aces (Decca)
9.	ANSWER ME, MY LOVE	Nat "King" Cole (RCA Victor)
10.	OH, MY PAPA	Eddie Fisher (RCA Victor)

11) THERE'LL BE NO TEARDROPS TONIGHT. 12) TILL WE TWO ARE ONE. 13) DARKTOWN STRUTTERS BALL. 14) A GIRL, A GIRL. 15) THE MAN WITH THE BANJO.

Variety is what the public demands. That is the conclusion arrived at by **Roland Dumas** (WMAS-Springfield, Mass.). For the past few weeks Rollie has charted the number of songs requested and the number is an eye-opener. Take the week of March 15-19, for instance. There were 631 requests for a total of 205 different song titles. . . . General manager, **Richard E. Adams** (WKOX-Framingham, Mass.) announced the appointment of **Roy Leonard** as program director. Roy will continue his 21 hours of recorded music in addition to his new duties. . . . **Sandy Taylor** out of the army and back at WOKO-Albany. Wants all his friends to get in touch with him.

* * * * *

GEORGE SANDERS
(KRKD—Los Angeles, Calif.)

Pic of the week—**George Sanders** (KRKD-Los Angeles, Calif.). George features **The Cash Box** 'Disk of the Week' every day for seven days. Says "Audience reaction has been excellent!" . . . **Karen Chandler** and manager **Fred Amsel** back in New York after their Hollywood trip. While in the land of sunshine (where they froze, said Fred) Karen made a short with the **Four Aces** which will be out in about a month. While in New York she'll visit with jockeys and make TV appearances. Karen's new Coral disk is "Hit The Target Baby" and "Positively No Dancing." . . . The **Ted and Rhoda Brown** programs and the **Blossom Seeley** and **Benny Fields** programs over WMGM were singled out for special citations this week in **Jack O'Brian**'s radio and television column in the New York Journal-American. . . . **Stan Pat** no longer musical director at WTNJ-Trenton, N. J. Stan had to give up his WTNJ duties as his promotion and personal management deals take up too much of his time. Stan manages **Bertice Reading**, who records for Groove and **Baby Dee** on MGM. . . . **Jerry Gaines** (WHAT-Philadelphia, Pa.) won a trip to Key West, Fla., when one of his housewife listeners sent in the winning tagline for thrush **Betty Madigan**. MGM sponsored the contest. The winning title for Betty is "Your Disc Cover Girl." . . . Well known Hollywood record promotion man, **George Jay**, is now spinning platters from the **Larry Finley** Restaurant adjoining the Mocambo on KFWB. As George puts it, "It's fun, money and somebody has to play my client's disks." . . . We hear that **Dave Ballard** has a new recording contract. The KFWB-Hollywood chief announcer has a new disk out on the Skylark label. . . . **Marty Hogan**, general manager of radio station WCFL-Chicago, announced the appointment of **Eileen Mack** as director of public relations.

* * * * *

Jack Dugan at WOKO-Albany, N. Y., after a three month rest. Jack hopes all his friends will note his change from WGAT-Utica and write him at the Albany address. . . . **Tommy Edwards** (WERE-Cleveland) back from his vacation in New York and at the mike again. Tommy got around to meeting lots of people in New York who were formerly pen acquaintances. . . . When **Tommy Edwards** was riding high with "You Win Again," M-G-M promotion boys sent deejays loaded dice. Now that Tommy's moving with "Wall Of Ice," we're wondering whether jocks might get ice cubes in the mail.

A Sensational New Recording!

POOR BUTTERFLY

Recorded by:

THE HILLTOPPERS

Dot #15156

WARNER BROS., MUSIC DIVISION
HARMS, INC.
488 Madison Ave., New York 22, N. Y.

Benida Roster

CHICAGO—Three of Benida's most promising artists were present in the diskery's exhibit room at the recent MOA Convention. Left to right, they are Mary Mayo, Bill Stegmeyer and Peggy Lloyd. Above they are pictured in another exhibit room at the convention, that of BMI.

Boy's Club Plugs Tune

NEW YORK—Disk jockeys throughout the country are currently receiving a record from the Boy's Club of America titled "Just Take That Little Frown and Turn It Upside Down."

This novelty was written several years ago for the various Boys' Club units across the nation, to be sung around a camp fire and at get-togethers.

Since the boys clubs have no finances available to promote the tune, dee jays are being asked to give it a whirl.

On one side of the disk, the Chordettes sing the number, and on the flip side, the song is rendered by the Green and White Quartet, featured each week with the Band of America.

Enclosed with the record is a script for the dee jay to assist in introducing the platter.

At the present time, E. B. Marks Publishing Co. has an option on the song.

Mercury Issues "News"

NEW YORK—Starting in April, Mercury Records will send its first "Mercury News" publication to dealers, operators and disk jockeys.

This will be a monthly newspaper mailed on or about the fifteenth of each month. It will carry stories of Mercury artists and recordings, and news of interest to the trade. In addition, each issue will contain a four page release sheet plugging single releases, LPs, EPs and specialty releases. This Mercury newspaper will replace the current mid-monthly release sheet and, in the future, the diskery will mail one release sheet on the first of each month and a "News" on the fifteenth of each month.

The paper will pay trade reporters $1.00 per article and says, "You won't make a fortune, but you may become famous."

Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY ... Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY ... Glenn Miller (RCA Victor LPT 3057)
3. MUSIC FOR LOVERS ONLY ... Jackie Gleason (Capitol H 352)
4. SONGS FOR YOUNG LOVERS ... Frank Sinatra (Capitol H 488)
5. TAWNY ... Jackie Gleason (Capitol H 471)
6. MAY I SING TO YOU ... Eddie Fisher (RCA Victor LPT 3185)
7. KISMET ... Original Cast (Columbia ML 4850)
8. CALAMITY JANE ... Doris Day, Howard Keel (Columbia CL 6273)
9. ROSE MARIE ... Original Cast (MGM E 229)
10. I BELIEVE ... Perry Como (RCA Victor LPM 3188)

They're just SENSATIONAL!
BOB MARSHALL
singing
"BEWITCHED AM I"
and
"SOUVENIR OF MADEIRA"
dawn RECORDS
Dawn # 206

BOB MARSHALL

THE CASH BOX Top Selling Records Reported by the Foremost RETAIL OUTLETS From Coast to Coast

Gaiety Music Shop
New York, N. Y.

1. Secret Love (Doris Day)
2. Wanted (Perry Como)
3. Stranger In Paradise (Bennett)
4. Young At Heart (F. Sinatra)
5. Till We Two Are One (Georgie Shaw)
6. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
7. Oh, My Papa (Eddie Fisher)
8. Answer Me, My Love (Nat "King" Cole)
9. Make Love To Me (Stafford)
10. Amor (Four Aces)

Hudson-Ross
Chicago, Ill.

1. Cross Over the Bridge (Page)
2. Answer Me, My Love (Nat "King" Cole)
3. I Get So Lonely (4 Knights)
4. Make Love To Me (Stafford)
5. Wanted (Perry Como)
6. Young At Heart (F. Sinatra)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Oh, My Papa (Eddie Fisher)
9. Darktown Strutters Ball (Lou Monte)
10. Here (Tony Martin)

Wallichs Music City
Hollywood, Calif.

1. Young At Heart (F. Sinatra)
2. Do Lord (J. Russell, Haines, D. Russell, Davis)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Oh, My Papa (Eddie Fisher)
6. Till Then (Hilltoppers)
7. Heart Of My Heart (4 Aces)
8. Bell Bottom Blues (T. Brewer)
9. I Get So Lonely (B. Crosby)
10. From The Vine Came The Grape (Gaylords)

Loveman's, Inc.
Birmingham, Ala.

1. Cross Over the Bridge (Page)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Secret Love (Doris Day)
5. Wanted (Perry Como)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Till Then (Hilltoppers)
8. Answer Me, My Love (Nat "King" Cole)
9. Here (Tony Martin)
10. Oh, My Papa (Eddie Fisher)

Stix, Baer & Fuller
Saint Louis, Mo.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Here (Dean Martin)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Secret Love (Doris Day)
7. I Get So Lonely (4 Knights)
8. Anema E Core (Eddie Fisher)
9. Answer Me, My Love (Nat "King" Cole)
10. Melancholy Me (E. Howard)

Music Corner
New Haven, Conn.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Anema E Core (Eddie Fisher)
4. Make Love To Me (Stafford)
5. Till Me Two Are One (Georgie Shaw)
6. Answer Me, My Love (Nat "King" Cole)
7. I Get So Lonely (4 Knights)
8. Am I In Love (Joni James)
9. Young At Heart (F. Sinatra)
10. Cross Over The Bridge (Page)

Columbia Music Co.
San Francisco, Calif.

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Secret Love (Doris Day)
4. Young At Heart (F. Sinatra)
5. Cross Over The Bridge (Page)
6. Oh, My Papa (Eddie Fisher)
7. Stranger In Paradise (4 Aces)
8. Wanted (Perry Como)
9. From The Vine Came The Grape (Gaylords)
10. Answer Me, My Love (Nat "King" Cole)

Variety Record Shop
Louisville, Ky.

1. Such A Night (Bunny Paul)
2. Wanted (Perry Como)
3. Answer Me, My Love (Nat "King" Cole)
4. Until Sunrise ("Fingers" Carr)
5. So Long (Four Aces)
6. Cuddle Me (Ronnie Gaylord)
7. Big Neise From Winnetka (Ray Marterie)
8. A Girl, A Girl (Eddie Fisher)
9. Poor Butterfly (Hilltoppers)
10. Young At Heart (F. Sinatra)

Tiedtke's
Toledo, Ohio

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Wanted (Perry Como)
6. Secret Love (Doris Day)
7. Gee (The Crows)
8. From The Vine Came The Grape (Gaylords)
9. Heart Of My Heart (4 Aces)
10. Such A Night (Bunny Paul)

Lil' Pal Record Store
Houston, Tex.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Till We Two Are One (Georgie Shaw)
4. Wanted (Perry Como)
5. Anema E Core (Eddie Fisher)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Secret Love (Doris Day)
8. I Really Don't Want To Know (Paul and Ford)
9. Answer Me, My Love (Nat "King" Cole)
10. Young At Heart (F. Sinatra)

Van Goor Record Shop
Rock Island, Ill.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Nat "King" Cole)
7. From The Vine Came The Grape (Gaylords)
8. Bell Bottom Blues (T. Brewer)
9. Till We Two Are One (Georgie Shaw)
10. The Man With The Banjo (Ames Bros.)

Martha Jane's Melody Lane
New Orleans, La.

1. Cross Over the Bridge (Page)
2. Wanted (Perry Como)
3. Changing Partners (Kay Starr)
4. Till We Two Are One (Georgie Shaw)
5. That's Amore (Dean Martin)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. Heart Of My Heart (4 Aces)
9. Young At Heart (F. Sinatra)
10. Till Then (Hilltoppers)

Ferguson's Record Shop
Memphis, Tenn

1. Cross Over the Bridge (Page)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Oh, My Papa (Eddie Fisher)
6. Answer Me, My Love (Nat "King" Cole)
7. Till Then (Hilltoppers)
8. Stranger In Paradise (4 Aces)
9. From The Vine Came The Grape (Hilltoppers)
10. There'll Be No Teardrops Tonight (Tony Bennett)

"T" Record Shop
Tulsa, Okla.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. I Get So Lonely (4 Knights)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. From The Vine Came The Grape (Hilltoppers)
7. Answer Me, My Love (Nat "King" Cole)
8. Young At Heart (F. Sinatra)
9. Secret Love (Doris Day)
10. I Really Don't Want To Know (Paul & Ford)

Graymat Music Shop
Morristown, N. J.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Answer Me, My Love (Nat "King" Cole)
5. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. I Get So Lonely (4 Knights)
8. Secret Love (Doris Day)
9. Young At Heart (F. Sinatra)
10. Amor (Four Aces)

The Groove Record Shop
Norfolk, Va.

1. Cross Over the Bridge (Page)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. Answer Me, My Love (Nat "King" Cole)
5. Make Love To Me (Stafford)
6. Secret Love (Doris Day)
7. Melancholy Me (E. Howard)
8. Here (Tony Martin)
9. Kid's Last Fight (F. Laine)
10. Maybe Next Time (J. James)

Duchess Record Shop
Indianapolis, Ind.

1. I Get So Lonely (4 Knights)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. Wanted (Perry Como)
6. Answer Me, My Love (Nat "King" Cole)
7. Secret Love (Doris Day)
8. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
9. A Girl, A Girl (Eddie Fisher)
10. Amor (Four Aces)

Van Curler Music
Albany, N. Y.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. A Girl, A Girl (Eddie Fisher)
4. Secret Love (Doris Day)
5. Young At Heart (F. Sinatra)
6. Cross Over The Bridge (Page)
7. Till We Two Are One (Georgie Shaw)
8. Changing Partners (B. Crosby)
9. Bell Bottom Blues (T. Brewer)
10. Till Then (Hilltoppers)

Jordon Marsh Company
Boston, Mass.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. There'll Be No Teardrops Tonight (Tony Bennett)
4. Cross Over The Bridge (Page)
5. A Girl, A Girl (Eddie Fisher)
6. Make Love To Me (Stafford)
7. Young At Heart (F. Sinatra)
8. Changing Partners (P. Page)
9. Secret Love (Doris Day)
10. Two Purple Shadows (J. Vale)

Modrona Record Shop
Portland, Ore.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Nat "King" Cole)
7. Secret Love (Doris Day)
8. The Man With The Banjo (Ames Bros.)
9. Oh, My Papa (Eddie Fisher)
10. Stranger In Paradise (4 Aces)

The Record Room
Reno, Nev.

1. I Get So Lonely (4 Knights)
2. Secret Love (Doris Day)
3. Make Love To Me (Stafford)
4. Cross Over The Bridge (Page)
5. South (Paul & Ford)
6. Stranger In Paradise (4 Aces)
7. Till We Two Are One (Georgie Shaw)
8. Changing Partners (P. Page)
9. Young At Heart (F. Sinatra)
10. From The Vine Came The Grape (Gaylords)

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Bernie Wayne has been assigned one of the picture plums of the year. He'll leave for Hollywood in September to do the background music and conduct the orchestra for Vanessa Brown's 20th Century-Fox picture. . . . Marvin Frank of the Marvin Drager office was married last Saturday. . . . Decca looks like it has a bonanza in Jeff Chandler's first record. It's been getting great reaction all over the country. The actor is now on a promotion tour with Mike Conner of Decca. . . . Georgia Gibbs makes her first appearance on the Perry Como show March 31. . . . Joan Roberts, the gal who created the Laurie role in the original Broadway production of "Oklahoma" and whose autobiography "Never Alone" is to be released May 26, has been signed to wax sides by Bill Leckenbauer, president of the recently formed Quality Records Company. Joan's book, being published by the McMullen Press, tells her story up to and including her "Oklahoma" days. . . . Contrary to rumors going about town, Patti Page is not feuding with Jerry Marshall. As a matter of fact they're good friends. . . . Josephine Premice who was inked by Coral last month, will wax her initial recordings for the company on April 1st. Among the songs will be "Hernando's Hideaway" from the forthcoming Broadway musical for which Dick Adler and Jerry Ross have written the score, "Pajama Game." . . . The Four Lads were cutting up at last Wednesday's Perry Como TV show rehearsal, when fate almost stopped in to make them straight-men. They were going through their antics on a prop airplane, which was suspended from the ceiling by wire struts, when one of the struts broke, and all four of the Lads wound up on the floor with assorted cuts, abrasions and contusions.

PATTI PAGE

CHICAGO:

That very, very pretty gal playing the piano and singing so beautifully at the Cloister Room of the Maryland Hotel is Ann Gilbert, former "Miss Memphis" in both '51 and '52. Ann's disking of "When You Walked By" b/w "Our Favorite Waltz" has just been taken over by B.B.S. Records. Many believe that Ann's "When You Walked By" has every chance to be a "great big one." The gal is just thurilled. Started as a vocalist when she was 4 years old, singing church hymns. And at 10 was featured on WMC, Memphis. At 15 was with Horace Heidt's ork after she won contest. In fact she was youngest ever to sing with Memphis Summer Opera at age of 12. She left a girl's college, after 2 years, to come to Chi and has since been clicking 'round town. Now, with demand growing for her disk Ann's believed to be well on the way to achieve her goal of featured vocalist. Give the little girl a hand. . . . Bill Black, veep of the McConkey Artists agcy, advises firm opened Windy City Music pubbery when they noted growing importance of music biz. . . . Very lovely card from just as lovely Verna Leeds. From Suffern, N. Y. But Verna ain't a sufferin'. Her disk is going ahead, she advises. . . . Marty Hogan advises that very charmin' Trudy Richards' Derby disking of "Sugar Loaf Junction" just jammin' the play over at WCFL. Marty says, "Looks like Trudy's got herself a winner as is a winner, believe you me." All very, very happy for the gorgeous gal. . . . Like those George Jay mailings. Everyone different. Last card clicked with many here who received it. . . . The Pump Room's David LeWinter a bachelor while his very gorgeous spouse, Rosanne, catching up with some Florida sunshine. . . . Decca's Al Chapman just ravin' and ravin' about Jeff Chandler's diskeroo. Reports that Jeff will be in Chi to meet with all the music guys and gals at a special cocktail party. Al says, "My family and all my friends just thrilled with Jeff's recording." . . . Lennie Wolf pops in to talk about charmin' Dotty Collins' latest diskeroo and is all burstin' with news of the marvelous reception the disk's been gettin' from deejays everywhere he's visited. . . . Bob Drews of WAAF all excited over the pics of him which appeared in the Daily News. And so are all his lady listeners, too.

ANN GILBERT

PALM SPRINGS, CAL.:

Just a short three hour drive from Los Angeles lies the desert resort area of Palm Springs. Here in this desert oasis is a resort community of over 15,000 population. This world renowned resort area has become the center of attraction since President Eisenhower's recent stay here. . . . The traditions and true hospitality of the desert have been captured in the atmosphere of the famed El Mirador Hotel. Here the genial host Ray Ryan welcomes such stars as Dinah Shore, Phil Harris, Bing Crosby, Dean Martin, Jerry Lewis, Doris Day and Betty Hutton. . . . In the beautiful Hawaiian Room, guests are entertained by George Kenapa & his orchestra. Another top resort hotel is the Howard Manor where Andrea Leeds and Bob Howard greet famous celebrities from all over the world. For resting or relaxing the Manor always features top entertainment nightly for the convenience of it's guests. Currently holding down the spotlight is Donald Novis with The Rounders, Tabby Calvin and Winnie Beatty. . . . The Chi Chi in Palm Springs always stages a show that features some of the best entertainment in town. Bill Kenny and His Ink Spots recently bowed in to enchant Chi Chi audiences with their songs. Holding down the bandstand is Bill Alexander and his orchestra along with the dance team of Nancy and Michael Mann. Topping off the show is the song stylings of songstress Sue Carson. . . . Everyone's talking about the Jones Brothers who headline the show at the Saddle and Sirloin.

DINAH SHORE

Stealing most of the headlines this week are Nat "King" Cole whose London Palladium opening is the first of a series of U.S. recording stars to play here and Eddie Calvert, just back from his whirlwind American tour with the gold platter for "Oh, Mein Papa." As a matter of fact, Eddie collapsed this week after all the excitement. . . . Going to the States at the end of the month is Norrie Paramor, responsible for the backing on Eddie's record and M.D. of English Columbia Records. A great guy and one I am happy to count among my best friends.

Look out Chicago! Peggy Taylor is stealing top honors at the swanky Colony Supper Club in Mayfair where she is doing a two week stint. . . . Matt Dennis, whom I've been praising for his wonderful LP on the Trend label, will be pleased to know that the London label is to issue the LP over here, and I have asked the company to issue one of the couplings on a single for D.J.s. I still say this guy would take London by storm. Are you interested Matt? If so, drop me a line!

Just heard a couple o' sides by American Val Anthony. Made here, one of the numbers (by Bob Merrill) is called "Portuguese Fisherman." Could catch on. Also heard the Jo Stafford-David Hughes duet made in Hollywood. Although the singing is very pleasing, I'm afraid the choice of titles was very poor indeed. It's a shame, for this coulud have been a great disk.

Biggest surprise last week-end, was the sudden departure from London of Savoy Hotel bandleader Roberto Inglez, who, without official announcement of any kind, quietly took a plane to Brazil. The Savoy Hotel management had no comment to make. . . . Billy Eckstine will definitely air with the BBC Show Band. . . . Johnnie Ray will do one night stands with the Johnny Dankworth orchestra, and "King" Cole will do concerts with the Vic Lewis band. Patti Page is known over here, but not as well as she deserves to be. This "singing rage" should be brought more into the public eye, and although Oriole Records are doing the best they can on the exploitation of her disks, it will be sometime before we can reckon on seeing her in person on these shores. Still Patti, your new disk "Cross Over The Bridge" and "My Restless Lover" could be the stepping stone.

Yours truly doing a D.J. show for the BBC on April 7th. We have some top talent and tunes lined up for the date.

This week's best selling pop singles:
(Courtesy "New Musical Express")

1) "I See The Moon" — THE STARGAZERS
2) "The Happy Wanderer" — OBENKIRCHEN CHILDREN'S CHOIR
3) "Oh, Mein Papa" — EDDIE CALVERT
4) "Tennessee Wig-Walk" — BONNIE LOU
5) "That's Amore" — DEAN MARTIN
6) "Changing Partners" — KAY STARR
6a) "The Book" — DAVID WHITFIELD
7) "Don't Laugh At Me" — NORMAN WISDOM
8) "Blowing Wild" — FRANKIE LAINE
9) "Cloud Lucky Seven" — GUY MITCHELL
10) "Bell Bottom Blues" — ALMA COGAN
10a) "Changing Partners" — BING CROSBY

M-G-M RECORDS
SHIRLEY HARMER
sings
"I'M PLAYING WITH FIRE"
and
"I COULD MAKE YOU CARE"
MGM 11713 (78 rpm)
K-11713 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT

The Next Hit By
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"POOR BUTTERFLY"
and
"WRAPPED UP IN A DREAM"
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Gallatin, Tennessee
Phones: 880-881

PETER LIND HAYES
&
MARY HEALY
singing
"CRAZY MIXED-UP SONG"
ESSEX # 353
Essex RECORDS
1700-16 SOUTH 64th STREET
PHILADELPHIA 43, PENNA
BELGRADE 2-6200
Manufactured and Distributed by Palda Record Company

MIKE PEDICIN'S
latest and greatest!
"ONE POTATO, TWO POTATO"
b/w
"LOVIN' TIME"
Mike Pedicin Quartet
TC 5015
20th Century
Manufactured by
GOTHAM RECORD CORP.

IT'S A HIT!
The most exciting record of the year
"CRAZY RHYTHM"
DOROTHY COLLINS
and
GEORGE BARNES
107
AUDIVOX
SOUND ENHANCEMENT
AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"FLIRTATION WALTZ"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

Victor Sponsors Contests For Disk Jockeys And Distribs

NEW YORK—RCA Victor Records announced last week that it will sponsor two contests, one for disk jockeys and one for distributors.

Here's what dee jays have to do to win a 15"-tube RCA Victor color television set:

1) Tell your local RCA Victor distributor that you're going all out on the Ames Bros. "The Man With The Banjo", Tony Martin's "Here", and Lou Monte's "Somewhere (There Is Someone)" b/w "Won't You Forgive Me".

2) Let the distrib know exactly when and how often you are playing these plug records.

3) The distributor will keep score on your spins and cooperation—he'll decide who did the best job in his territory on the records The Victor distrib will then send his local winner to Bernie Miller, pop promotion manager of RCA Victor. The final decision on the winner of the color set will be made at the RCA Victor Record Division home office in New York.

4) The contest starts now and ends May 15th. The winner will be announced in dj kits and trade papers on June 1st. If the dee jays like the contest and it really goes over, RCA Victor will follow-up with additional color TV prize contests.

The other contest is aimed at RCA Victor distribs.

The week of March 30 to April 6th is "National Banjo Week", commemorating the invention of the first native American musical instruments. Distribs are being asked to tie-in with this nation-wide celebration by promoting disk jockeys to get a concentrated play on "Man With The Banjo" before and during this week.

Victor is sending out a special commemorative record consisting of "Man With The Banjo" on one side, and the first RCA record ever released—Vess Ossman's banjo solo of "Tell Me Pretty Maiden", recorded in 1901. The diskery is putting out a special dee jay information sheet containing high-lights of banjo history.

A prize of $100.00 in cash will be awarded to the distributor who places the biggest orders on the Ames Brothers' disk as compared with his current pop rate combined with market potential) between now and the close of business at 12:00 noon of April 6th.

3 BIG-UNS

YORK BROTHERS
"MISTER MIDNIGHT"
"I GET THE BLUES IN THE SPRINGTIME"
KING 1324

THE ROYALS
"WORK WITH ME ANNIE"
"UNTIL I DIE"
FEDERAL 12169

LULA REED
WATCH DOG
YOUR KEY DON'T FIT IT NO MORE
KING 4688

DISTRIBUTED BY
King RECORDS
AVAILABLE IN CANADA ON
Quality-KING RECORDS

Promotion Man Writes Own Promotion Story

CHICAGO—When Lennie Wolf, disk promotion man for Audivox Records, popped into *The Cash Box* offices to, "tell you all about Dorothy Collins' newest releast", the one and only way to quiet the uproar was to sit him down at the nearest typewriter and tell him "write your own story".

They following is what Lennie wrote:

I am now seated in the office of *The Cash Box* in Chicago with Karyl Long and Bill Gersh.

Bill has just asked me to jot down my impressions of the people I've met on this swing thru the Mid-West.

I'm exploiting what I believe to be the most exciting record of the year, "Crazy Rhythm", featuring Dorothy Collins, with ace Chicago guitarist George Barnes.

The coupling, "Mountain High-Valley Low", spotlites the voices of Dorothy Collins in a cathedral choir effect. It is getting much local attention.

As I sit here, 780 air miles from New York, about to leave for Detroit, I am very much encouraged by the wonderful cooperation extended to me by the many radio stations, disk jockies and our local distributor, Frumkin Sales.

In short, I'm grateful to *The Cash Box* for giving me this opportunity to thank all you many guys and gals who have already made my work so pleasurable. Will write you more later.

Safety Seal

HOLLYWOOD — Walter Winchell examines Wallichs Music City's safety seal for LP albums as a model points it out to him. The idea of the safety seal is that a customer is assured that he is buying a record which has never been played before.

THE CASH BOX Album Reviews

CLASSICAL:

BIZET: "CARMEN"—ANDRE KOSTELANETZ and his Orchestra—Columbia ML 4826 (12" LP) List: $5.45

Andre Kostelanetz presents his second "Opera For Orchestra" album, this one employing the use of Bizet's "Carmen". His previous opera recording of "La Boheme" was a big seller, and this version of a more popular opera should meet with even greater success. The platter not only contains the frequently played suites, but encompasses the entire original score. It's a beautiful job from all angles and is directed at the popular music lover as well as the classical enthusiast. Opera is loaded with familiar melodies which should appeal to all groups. Back cover notes give an act-by-act account of the opera's story, which gives the unfamiliar listener a greater appreciation of the music. Eye-catching photo on the cover should attract many a purchaser.

EMMANUEL CHABRIER—Jean Fournet conducting the Orchestre Des Concerts Lamoureux. Epic Records LC 3028 (1-12" LP) List: $5.95

ESPANA; SUITE PASTORALE; FETE POLONAISE; JOYEUSE MARCHE; GWENDOLINE—OVERTURE.

A delightfully engaging album filled with joyous and lilting airs. Chabrier pieces are frothy, melodic, volatile and seductive. Showpiece for quick sales would be the familiar "Espana". Disk has a fine sound. Cover is designed attractively and dramatically. Most of the items included in this album have been recorded at one time or another, but this selection has never been gathered together for one package. Should be a strong sales lure.

ROBERT SCHUMANN—"Overture, Scherzo, and Finale," Op. 52
JOHANNES BRAHMS—"Academic Festival Overture, Op. 80" and 'Tragic Overture, Op. 81." Lawrence Collingwood conducting the London Symphony Orchestra. MGM E3102 (12" LP) List: $4.85

Several of the record companies have issued both the Academic Festival and Tragic Overture of Brahms in one package. However, only Mercury, as far as we know, has ever recorded the Schumann Overture, Scherzo, and Finale. MGM has placed both of these enticing items back to back for an album that should pack quite a bit of appeal.

POPULAR:

LES COMPAGNONS DE LA CHANSON—Angel ABL 64000 (10" LP) List: $3.95

MOULIN ROUGE; C'ETAIT MON COPAIN; LA PRIERE; I BELIEVE; COMME UN P'TIT COQUELICOT; QUELQUE PART...DEUX AMANTS; LA CHANSON DU CELIBATAIRE; THE GALLEY SLAVE.

The nine French singing troubadours, Les Compagnons de la Chanson, whose popularity in this country has soared via their many performances here, render eight beautiful items which they often perform on stage. Of the eight, two are in English, the others in French. Notes contain English translation of all the tunes. The boys are tops in harmony and their sense of timing is amazing. "Moulin Rouge" is one of the best demonstrations of the group's singing in French; and "I Believe" in English. Angel has a real big one here.

"PARDON MY BLOOPER!"—Collected by Kermit Schafer—Jubilee LP-2 (10" LP). List: $4.00

Here is an album that oughta go like hotcakes. It's the funniest item we've heard in ages. The package contains a collection of errors, fluffs, boners, etc., made by announcers, celebs, performers, emcees, script-writers and others on radio and television. These slips actually happened. Kermit Schafer, collector of this classic faux pas, has been very successful with his book of these bloopers. And on wax, he should go over the top. Disk is sure to "break-up" a home audience. The errors are amazingly hilarious. A listen to this is a must.

PEGGY LLOYD—"Dixieland Honky-Tonk"—Benida 1020a (EP) List: $1.50

A GOOD MAN IS HARD TO FIND; ACE IN THE HOLE; NOBODY'S SWEETHEART; FRANKIE AND JOHNNY.

Against a solid honky-tonk backdrop by the Bill Stegmeyer orchestra, vibrant Peggy Lloyd belts out four torchy great standards. She packs a load of punch into each of these rockers. Real crazy Dixieland that oughta enjoy a healthy sale. Peggy is tailor-made for this material. "Frankie and Johnny" is a perfect salesman.

GORDON MacRAE-MARGUERITE PIAZZA-"NAUGHTY MARIETTA"—Capitol L 468 (10" LP). List: $4.00

OVERTURE; COME, COME, COME; TRAMP, TRAMP, TRAMP; NAUGHTY MARIETTA; IT NEVER, NEVER CAN BE LOVE; 'NEATH THE SOUTHERN MOON; ITALIAN STREET SONG; ENTR'ACTE; THE LOVES OF NEW ORLEANS; LIVE FOR TODAY; I'M FALLING IN LOVE WITH SOMEONE; AH, SWEET MYSTERY OF LIFE.

One of Victor Herbert's best loved and most successful operettas is "Naughty Marietta". Its music has become semi-classical in nature. In this album, arranged by George Greeley, two popular performers, Gordon MacRae and Marguerite Piazza team their talents to present the beautiful melodies. Notes on back cover offer an abridged version of the story. Miss Piazza's voice is well demonstrated on the "Italian Street Song" and MacRae's on "I'm Falling In Love With Someone". Should enjoy a healthy sale.

NORMAN LUBOFF CHOIR—"Easy To Remember"—Columbia CL 545 (12" LP). List: $4.85

LOVE IS HERE TO STAY; TENDERLY; IT'S EASY TO REMEMBER; YOU GO TO MY HEAD; DREAM; THE WAY YOU LOOK TONIGHT; LAURA; SEPTEMBER IN THE RAIN; DREAM A LITTLE DREAM OF ME; DEEP PURPLE; PENTHOUSE SERENADE; SOON.

Nothing makes standards sound so beautiful as when they're presented by a choir in a dreamy romantic manner. In this fashion, the great oldies take on a wonderful meaning and seem to bring back memories. Here the Norman Luboff Choir, best known for its accompaniment of soloists on Columbia pop disks, offers lush treatments of twelve all time greats. The results are truly enchanting. Music is tailor-made for a romantic and quiet setting. Excellent background music for a cocktail party.

THE CASH BOX Album Reviews

BILLY MAY—"Naughty Operetta!"—Capitol H487 (10" LP). List: $3.00

ONE KISS; SERENADE FROM THE STUDENT PRINCE; ROSE MARIE; HUGUETTE WALTZ; VILIA; SOFTLY, AS IN A MORNING SUNRISE; ITALIAN STREET SONG; THE DESERT SONG.

The creative and imaginative touch of Billy May comes over exceptionally well as his orchestra offers some interesting arrangements of popular themes from various hit operettas. These standards are rarely, if ever, treated in such fashion. But the results are most pleasing. Most of the numbers are danceable and are characterized by the sweeping sax section that has made the May band so popular. A good package for youngsters too.

BING SINGS THE HITS—Bing Crosby Decca Records DL 5520 (1-10" LP). List: $3.00

VAYA CON DIOS; MY LOVE, MY LOVE; STRANGER IN PARADISE; SECRET LOVE; NO OTHER LOVE; I LOVE PARIS; CHANGING PARTNERS; Y'ALL COME.

Guaranteed sale with the Crosby fans. The relaxed and soft vocalizing of Der Bingle handling the hit tunes of the past six months makes this a platter with strong sales appeal.

JAZZ:

FEATURING BENNY GOODMAN—Ben Pollack and his Orchestra—"X" Records LX-3003 (1-10" LP). List: $3.00

WAITIN' FOR KATIE; BUY, BUY FOR BABY; SINGAPORE SORROWS #2, #3, #4; YELLOW DOG BLUES; HE'S THE LAST WORD; MEMPHIS BLUES; BASHFUL BABY.

Another of the "X" releases taken from the old RCA Victor masters. This one is of the famous Ben Pollack band and features such all time greats, in addition to Benny, as Jimmy McPartland; Jack Teagarden and Glenn Miller. The latter is no small sales factor in view of his current popularity via the flicker and several best selling albums. Sound is rather crude compared to the Benny Goodman and Glenn Miller orchestras of later years but the stylings are of interest as portraying the "flaming twenties". Of definite interest to the jazz collectors.

BARNEY KESSEL—Contemporary Records C2508 (1-10" LP). List: $3.00

JUST SQUEEZE ME; TENDERLY; BERNARDO; VICKY'S DREAM; SALUTE TO CHARLIE CHRISTIAN; I LET A SONG GO OUT OF MY HEART; WHAT IS THERE TO SAY; LULLABY OF BIRDLAND.

Barney Kessel, who ranks with the top and whom many call the nation's number one jazz guitarist, steps out on his own with an array of jazz tunes, most of which are familiar to the jazz buyer. Barney is backed with such figures, stars in their own right, as Shelly Manne on the drums; Bud Shank, ex-Kenton saxist and Arnold Ross on the piano. Contemporary Records has put out a fine sounding record, with a High Fidelity label, and a striking eye-catching cover that will no doubt assist in sales.

TONY MOTTOLA GROUP—Allegro Elite LP 4025 (1-10" LP). List: $1.49

GUILTY; TRIGGER FANTASY; COQUETTE; TONY'S TOUCH; HONEYSUCKLE ROSE; COPENHAGEN; BUGLE CALL RAG; HOT SCOTCH.

A pretty enticing package for the price-conscious buyer with an inclination toward jazz. Tony Mottola provides some sprightly guitaring for some rather pleasant listening.

JELLY ROLL MORTON'S RED HOT PEPPERS "X" Records LX-3008 (1-10" LP). List: $3.00

BLACK BOTTOM STOMP; SIDEWALK BLUES #2; SIDEWALK BLUES #3; THE CHANT; STEAMBOAT STOMP; DEAD MAN BLUES #1; DEAD MAN BLUES #2; SMOKE HOUSE BLUES.

When RCA opened its vaults and decided to release its old jazz masters on the new "X" subsid, it made available, if the Jelly Roll Morton disk is an example, items of tremendous historical interest to followers of jazz discography. Extensive linear notes carefully presented and of extreme value to anyone interested in this type of release. Sidemen with Jelly Roll Morton are the famous Kid Ory on the trombone; George Mitchel, cornet; Omer Simeon, clarinet; John St. Cyr, banjo; John Lidsay, bass; Andrew Hilaire, drums; Darnel Howard and Barney Bigard, clarinets. There are some Jelly Roll Morton records available, but the number is strictly limited. It is an important event to collectors whenever a new disk is issued by the man who many credit with being the originator of jazz. However, even those who take issue with this will certainly agree that he was one of the most important influences in the development of jazz.

CHILDREN:

"RUSTY IN ORCHESTRAVILLE"—Story: Alan W. Livingston. Arrangements: Billy May—Capitol DCN 115 (3-78 rpm). List: $3.93, (45) CCF-3007—$2.98

Here's a natural kiddie album for parents whose youngsters will take, or are presently taking music lessons. It's an excellent, entertaining course in music appreciation presented in a delightful story that kids will be thrilled with. Bored with his piano lessons, Rusty dreams off into "Orchestraville" where he meets all the instruments and is able to play each one. All the melodies are classics used in public school music appreciation courses and are presented by noted Hollywood artists. Idea is sensational and parents are sure to want this package. An enjoyable and educational album. Catalogue item revitalized because of disk's past success and new Capitol music appreciation series.

COUNTRY:

MOON MULLICAN—King Record EP-214. List: $1.47

I'LL SAIL MY SHIP ALONE; NEW JOLE BLON; CHEROKEE BOOGIE; SWEETER THAN THE FLOWERS.

Billed as the "King of the Hillbilly piano players", the versatile Moon Mullican demonstrates his skill at the 88 by fashioning an appealing quartet of country tunes. Mullican lends a most pleasing vocal effort in addition to his keyboard talent as he injects a bit of variety in the choice of tunes. His many fans are gonna enjoy the selections that run from tender sentimentality clear down to boogie.

Joy

ST. LOUIS—St. Louis disk jockey Ed Bonner of KXOK yells for joy as he receives check from MGM press representative Bernie Evens for receiving the most mail in a recent MGM Records "Kiss Me Kate" album promotion. Looking on at right is Frank Henson, manager of the Loew's theatre in St. Louis.

Louis Blasco Dies; Firms To Continue

KANSAS CITY, MO.—Louis O. Blasco, music publisher, record company prexy and musician, died last week in Kansas City, Mo., at the age of 50.

Blasco was publications manager of Jenkins Music for twenty-seven years when he organized Blasco Music Publishers and Record Manufacturers.

His firm promoted many tunes and Cardinal records. Among the hits which Blasco promoted at Jenkins' and his own firm were "My Happiness," "Piccolo Pete," "Nobody's Darling But Mine," "Twelfth Street Rag" and "Time Will Tell."

Blasco was also one of the original members of the old Coon Saunders Orchestra and played the banjo and guitar and appeared on the old Nite-hawks show on WDAF in the early twenties.

Blasco was an ASCAP member.

Frank Blasco, brother of Louis and vice-president of Blasco Music and Cardinal Records, reports that the companies will continue operating in exactly the same manner as in the past.

Zodiac Speeds Disk

NEW YORK—A speed mark for getting a new disk on the air, may have been set by Zodiac Records with its latest release, "Soft Squeeze Baby" by the Bob Trow Quartet.

The comical novelty deck was finished being recorded at five minutes to six and was played on the air by WWSW dee jay Harry Lockhart at five-after-seven of the same day.

It would have been played sooner, but five minutes were lost because of the seven o'clock news.

Outlets For Camden Disks Hit 100 With Pacting Of Liberty

NEW YORK—Liberty Music Shops, one of the nation's leading retail outlets for records, has become the 100th dealer signed to handle Camden Records, RCA's low-priced record line.

First floor space and a complete mezzanine department will be used for the new line by Liberty, whose first ad for Camden appeared in The New York Times on March 21.

Liberty is the first outlet for the Camden label in Manhattan. Abraham & Straus handles the line in Brooklyn. Recent pacting of Music City in Los Angeles and The Emporium in San Francisco provided the first California representation for Camden. According to D. J. Finn, sales manager for the label, about 125 dealers are projected for the line.

National advertising for Camden includes space in the Saturday Evening Post, Look and The Saturday Review. The label also has been plugged via network television and radio time on "Your Show Of Shows" and The Phil Harris-Alice Faye program.

Camden Records issue 45 Extended Play discs at 69c and 12" Long Playing records at $1.89. The line features original masters from the extensive vaults of RCA Victor that have been given modern sound characteristics prior to being pressed.

DEALERS - DISTRIBUTORS
World's largest selection of specialized dance records for dance teachers and students . . . tap, ballet, etc.
Write or Wire
RUSSELL RECORDS
BOX 328 VENTURA, CALIFORNIA

A Solid Ballad Hit!
AM I IN LOVE?
MILLER MUSIC CORPORATION

A Smash!
"KISS A FOOL GOODBYE"!!
Dootone # 1201
DOOTONE RECORDS
9514 S. Central
Los Angeles 2, Cal.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 27 without any changes on the part of THE CASH BOX.

Bob Larsen
WEMP—Milwaukee, Wisc.

1. Young At Heart (F. Sinatra)
2. Make Love To Me (Stafford)
3. Wanted (Perry Como)
4. A Girl, A Girl (Eddie Fisher)
5. So Long (Four Aces)
6. I Get So Lonely (4 Knights)
7. Cross Over The Bridge (Page)
8. Hold Me (Ruth Casey)
9. More Than Anyone (Chandler)
10. Secret Love (Doris Day)

Bill Ballance
CBS—Hollywood, Calif.

1. Young At Heart (F. Sinatra)
2. Secret Love (Doris Day)
3. Make Love To Me (J. Stafford)
4. Cross Over The Bridge (Page)
5. Wanted (Perry Como)
6. From The Vine Came The Grape (Hilltoppers)
7. Oh, My Papa (Eddie Fisher)
8. Till We Two Are One (Shaw)
9. Changing Partners (P. Page)
10. Somebody Bad Stole De Wedding Bell (Eartha Kitt)

Robin Seymour
WKMH—Dearborn, Mich.

1. Wanted (Perry Como)
2. Such A Night (Bunny Paul)
3. Cross Over The Bridge (Page)
4. The Man With The Banjo (Ames Bros.)
5. So Long (Four Aces)
6. Answer Me, My Love (Cole)
7. Until Sunrise (Joe Carr)
8. Am I In Love (Joni James)
9. April And You (Jo Stafford)
10. I Went Out Of My Way (Bob Stewart)

Ed Reilly
WBRY—Waterbury, Conn.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Answer Me, My Love (Cole)
4. A Girl, A Girl (Eddie Fisher)
5. I Get So Lonely (4 Knights)
6. Cross Over The Bridge (Page)
7. The Man With The Banjo (Ames Bros.)
8. Young At Heart (F. Sinatra)
9. Make Love To Me (J. Stafford)
10. Amor (Four Aces)

Lou Barile
WKAL—Rome, N. Y.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. A Girl, A Girl (Eddie Fisher)
5. Cuddle Me (Ronnie Gaylord)
6. Lovin' Spree (Eartha Kitt)
7. I Get So Lonely (4 Knights)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Kid's Last Fight (F. Laine)
10. Till Then (Hilltoppers)

Rudy Paolangeli
WKRT—Cortland, N. Y.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Oh, My Papa (Eddie Fisher)
4. I Get So Lonely (4 Knights)
5. Stranger In Paradise (Bennett)
6. Changing Partners (K. Starr)
7. Young At Heart (F. Sinatra)
8. From The Vine Came The Grape (Hilltoppers)
9. That's Amore (Dean Martin)
10. Cross Over The Bridge (Page)

Jay Corrington
WLOK—Lima, Ohio

1. Young At Heart (F. Sinatra)
2. Forever Yours (J. Young)
3. Baubles, Bangles and Beads (Percy Faith)
4. Secret Love (Doris Day)
5. Melancholy Me (Smith Bros.)
6. Wanted (Perry Como)
7. Size 12 (Don Cornell)
8. I Get So Lonely (4 Knights)
9. Money (Big Jim Buchanan)
10. So Long (Four Aces)

Allan Berg
KRKD—Los Angeles, Calif.

1. Young At Heart (F. Sinatra)
2. Make Love To Me (Stafford)
3. Secret Love (Doris Day)
4. Till Then (Hilltoppers)
5. Wanted (Perry Como)
6. Darktown Strutters Ball (Lou Monte)
7. Cross Over The Bridge (Page)
8. A Girl, A Girl (E. Fisher)
9. I Get So Lonely (4 Knights)
10. Latin Lady (H. Winterhalter)

Warren Stamper
WEBK—Tampa, Fla.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Stranger In Paradise (4 Aces)
5. Cross Over The Bridge (Page)
6. Am I In Love (Joni James)
7. Amore (Four Aces)
8. Bell Bottom Blues (Brewer)
9. Young At Heart (F. Sinatra)
10. Granada (Frankie Laine)

Paul E. X. Brown
WERD—Atlanta, Ga.

1. Answer Me, My Love (Nat "King" Cole)
2. Secret Love (Doris Day)
3. Cross Over The Bridge (Patti Page)
4. From The Vine Came The Grape (Hilltoppers)
5. Make Love To Me (Tommy & Jimmy Dorsey)
6. Oh, My Papa (Eddie Fisher)
7. Changing Partners (Ink Spots)
8. Heart Of My Heart (Cornell Desmond, Dale)
9. Stranger In Paradise (Ink Spots)
10. Bella, Bella Donna, Mia (Sammy Kaye)

Ralph Phillips
WFBR—Baltimore, Md.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Secret Love (Doris Day)
6. Answer Me, My Love (Nat "King" Cole)
7. Cross Over The Bridge (Patti Page)
8. From The Vine Came The Grape (Hilltoppers)
9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
10. The Man With The Banjo (Ames Bros.)

Ingham Palmer
CKCL—Truro, Nova Scotia, Canada

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Oh, My Papa (Eddie Fisher)
4. From The Vine Came The Grape (Gaylords)
5. Till Then (Hilltoppers)
6. I Get So Lonely (4 Knights)
7. There'll Be No Teardrops (Tony Bennett)
8. Answer Me, My Love (Nat "King" Cole)
9. Till We Two Are One (Shaw)
10. Bell Bottom Blues (Brewer)

Jerry Kay
WTIX—New Orleans, La.

1. Young At Heart (F. Sinatra)
2. Cross Over The Bridge (Patti Page)
3. Wanted (Perry Como)
4. Hold 'Em Joe (H. Belafonte)
5. Secret Love (Doris Day)
6. I Really Don't Want To Know (Les Paul)
7. Make Love To Me (J. Stafford)
8. Angela Mia (Don, Dick and Jimmy)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. The Kid's Last Fight (F. Laine)

Earle Pudney
WGY—Schenectady, N. Y.

1. Make Love To Me (J. Stafford)
2. Secret Love (Doris Day)
3. Young At Heart (F. Sinatra)
4. Answer Me, My Love (Nat "King" Cole)
5. You Didn't Want Me (Mills Bros.)
6. I Get So Lonely (4 Knights)
7. Wanted (Perry Como)
8. Amor (Four Aces)
9. Cross Over The Bridge (Patti Page)
10. It Happened Once Before (Four Freshmen)

Russ Coglin
KROW—Oakland, Calif.

1. Young At Heart (F. Sinatra)
2. From The Vine Came The Grape (The Gaylords)
3. There'll Be No Teardrops Tonight (Tony Bennett)
4. Secret Love (Doris Day)
5. Make Love To Me (J. Stafford)
6. Melancholy Me (E. Howard)
7. I Get So Lonely (4 Knights)
8. I Just Love You (Vic Damone)
9. Cuddle Me (Ronnie Gaylords)
10. Cross Over The Bridge (Patti Page)

Jack McDermott
WLYN—Lynn, Mass.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cuddle Me (Ronnie Gaylord)
4. Cross Over The Bridge (Patti Page)
5. Angela Mia (Alan Martin)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Such A Night (Johnnie Ray)
8. A Girl, A Girl (Eddie Fisher)
9. Melancholy Me (E. Howard)
10. Little Things Mean A Lot (Kitty Kallen)

Jimmy Lowe
WRR—Dallas, Tex.

1. I Get So Lonely (4 Knights)
2. Make Love To Me (J. Stafford)
3. Answer Me, My Love (Cole)
4. Secret Love (Tommy Edwards)
5. From The Vine Came The Grape (Hilltoppers)
6. Young At Heart (F. Sinatra)
7. You Didn't Want Me (Mills Bros.)
8. Till We Two Are One (Shaw)
9. This Is You (C. Applewhite)
10. Wanted (Perry Como)

Bob Watson
WQXI—Atlanta, Ga.

1. Wanted (Perry Como)
2. Stranger In Paradise (4 Aces)
3. Secret Love (Doris Day)
4. Young At Heart (F. Sinatra)
5. Answer Me, My Love (Nat "King" Cole)
6. Signpost (Ray Anthony)
7. Anything Can Happen, Mambo (Mel Torme)
8. Poor Butterfly (Hilltoppers)
9. Make Love To Me (Stafford)
10. Till We Two Are One (Shaw)

Nick Nickson
WBBF—Rochester, N. Y.

1. Young At Heart (F. Sinatra)
2. Secret Love (Doris Day)
3. There'll Be No Teardrops Tonight (Tony Bennett)
4. Wanted (Perry Como)
5. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
6. Melancholy Me (E. Howard)
7. Anema E Core (Eddie Fisher)
8. Cross Over The Bridge (Page)
9. Amor (Four Aces)
10. Make Love To Me (Stafford)

Rod Louden
KPOJ—Portland, Oregon

1. Make Love To Me (Stafford)
2. Young At Heart (F. Sinatra)
3. Secret Love (Doris Day)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. From The Vine Came The Grape (Hilltoppers)
7. Stranger In Paradise (4 Aces)
8. That's Amore (Dean Martin)
9. Gee (June Hutton)
10. The Man With The Banjo (Ames Bros.)

Bill Reynolds
WTMJ—Milwaukee, Wisc.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Patti Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (J. Stafford)
5. So Long (Four Aces)
6. I Get So Lonely (4 Knights)
7. Anema E Core (E. Fisher)
8. Secret Love (Doris Day)
9. A Girl, A Girl (E. Fisher)
10. From The Vine Came The Grape (Hilltoppers)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 27 without any changes on the part of THE CASH BOX.

Frank Pollack
KOOL—Phoenix, Arizona

1. Young At Heart (F. Sinatra)
2. Brother John (Nelson Riddle)
3. Lost In Loveliness (Eckstine)
4. Secret Love (Doris Day)
5. I Know An Old Lady (Harris)
6. My Restless Lover (P. Page)
7. Answer Me, My Love (Cole)
8. Watermelon In December (Artie Wayne)
9. Little Things Mean A Lot (Kitty Kallen)
10. This Is You (C. Applewhite)

Jack Clifton
WCUE—Akron, Ohio

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Gee (Four Crows)
6. Make Love To Me (Stafford)
7. Secret Love (Doris Day)
8. The Man With The Banjo (Ames Bros.)
9. So Long (Four Aces)
10. Crazy Mixed-Up Song (Hayes-Healy)

Murray Jordan
WLIB—New York, N. Y.

1. Secret Love (Doris Day)
2. From The Vine Came The Grape (Gaylords)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Wanted (Perry Como)
6. So Long (Four Aces)
7. South (Paul & Ford)
8. Here (Tony Martin)
9. Am I In Love (Joni James)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Art Roberts
KXLW—St. Louis, Mo.

1. Cross Over The Bridge (Page)
2. Young At Heart (F. Sinatra)
3. Wanted (Perry Como)
4. Melancholy Me (E. Howard)
5. A Girl, A Girl (E. Fisher)
6. I Get So Lonely (4 Knights)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Make Love To Me (Stafford)
9. Cuddle Me (Ronnie Gaylord)
10. Money (Big Jim Buchanan)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Bell Bottom Blues (Brewer)
6. Two Purple Shadows (Vale)
7. Secret Love (Doris Day)
8. Here (Tony Martin)
9. Young At Heart (F. Sinatra)
10. Do Lord (J. Russell, Haines, D. Russell, Davis)

Ray Perkins
KFEL—Denver, Colo.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Stranger In Paradise (4 Aces)
6. From The Vine Came The Grape (Hilltoppers)
7. Changing Partners (P. Page)
8. Till Then (Hilltoppers)
9. Oh, My Papa (Eddie Fisher)
10. Cross Over The Bridge (Page)

Sam Brown
WARL—Arlington, Va.

1. Oh, My Papa (E. Fisher)
2. Melancholy Me (E. Howard)
3. Stranger In Paradise (Bennett)
4. Young At Heart (F. Sinatra)
5. Heart Of My Heart (4 Aces)
6. Changing Partners (Shore)
7. That's Amore (Dean Martin)
8. Secret Love (Doris Day)
9. Wanted (Perry Como)
10. Ricochet (Teresa Brewer)

Paul Flanagan
WTRY—Troy, N. Y.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. A Girl, A Girl (Eddie Fisher)
4. Make Love To Me (Stafford)
5. Two Purple Shadows (Vale)
6. Bell Bottom Blues (T. Brewer)
7. Young At Heart (F. Sinatra)
8. Answer Me, My Love (Cole)
9. The Kid's Last Fight (F. Lane)
10. Secret Love (Doris Day)

Wayne Stitt
WHB—Kansas City, Mo.

1. I Get So Lonely (4 Knights)
2. Secret Love (Doris Day)
3. Make Love To Me (J. Stafford)
4. Wanted (Perry Como)
5. Oh, My Papa (Eddie Fisher)
6. Heart Of My Heart (4 Aces)
7. Till Then (Hilltoppers)
8. That's Amore (Dean Martin)
9. Answer Me, My Love (Cole)
10. Cross Over The Bridge (Page)

Johnny Morris
WLOL—Minneapolis, Minn.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Make Love To Me (Stafford)
4. Darktown Strutters Ball (Lou Monte
5. Young At Heart (F. Sinatra)
6. Ring, Telephone Ring (Jaye P. Morgan)
7. You Didn't Want Me (Mills Bros.)
8. Cross Over The Bridge (Page)
9. You'll Never Walk Alone (Roy Hamilton)
10. Melancholy Me (E. Howard)

Allan Berg
KRKD—Los Angeles, Calif.

1. Secret Love (Doris Day)
2. Till We Two Are One (Shaw-Howard)
3. Stranger In Paradise (Tony Martin-Four Aces)
4. Young At Heart (F. Sinatra)
5. Till Then (Hilltoppers)
6. Darktown Strutters Ball (Lou Monte)
7. Make Love To Me (J. Stafford)
8. Cross Over The Bridge (Patti Page)
9. Heart Of My Heart (4 Aces)
10. Granada (Laine-Lanza)

Joseph Daboul
WJKO—Springfield, Mass.

1. Cross Over The Bridge (Patti Page)
2. Stranger In Paradise (4 Aces)
3. Young At Heart (F. Sinatra)
4. Secret Love (Doris Day)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Till We Two Are One (Georgie Shaw)
7. From The Vine Came The Grape (Gaylords)
8. Wanted (Perry Como)
9. I Get So Lonely (4 Knights)
10. Such A Night (Bunny Paul)

Al Ross
WBAL—Baltimore, Maryland

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Oh, My Papa (E. Fisher)
6. My Restless Lover (P. Page)
7. Stranger In Paradise (4 Aces)
8. Darktown Strutters Ball (Lou Monte)
9. Answer Me, My Love (Nat "King" Cole)
10. Cleo and Meo (J. Corey-Four Lads)

Bill Baer
KRSD—Rapid City, S. D.

1. I Get So Lonely (4 Knights)
2. Till Then (Hilltoppers)
3. Make Love To Me (J. Stafford)
4. My Restless Lover (P. Page)
5. Cross Over The Bridge (Patti Page)
6. A Girl, A Girl (E. Fisher)
7. To Be Alone (Jimmy Sacca)
8. And This Is My Beloved (Percy Faith)
9. Ricochet (Teresa Brewer)
10. Stranger In Paradise (Tony Bennett)

Jack Gale
WSRS—Cleveland, Ohio

1. Such A Night (Bunny Paul)
2. I Get So Lonely (4 Knights)
3. Gee (Crows)
4. Cross Over The Bridge (Page)
5. Crazy Mixed-Up Song (Hayes, Healy)
6. The Man With The Banjo (Ames Bros.)
7. Till Then (Hilltoppers)
8. Anema E Core (Eddie Fisher)
9. From The Vine Came The Grape (Hilltoppers)
10. Amor (Four Aces)

Arty Kay
WVLK—Lexington, Ky.

1. Cross Over The Bridge (Page)
2. I Get So Lonely (4 Knights)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (J. Stafford)
5. Wanted (Perry Como)
6. I Really Don't Want To Know (Paul-Ford)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Bell Bottom Blues (Brewer)
9. Till Then (Hilltoppers)
10. Secret Love (Doris Day)

Dave Rosehill
WGSM—Huntington, L. I.

1. Secret Love (Doris Day)
2. Stranger In Paradise (4 Aces)
3. Make Love To Me (Stafford)
4. Oh, My Papa (Eddie Fisher)
5. From The Vine Came The Grape (Hilltoppers)
6. That's Amore (Dean Martin))
7. I Get So Lonely (4 Knights)
8. Changing Partners (P. Page)
9. Cross Over The Bridge (Page)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Sherm Feller
WVDA—Boston, Mass.

1. Young At Heart (F. Sinatra)
2. Latin Lady (H. Winterhalter)
3. Turn Around Boy (L. Douglas)
4. Cross Over The Bridge (Page)
5. Have A Heart (Julius La Rosa)
6. Stop Chasing Me Baby (The Lancers)
7. Secret Love (Doris Day)
8. Varsity Drag (Les Elgart)
9. Amor (Four Aces)
10. Little Things Mean A Lot (Kitty Kallen)

Mitch Reed
WITH—Baltimore, Md.

1. Such A Night (Bunny Paul)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (J. Stafford)
5. Cross Over The Bridge (Patti Page)
6. Hold 'Em Joe (H. Belafonte)
7. Answer Me, My Love (Nat "King" Cole)
8. Secret Love (Doris Day)
9. Cuddle Me (Ronnie Gaylord)
10. If You Love Me (V. Lynn)

Roland A. Dumas
WMAS—Springeld, Mass.

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. Wanted (Perry Como)
4. Cross Over The Bridge (Page)
5. Answer Me, My Love (Nat "King" Cole)
6. From The Vine Came The Grape (Gaylords)
7. Till We Two Are One (Shaw)
8. I Get So Lonely (4 Knights)
9. Till Then (Hilltoppers)
10. Here (Tony Martin)

Peter F. Cole
WEAT—Lake Worth, Fla.

1. Answer Me, My Love (Nat "King" Cole)
2. Changing Partners (P. Page)
3. Secret Love (Doris Day)
4. Wanted (Perry Como)
5. Anema E Core (Eddie Fisher)
6. Salute To Glenn Miller (Modernaires)
7. Cross Over The Bridge (Page)
8. I Get So Lonely (4 Knights)
9. Make Love To Me (Stafford)
10. Oh, My Papa (Eddie Fisher)

"Secret Love" Wins Academy Award

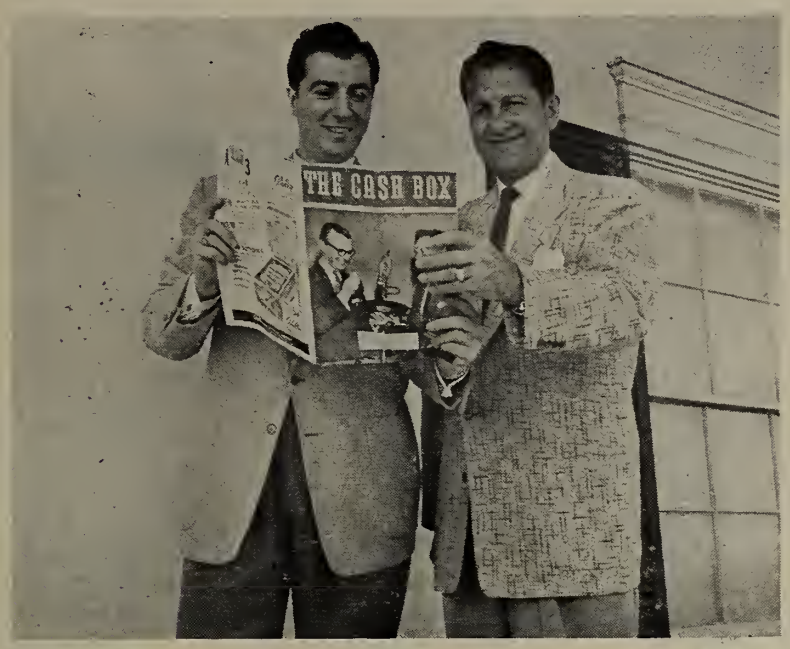
HOLLYWOOD, CALIF. — Just recently the Motion Picture Academy of Arts and Sciences awarded "Secret Love" an "Oscar" for being voted the best motion picture tune of 1953.

Currently the number one juke box tune, it was written by Fain and Webster and published by Remick, ASCAP.

Doris Day presented the song in the Warner Brothers flicker "Calamity Jane" and then made a hit out of it on Columbia Records.

Other songs nominated for the "Oscar" were "That's Amore", "The Moon Is Blue", "My Flaming Heart" and "Sadie Thompson's Song".

Favorite Reading Matter



LOS ANGELES—Popular Los Angeles disk jockey, George Sanders, and bandleader Lawrence Welk, got together recently at radio station KRKD, where George's show, "Sanders Meanders" is aired daily for 3½ hours. Obviously, maestro Welk was pleased with The Cash Box' comments about one of his recent Coral recordings. Sanders has just signed with the Dixie Broadcasting Service of Atlanta, Georgia to air his Hollywood interviews on thirty stations in Georgia, Alabama, Tennessee; South Carolina and the Virginias. He is already heard on 213 independent radio outlets across the nation.

New Disks Hit Kiddie Market

NEW YORK—Some of the field's top drawing cards are included in the seven kiddie records which hit the market this week.

Capitol's three releases include the company's top money maker Bozo who is one of the biggest names in children's records. The clown stars on "Bozo's Merry - Go - Round Music" (CAS-3173). Hopalong Cassidy, whose TV and movie appearances have made him one of the biggest cowboy attractions, dramatizes a story called "Hopalong Cassidy and the Sheep Rustlers" (CAS-3197). The third is Walt Disney's famous fairy tale "Pinocchio" (CAS-3203) which will probably draw a huge sale due to the forthcoming re-release of the movie.

Decca's entry is a catchy ditty by movie actor Sterling Holloway labelled "Herkimer, The Homely Doll," coupled with "Jack, The No-Tailed Donkey" (Decca K-100). The performer has an established following of youngsters.

Mercury bids for a big seller with "Arfie Goes To School" starring Patti Page. (Mercury Playcraft 15). Because of Miss Page's success with "How Much Is That Doggie In The Window," and the diskery's big "Arfie" contest, retailers can expect to cash in on this latest pup novelty. The company's "March Of The Toys" by Victor Herbert (Mercury Playcraft 14) should attract parents' attention and "Peter Ponsil Lost His Tonsil," a child's story designed to convince youngsters that a tonsilectomy is fun, will be a must for parents who are troubled with the tonsil problem.

TAKE NOTICE

"THE HAPPY WANDERER"

(VAL-DE RI – VAL-DE RA)

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Sam Fox Disputes Hill & Range On Ownership of "Happy Wanderer"

NEW YORK — Sam Fox has sent the following letter dated March 24, 1954 to all recording companies; ASCAP; Harry Fox, agent and trustee for MPPA; and all jobbers of sheet music:

We wish to outline the facts regarding "THE HAPPY WANDERER", published in England by Bosworth & Co., Ltd. The song is a smash success. It has already reached in but a few short weeks the No. 2 position on the "best sellers" list in London.

Last month, our agents in England obtained a proposal on our behalf for the United States and Canadian rights. On March 9, 1954, after we heard the English recordings, which had been sent to us at our request, by air express, we cabled England our acceptance of the proposal.

On March 18, 1954, pursuant to the suggestion of Mr. Julian Aberbach of Hill & Range Songs, Inc., a meeting took place at our offices. Aberbach claimed that his company owned the rights in this song, showing us as his "proof" copy of a cable dated March 11, 1954 he sent to Bosworth purportedly accepting a deal and requesting a contract be forwarded.

When we referred Aberbach to our cable of *March* 9, 1954, in which we previously had closed the deal for the song, Aberbach then attempted to negotiate with us for an association deal, stating that if we refused he would claim ownership to the song.

We rejected his proposition.

On March 19, 1954 Bosworth cabled us confirming our ownership to the song. Bosworth also cabled Hill & Range confirming that the song belongs to us. A copy of such cable *from Bosworth to Hill & Range* was sent to us and reads:

"SAM FOX ACCEPTANCE OF HAPPY WANDERER RECEIVED PRIOR TO YOURS STOP YOU HOLD NO VALID AUTHORITY FOR PUBLICATION HAPPY WANDERER STOP PUBLICATION MUST BE WITHDRAWN IMMEDIATELY STOP".

Today we received by registered mail a letter dated March 22, 1954 from Hill & Range, claiming ownership of the song. Together with such letter they enclose copies of letters dated March 22, 1954 to Harry Fox of M.P.P.A. and to RCA Victor, Inc. (which already had made recordings of the song), claiming that they own the song, suggesting, however, that contrary claims of ownership should not interfere with the manufacture and sale of such recordings, but that payment of royalties are to be held in abeyance.

As we see it, these notices on the part of Hill & Range are but a further attempt to pressure us into an association deal. There is no question but that we will prevail in establishing our ownership of the song. We do not need the help of Hill & Range to exploit it.

In the meantime, the actions of Hill & Range should not, in the slightest degree, interfere with recordings of the song. We have filed Notice of Use in Washington. We are proceeding with our exploitation campaign. We will *indemnify* all recording companies and all of our licencees against any damages they may sustain by reason of the invalid claim asserted by Hill & Range.

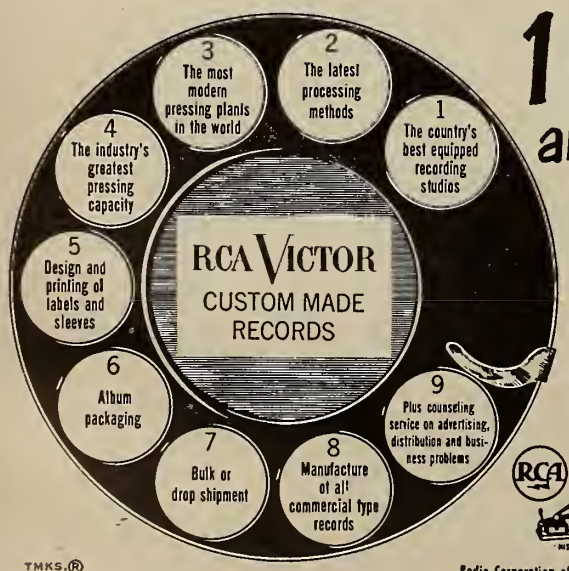
FOLLOWING CURRENT SMASH
"EL BAION"
JOE LOCO
plays
"WHY DON'T YOU DO RIGHT?"
b/w
"KISMET"
TICO 10-209
TICO
EL REY DEL MAMBO
220 WEST 42nd STREET NEW YORK, N. Y.

Mercury Signs Contino

CHICAGO—Art Talmadge, Vice-President of Mercury Records, announces the signing of Dick Contino, to record on the Mercury Label. Contract calls for four years.

Contino will record immediately, and his first sides should be on the market within the month.

Plans are also being made to record EP's and Long Play albums.


3 The most modern pressing plants in the world
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9 Plus counseling service on advertising, distribution and business problems
7 Bulk or drop shipment
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custom record sales

Radio Corporation of America • RCA Victor Division

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
"X"—Label "X"
ZO—Zodiac

Apr. 3 Mar. 27

1—Secret Love
97.2 110.2

BE-1030 (45-1030)—HELEN FORREST
Young At Heart
CA-2678 (F-2678)—RAY ANTHONY O.
Oh Mein Papa
★CO-40108 (4-40108)—DORIS DAY
The Deadwood Stage
DE-28876 (9-28876)—GORDON JENKINS
Theme From "Seven Dreams"
DE-29024 (9-29024)—BING CROSBY
My Love, My Love
JU-5137 (45-5137)—ORIOLES
Don't Go To Strangers
MG-11604 (K-11604)—TOMMY EDWARDS
That's All
VI-20-5512 (47-5512)—GOGI GRANT
Ricochet

2—Make Love To Me
91.5 85.1

BE-1029 (45-1029)—TOMMY & JIMMY DORSEY
My Friend The Ghost
★CO-40143 (4-40143)—JO STAFFORD
Adi-Adios Amigo
DE-29048 (9-29048)—COMMANDERS
Kentucky Boogie

3—I Get So Lonely
74.5 55.7

BE-1031 (45-1031)—ANNE LLOYD
Cross Over The Bridge
★CA-2654 (F-2654)—THE FOUR KNIGHTS
I Couldn't Stay Away From You
DE-29054 (9-29054)—CROSBY & LOMBARDO
Young At Heart

4—Wanted
71.3 64.4

★VI-20-5647 (47-5647)—PERRY COMO
Look Out The Window

5—Young At Heart
68.2 57.6

BE-1030 (45-1030)—CHARLIE DE FORREST
Secret Love
★CA-2703 (F-2703)—FRANK SINATRA
Take A Chance
DE-29054 (9-29054)—CROSBY & LOMBARDO
I Get So Lonely

6—Cross Over The Bridge
62.5 46.7

BE-1031 (45-1031)—BETTY JOHNSON
I Get So Lonely
★ME-70302 (70302x45)—PATTI PAGE
My Restless Lover

7—Answer Me, My Love
45.9 37.2

BE-1035 (45-1035)—HELEN FORREST
Darktown Strutters Ball
★CA-2687 (F-2687)—NAT "KING" COLE
Why

Apr. 3 Mar. 27

8—From The Vine Came The Grape
44.9 55.4

BE-1032 (45-1032)—STUART FOSTER
Somebody Bad Stole De Wedding Bell
★DO-15127 (45-15127)—THE HILLTOPPERS
Time Will Tell
★ME-70296 (70296x45)—THE GAYLORDS
Stolen Moments

9—Stranger In Paradise
37.4 61.0

BE-1018 (45-1018)—TONY RUSSO
Heart Of My Heart
CA-2652 (F-2652)—GORDON MacRAE
Never In A Million Years
★CO-40121 (4-40121)—TONY BENNETT
Why Does It Have To Be Me
★DE-28927 (9-28927)—FOUR ACES
The Gang That Sang "Heart Of My Heart"
FI-20-026—HUMBERTO MORALES
Oh, Mein Papa
KI-1304 (45-1304)—INK SPOTS
Changing Partners
ME-70269 (70269x45)—VIC DAMONE
A Village In Peru
★VI-20-5535 (47-5535)—TONY MARTIN
I Love Paris
VI-20-5505 (47-5505)—RALPH FLANAGAN O.
The Typewriter
VI-20-5551 (47-5551)—AL ROMERO
Off Shore

10—A Girl, A Girl
29.2 19.2

★VI-20-5675 (47-5675)—EDDIE FISHER
Anema E Core

11—Oh, My Papa
22.0 45.7

BE-1019 (45-1019)—J. CARROLL & L. CLARK
Off Shore
CA-2678 (F-2678)—RAY ANTHONY O.
Secret Love
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON
Serenata
CO-40173 (4-40173)—GENE KLAVAN
Ricochet
CR-61111 (9-61111)—R. WOTTAWA & B. DeWEILLE
Oh, Mein Papa
DE-28964 (9-28964)—RUSS MORGAN
Go Man Go Polka
★ES-336 (45-336)—EDDIE CALVERT
Mystery Street
FI-20-026—HUMBERTO MORALES
Stranger In Paradise
LO-1403 (45-1403)—REG OWEN
Off Shore
LO-18181 (45-18181)—LYSS ASSIA
ME-70283 (70283x45)—FRANKIE RULLO
I Love Paris
★VI-20-5552 (47-5562)—EDDIE FISHER
Until You Said Goodbye
VI-20-5568 (47-5568)—TITO RODRIQUEZ O.
In The Still Of The Night
VI-20-5569 (47-5569)—JOHNNY VANDAL
Wanna Dance

Apr. 3 Mar. 27

12—Anema E Core
21.0 7.2

★VI-20-5675 (47-5675)—EDDIE FISHER
A Girl, A Girl

13—Somebody Bad Stole De Wedding Bell
20.7 9.7

BE-1032 (45-1032)—SYLVIA SIMS
From The Vine Came The Grape
DE-29008 (9-29008)—ELLA FITZGERALD
Melancholy Me
ME-70298 (70298x45)—GEORGIA GIBBS
Baubles, Bangles And Beads
★VI-20-5610 (47-5610)—EARTHA KITT
Lovin' Spree

14—Here
18.8 13.1

★VI-20-5665 (47-5665)—TONY MARTIN
Philosophy

15—Till Then
16.7 20.4

BE-1034 (45-1034)—ANNE LLOYD
Till We Two Are One
★DO-15132 (45-15132)—HILLTOPPERS
I Found A Letter
VI-20-5612 (47-5612)—FONTANE SISTERS
The Baion

16—The Man With The Banjo
15.0 8.2

★VI-20-5644 (47-5644)—AMES BROS.
Man, Man Is For The Woman Made

17—There'll Be No Teardrops Tonight
14.4 15.8

★CO-40169 (4-40169)—TONY BENNETT
My Heart Won't Say Good-bye
MG-10461 (K-10461)—HANK WILLIAMS
Mind Your Own Business

18—Darktown Strutters Ball
14.1 27.9

BE-1035 (45-1035)—SYLVIA SIMS
Answer Me, My Love
CR-61135 (9-61135)—LAWRENCE WELK
In The Mood
DE-29032 (9-29032)—RUSS MORGAN
There'll Be Some Changes Made
MG-11687 (K-11687)—PHIL BRITO
Memories Of Sorrento
★VI-20-5611 (47-5611)—LOU MONTE
I Know How You Feel

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Apr. 3 Mar. 27

19—Changing Partners
13.8 33.5

BE-1017 (45-1017)—HELEN FORREST
Lover Come Back To Me
CA-2657 (F-2657)—KAY STARR
I'll Always Be In Love With You
DE-28969 (9-28969)—BING CROSBY
Y'All Come
JD-785 (45-785)—THE CRICKETS
KI-1304 (45-1304)—INK SPOTS
Stranger In Paradise
★ME-70260 (70260x45)—PATTI PAGE
Where Did My Snowman Go?
VI-20-5515 (47-5515)—DINAH SHORE
Think
VI-20-5537 (47-5537)—PEE WEE KING
Bimbo

20—That's Amore
13.5 22.8

BE-1025 (45-1025)—TONY RUSSO
The Jones Boy
★CA-2589 (F-2589)—DEAN MARTIN
You're The Right One
CA-2731 (F-2731)—MICKEY KATZ
C'est Si Bon
MG-11584 (K-11584)—BLUE BARRON
Till We Love Again

21—Till We Two Are One
13.2 27.7

BE-1034 (45-1034)—STUART FOSTER
Till Then
CO-40184 (4-40184)—KEN GRIFFIN
Our Heartbreaking Waltz
★DE-28937 (9-28937)—GEORGIE SHAW
Honeycomb
DE-29022 (9-29022)—GUY LOMBARDO
Out Heartbreaking Waltz
ME-70293 (70293 x 45)—EDDY HOWARD
Little Miss One

22—Gee
12.8 4.8

CA-2727 (F-2727)—HUTTON & STORDAHL
Too Little Time
EP-9025 (4-9025)—SOMTHIN' SMITH
Just In Case You Change Your Mind
★RM-5 (45-5)—THE CROWS
I Love You So

23—Angela Mia
12.5 6.8

★CW-104 (45-104)—DON, DICK AND JIMMY
Brand Me With Your Kisses
DE-29062 (9-29062)—FRED WARING
Maria
VI-20-5676 (47-5676)—RALPH FLANAGAN
Roo Roo Kangaroo
VI-10-4214 (49-4214)—ROBERT SHAW CHORUS
Easter Parade

24—Amor
11.9 13.3

★DE-29036 (9-29036)—FOUR ACES
So Long

25—The Kid's Last Fight
11.3 6.3

★CO-40178 (4-40178)—FRANKIE LAINE
Long Distance Love

Apr. 3 Mar. 27

26—Such A Night
11.0 7.7

AT-1019 (45-1019)—McPHATTER & DRIFTERS
Lucille
★CO-40200 (4-40200)—JOHNNIE RAY
Destiny
DE-29087 (9-29087)—JANE TURZY
It's You! It's You I Love
★ES-352 (45-352)—BUNNY PAUL
I'm Gonna Have Some Fun
ME-70336 (70336 x 45)—DINAH WASHINGTON
Until Sunrise

27—Heart Of My Heart
10.6 18.9

BE-1018 (45-1018)—TONY RUSSO
Stranger In Paradise
CA-2520 (F-2520)—JERRY SHARD
Sing High, Sing Low
CO-40137 (4-40137)—LES ELGART
Geronimo
★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE
I Think I'll Fall In Love Today
★DE-28927 (9-28927)—FOUR ACES
Stranger In Paradise
ME-70262 (70262x45)—FRANKIE LAINE
South Of The Border

28—Cuddle Me
9.5 9.4

★ME-70285 (70285x45)—RONNIE GAYLORD
Oh, Am I Lonely

29—South
9.2 15.0

★CA-2735 (F-2735)—LES PAUL & MARY FORD
I Really Don't Want To Know

30—Jilted
8.8 —

★CR-61152 (9-61152)—TERESA BREWER
Le Grand Tour De L'Amour

31—Am I In Love
7.8 4.6

DE-29049 (9-29049)—ACQUAVIVA O.
New York In A Nutshell
★MG-11696 (K-11696)—JONI JAMES
Maybe Next Time

32—Melancholy Me
7.5 11.0

DE-29008 (9-29008)—ELLA FITZGERALD
Somebody Bad Stole De Wedding Bell
★ME-70304 (70304x45)—EDDY HOWARD
I Wonder What's Become Of Sally
★"X"-0003 (4X-0003)—SMITH BROTHERS
It Was Worth It

33—I Really Don't Want To Know
7.2 2.7

★CA-2735 (F-2735)—LES PAUL & MARY FORD
South
MG-11666 (K-11666)—BOB SANTA MARIA
The Big Dream
VI-20-5525 (47-5525)—EDDY ARNOLD

Apr. 3 Mar. 27

34—Maybe Next Time
6.2 1.7

★MG-11696 (K-11696)—JONI JAMES
Am I In Love

35—Fancy Pants
5.9 2.1

AB-146 (45-146)—FLOYD CRAMER
★ME-70292 (70292x45)—DAVID CARROLL
By Heck

36—Two Purple Shadows
5.6 1.2

★CO-40131 (4-40131)—JERRY VALE
And This Is My Beloved

37—It Happens To Be Me
5.3 —

★CA-2754 (F-2754)—NAT "KING" COLE
Alone Too Long

38—Have A Heart
5.1 —

CD-1237 (45-1237)—JULIUS LA ROSA
When You're In Love

39—Seems Like Old Times
5.0 —

★CA-2745 (F-2745)—FOUR FRESHMEN
Crazy Bones

40—Lost In Loveliness
4.8 8.5

★CO-40168 (4-40168)—DORIS DAY
What Every Girl Should Know
★MG-11694 (K-11694)—BILLY ECKSTINE
Don't Get Around Much Anymore

41—Hey Brother Pour The Wine
4.7 —

42—Until Sunrise
4.6 —

43—Bell Bottom Blues
4.4 8.0

44—The Jones Boy
4.0 7.0

45—Pine Tree, Pine Over Me
3.4 —

46—Cleo & Meo
3.1 5.8

47—You'll Never Walk Alone
2.8 5.1

48—Woman
2.5 3.6

49—Crazy Mixed Up Song
2.2 —

50—Poor Butterfly
1.9 —

Celebrities To Attend Annual Guild Ball

NEW YORK—More than 2500 persons, including celebrities from Broadway stage, TV and radio and representatives from the newspaper and magazine field are expected to attend the second annual "Ballyhoo Ball" of the New York Publicists Guild, Tuesday evening, March 30 at the Hotel Astor.

Deborah Kerr will be presented with the organization's "Star of the Year" award for her outstanding performances on the stage and screen.

Steve Allen, popular TV star, will be crowned "King" of the Ball and Joan Diener, who is featured in "Kismet", as "Queen".

Among the features of the Ball will be a "Trade Mark" tableau, with the living trade marks of many national advertisers appearing; a fashion show, presented by Macy's and the competition for the "Queen of Cheesecake", the young woman who most closely symbolizes the "cheesecake" used in modern day publicity and advertising.

Elliot Lawrence and his orchestra will play for dancing and the show which will include many top names in radio, TV, and the Broadway stage.

Proceeds of the Ball will go towards the maintenance of the Guild's journalism scholarship at Long Island University and for its welfare fund.

Co-chairmen of the Ball are Richard Mardus, Ivan Black and John O'Malley.

West Coast News Flashes

HOLLYWOOD, CALIF. — Cutist gimmick of the week. Frank Music Corp. is covering the nation's disc jockeys with bottles of wine plugging Dean Martin's latest Capitol recording "Hey Brother, Pour The Wine". Tag on bottle says: "Dean Martin sez: 'Hey Brother, Pour The Wine', but make sure it's Dubonnet". Naturally, the Dubonnet Wine people supplied the wine. . . . Vito Recording Company has signed **Carolyn Grey**, one-time vocalist with **Krupa** and **Herman** Orchestras, for a series of platters. Her first session will include two **Jimmy McHugh** tunes. . . . That up and coming vocal group who call themselves the **Whippoorwills** recently returned from London where they were on tour with the **Roy Rogers** unit. Their current waxing of "Kiss A Fool Goodbye" is now receiving wide plays throughout the country. **Dootsie Williams**, prexy of Dootone Records, announced that he has scheduled new recording sessions for the group and will wax twelve new sides. . . . **Rosemary Clooney** is mighty happy to be back from Europe and back in sunny California again. She tells us that Europeans dig our American pop music "the most". . . . **The Four Lads** will soon appear on the coast. They have started to cut their first sides with **Frankie Laine** on Columbia. The Lads hit the jackpot with their fine back-up of **Johnnie Ray** on his first release "Cry". . . . **Mitch Miller**, Columbia A & R Director just back from Europe is scouting for unusual melodies to add to his impressive hit record list. Mitch tells us **Laine, Guy Mitchell, Jo Stafford** and **Rosy Clooney** are all European favorites.

Vito Switches Distribs

HOLLYWOOD, CALIF. — Anthony Vito, President of Vito Recording Co. has announced a change in distributorship for the Chicago area. M & S Distributing will handle the Vito line, replacing the James H. Martin Co. Vito's first two disks featuring Tony Romano with "Goombye, Goomba" and "I Promise, I Promise, I Promise" and Helen Troy on "Kiss in the Dark" backed with "I Get the Blues When it Rains," are currently in release.

Decca Inaugurates "Operation Big"

NEW YORK—Decca this week announced "Operation Big" in which top executives of the company will participate. They are scheduled to go out on the road covering the whole country to promote current Decca disks.

The program is being spearheaded by Mike Conner, Decca promotion head.

Five disks are receiving the big push in this operation. They are: "True Love Goes On And On" backed with "Brave Men" by Burl Ives and Gordon Jenkins; "Amor" and "So Long" by The Four Aces; "Little Things Mean A Lot" and "I Don't Think You Love Me Anymore" by Kitty Kallen; "I Should Care" and "More Than Anyone" by Jeff Chandler; and "A Fool In The Ways Of Love" backed with "There Must Be Some Mistake" by Georgie Shaw.

Among those at Decca who will be out on the road visiting disk jockeys, operators, dealers, distributors and one-stops are: Sid Goldberg, sales manager; Milt Gabler, head of A&R; Paul Cohen, head of the folk division and Sy Rady of the children and classical division, both of whom will be plugging pop records on this trip; Mike Conner; and Jack Pleis, musical director.

Frank Sinatra Wins Award As "Best Supporting Actor"

HOLLYWOOD, CALIF.—At the Pantages Theatre in this city, yesterday (March 25), Capitol songster Frank Sinatra, whose career as a singer ranks among the most fabulous, proved his skill in another field when he was awarded an "Oscar" by the Motion Picture Academy of Arts and Sciences as the best supporting actor for his performance in "From Here To Eternity". Sinatra is also proving his vocal skills via his current hit "Young-At-Heart".

Getting BIGGER All The Time!
TOMMY COLLINS
sings 2 of his own numbers
"YOU BETTER NOT DO THAT"
b/w
"HIGH ON A HILL TOP"
CAPITOL # 2701
CENTRAL SONGS
4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

GEORGIA GIBBS
AT HER GREATEST
"MY SIN"
b/w
"I'LL ALWAYS BE HAPPY WITH YOU"
70339
Mercury RECORDS

Meeting Dates Of Music Operators' Associations

Mar. 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

29—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

30—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

April 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

1—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

5—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

6—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

6—California Music Guild
Place: Roger Young Auditorium, 936 W. Washington Blvd., Los Angeles, Calif.

8—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

15—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

26—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

A SURE HIT!
The Golden Voiced
MARTIN WALKER
with the Scott Trio
sings
"I WANT A GIRL"
and
(I Wish There Was A)
"WINDOW IN HEAVEN"
Camm 135
A few choice territories still available for key distributors
CAMM Records
Cammarota Pub. Co.
234 Patterson Ave.
East Rutherford, N. J.

currently in release
★ ★ ★
TONY ROMANO
"Goombye, Goomba"
AND
"I Promise, I Promise, I Promise"
★ ★ ★
HELEN TROY
"I Get the Blues When It Rains"
AND
"A Kiss in the Dark"
VITO RECORDS
8853 Sunset Boulevard
Hollywood 46 Calif.

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS

The Harmonicats currently at the Seville Theatre and drawing very good business. Also sharing top billing with this group is Johnny Coy. . . . Erskine Hawkins and his group into the Latin Quarter for one week. He has been billed as the "The Twentieth Century Gabriel." . . . Pierrette Dore, local singer doing very fine business at the Coronet in Quebec City. . . . The Irving Pall Trio, a local novelty act booked into the Clover Cafe this week. . . . Jack Newman, Canadian manager of Peer-Southern, in Toronto this week to attend the Canadian Music Publishers Association. . . . Opening a two-week engagement at the Normandie Room of the Sheraton Mount Royal Hotel on March 29th are Angelene Collins and George Roth, musical and singing stars. . . . A big influx of U. S. and Canadian broadcasters passing through Montreal this week on their way to Quebec City to attend the CARTB annual convention.

HARMONICATS

WEST COAST WORDAGE

Frankie Laine and Carl Fischer held over at the Palomar Supper Club in Vancouver. Local radio stations, as well as those in the neighboring areas, have been doing a terrific air campaign on the Columbia stars' platters. . . . Included in the D. J. build-up was Brooklyn's Jerri Adams and her Columbia disk of "Moonlight In Vermont." Jerri was on the same bill at the Palomar, announced as Frankie's protege and she made a good impression with the localites. . . . Ella Mae Morse headlining at the Cave Supper Club and doing Capitol Records and the local fans favors with her great singing of "Blacksmith Blues" and "Cow Cow Boogie." The ops and D. J's backing her appearance strongly. . . . Making a big noise hereabouts was the two-day BMI program Clinic sponsored by the B. C. Ass'n of Radio and Television Broadcasters at the Hotel Vancouver March 15th and 16th, which pulled a total attendance of 159 radio folks and established a new mark. Pres. Carl Haverlin and Ass't Manager Hal Moon of BMI Canada, on hand, and busy greeting all their friends till departure time. . . . Bill Rea back home for one day following his speaking assignments on the BMI Clinics in Phoenix, Arizona, Los Angeles and San Francisco then off to the CARTB Annual Convention in Quebec City. During his 24 hours at home, the new CKNW Westminster radio tycoon announced his semi-retirement from active management of his local station, and chaired the Annual Program Clinic (as Pres. of the B. C. A. R. T. B.). He introduced his new successor at the station (full story next issue) and sprung a surprise guest speaker, H. Rasmussen (formerly of the Danish State Radio, now of the Banquet Dept. of the Hotel Vancouver) who delivered a talk on the programming of Concert Music! Quite a day! This town's been overflowing with mixed emotions for the past party-packed week. . . . Everyone has been godspeeding Juliette and her musicmaking hubby, Tony Cavazzi as the thrush did her last local broadcasts before moving east to her new network shows on radio and T. V. and her recording contract with one of the majors in N. Y. Everybody here happy to see her getting the breaks she so certainly deserves. But her warm smile and grand singing will be badly missed for a long, long time. . . . The Aragon disks which she recorded with the Rhythm Pals are scheduled for early release and should be top money grabbers here, paving the way for her U. S. cuttings. . . . Empire Music's Carle Hodsin is excited about Juliette's version of their publication "Bought For A Song" which seems right down the alley to these ears. . . . The Jazz concert at the Georgia Auditorium turned up a real attraction in Lance Harrison's group. Lance sure proved his versatility and came on real cool. For the past years he's been conducting a strong dance aggregation at our better bistros. . . . One of our local composers garnering more deserved attention. I mean dynamic Dolores Aloman who is currently in Los Angeles working on a show score with England's Jack Gray who is over here on this special assignment. . . . The National Ballet only pulled fair attendances during its week's stay here. They deserved much better crowds than they got and could do better on future engagements if they used an orchestra for accompaniment instead of a piano-team. They included some Canadian Ballets in their repertoire, and didn't solicit funds during their performances to the critics. Their dancing was great! As an assist and a cultural encouragement, the B. C. authorities reduced the amusement tax on gross of their Vancouver and Victoria engagements. This is real evidence of some of genuine encouragement that folks here give to Canuck talent. Other sections please follow suit.

FRANKIE LAINE

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
ONE-STOP RECORD SERVICE
NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
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HARTFORD, CONN.
126½ WINDSOR ST.
(Phone: HA. 5-7123)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Don Robey, Peacock Records prexy, in answer to a French Record Company request, sent a slew of Earl Forest's "Oh Why" and Little Junior Parker's "Can't Understand," and they can now be heard along the Parisianne left bank. . . . The Harptones, currently working at the Apollo Theatre in Harlem and standing them on their ears, have two hits going at the same time. "Sunday Kind Of Love" is still holding strongly with "My Memories of You" climbing fast. The Bruce label also has another winner in Don Gardner's "How Do You Speak To An Angel." The group has been set for local one nighters with a road trip in the offing. . . . Groove's young star, Bertice Reading, (a gal with loads of talent) making noise with her recent issue, "I Gotta Know" and "I'd Gladly Do It Again." According to Henry Droz and Curly Demetrio of Arc Distributing, the disk is taking off like a rocket in Detroit. Bertice begins a week's engagement on March 29 at the exclusive Alamo Supper Club, Detroit and follows with a stint at the Elbo Room in Windsor, Canada on April 5. . . . Bobby and Dan Robinson, Red Robin label, cutting a new session with the Velvets this week. Rehearsals have the brothers really excited about the next release. Bobby and Dan also working on a new group that they have high hopes for. . . . Jack Angel at Herald enthused about the distrib response accorded "Thirteen Women And One Man" by Dickie Thompson. Great lyrics and great treatment. Could break out for a big one. Herald also getting ready to issue the long awaited Kitty Noble initial deck this week. Al Silver soaking in the Miami sun and due back in about a week. Angel, who'd like to grab a week of rest, is sticking close to home as an heir is expected shortly. . . . Listen to the new Four Tunes platter on Jubilee. It's dollars to doughnuts the rhythm side, "Sugar Lump," will take off like a shot and might even surpass "Marie" in sales. For a real sleeper the reverse deck, "I Understand," may be the one to stand up to a long run. A simple, melodic ballad tenderly presented to grab hold on your emotions. Sounds better with each listen. . . . Tico leading item is still its subsid Rama hit "Gee" by the Four Crows. However, its star attraction, Joe Loco, continues to rack up solid sales with his "El Baion." Loco hits the market this week with another deck, "Why Don't You Do Right" and "Kismet," and stores will stock this item automatically as Loco has established himself as a top attraction in the mambo field. . . . New Billy Ward and his Dominoes release puts the boys solidly back into the blues market. The group has been skirting the borderline between the r & b market and pop for some time now in an effort to crack both markets with the same etching. Their "I'm Gonna Move To The Outskirts Of Town" is a down south blues with the lead doing an outstanding job. Group gets the real blues feeling in this one. The flip, "Tootsie Roll," is a rhythmic rocker that could also take off. . . . Dawn Records releases its second Alix Combelle evergreen. The sax star did a solid job of introducing himself to the American public a couple of months ago and the new one should further establish him in the sales department. Combelle etches the pop hit "The Creep" and an infectious ditty "Citrus." Danny Kessler, Groove Records, releasing what he modestly terms "a sensational record" next week. Danny picked up a pair of kids in Richmond named Sue Allen and Oscar Black on "Hold Me Baby." Disk has already been exposed in Richmond and the reaction has been startling. "Calling Moody Field" also showing strong signs of erupting into a hit in several cities. . . . Murray Smith at Portem lost his young wife this week. Cerebral hemmorage. Murray one of the key men at Portem and well known to everyone in the business. . . . Sam Meltzer, also of Portem's staff, dropped in at the office to see that we had samples of his latest hits. Sam high on a Timely Record soon to be released by new thrush, Ann Cole.

BERTICE READING

JOE LOCO

CHICAGO:

Our heartfelt sympathy to Bess and Ike Berman on the passing of Ike's mother this past week. Due to pressing business, however, Bess in Chicago for a week's stay. She reports that "Margie" b/w "Rockin' In The Rocket Room" on Lloyds, by The Larks, recent winners on the Arthur Godfrey TV show, "could be a real smash." Bess also arranging a session for her pride and joy, Mahalia Jackson. . . . As predicted by Leonard Chess several weeks back, "I'm Your Hoochie-Coochie Man" is really swinging. This latest Muddy Waters disk has hit The Cash Box' "Hot Charts." Seems Chess or Checker has had at least one in the Top Ten for the past several months. . . . Lotsa real great talent, either in town, or heading this way. Ella Fitzgerald slated to head the next stage bill at the Chicago Thitter. Same show due to feature Illinois Jacquet group. . . . Johnny Griffin, formerly featured with Lionel Hampton, who has cut several sides for Mercury, heads the show at the Bee Hive. . . . Blues singer Lowell Fulsom moved into the Crown Propeller for a two week stint March 24. . . . While at Martin's Corner, the 5 Flamingo's entertaining in grand style. . . . Hear tell several of Peacock's officials hit town to record a new singing group. . . . Wonder how come Parrot diskery didn't make more mention of the fact that they now have Herbie Fields under contract? Was quite surprised the other day to purchase a Fields disk. And find it on the Parrot label. . . . Vivian Carter of Vee-Jay Records, simply thrilled with the reaction to "Goodnight Sweetheart, Goodnight" by The Spaniels. Viv believes that, at its present rate of sale, disk could be bigger than The Spaniels', "Baby, It's You," which hit the 'Hot Charts'. The 'Baby' number, incidentally, was Vee-Jay's initial disk. . . . Wonder why we never hear from or about ASA anymore? Have just learned they are no longer in their original headquarters here. Have been unable to locate them.

MUDDY WATERS

Mercury Signs Lauries

NEW YORK—Hugo Peretti and Luigi Creatore, Mercury A & R executives for New Talent, have signed The Laurie Sisters, a girl trio, to the label. They predict The Laurie Sisters will break through and start a new trend towards girl trios. The girls, two of whom are twins, are under the personal management of Tommy Russel.

Kathy Godfrey Winners Booked

NEW YORK—The Manhattans, a new vocal trio composed of two boys and a girl, who have hit top spot for four consecutive weeks on Kathy Godfrey's ABC-TV professional talent search, "On Your Way", have been signed for a week as headliners at the Horizon Room in Pittsburgh opening March 22nd. Then they will move to Windsor, Ontario and the Elmwood Casino for two weeks beginning March 29th.

The Manhattans return to New York, April 12th for guest appearances on the Paul Whiteman radio series.

ALLEN FREED
"MOON DOG"
of WJW, Cleveland, sez
THIS IS A WINNER!
"WHAT IF YOU"
LUTHER BOND
SAVOY 1124
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

Little Walter
★
"Oh, Baby"
b/w
"Rocker"
CHECKER 793
Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

Aladdin's Aces On
SOLID MONEY GETTERS
Amos Milburn
"ROCKY MOUNTAIN"
b/w
"HOW COULD YOU HURT ME SO"
ALADDIN 3226
●
Louis Jordan
"I'LL DIE HAPPY"
b/w
"000 WEE"
ALADDIN 3227
Aladdin RECORDS
Beverly Hills, Calif.

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★ ARTISTS & SPECIAL MATERIAL ★
TERRIFIC TUNES
BISHOP BLDG.
271 W. 125 ST. SUITE 210 NEW YORK, N.Y.
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Smash Novelty Hit
In All Fields!
"OH, THAT'LL BE JOYFULL"
JESSE STONE
ATLANTIC 1028
Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N Y

LITTLE RICHARD & THE TEMPO TOPPERS
Again with
"ALWAYS"
1628
b/w
"RICE, RED BEANS AND TURNIP GREENS"
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LOS ANGELES:

Top event of the week was the concert, at the Embassy Auditorium March 26th which featured Big Jay "Mule Milk" McNeely and Joe Houston. . . . Another big show was staged at the Hotel Cosmopolitain with Al Hibler, Pee Wee Crayton and Linda Hayes on Sat., March 27th. . . . The popular Earl Bostic blew in at Billy Berg's Five Four Ballroom over the week-end of March 26th, 27th, and 28th with his dance tempos. Bostic has been touring through Northern and Southern California for several weeks. . . . Leo Mesner of Aladdin Records announced that they have a new method for recording spirituals that will revolutionize the industry. They will use this new technique soon when they record the Zion Travelers. Eddie Mesner will soon leave for the East Coast to record Amos Milburn, Louis Jordan, Shirley and Lee, Charles Brown and Lyn Hope. . . . Joe and Saul Bihari continue their tour of the South and Midwest calling on Modern, Flair and RPM distributors and conducting new recording sessions. Reports are out that B. B. King's "Love You Baby" b/w "The Woman I Love" is starting to click with Oscar McLollie's "Mama Don't Like" b/w "What You Call Em Joe" moving up behind it. . . . Dootsie Williams, prexy of Dootone Records, announced that he will soon add three or four new Rhythm and Blues artists to his roster of stars. . . . Ralph Bass, A & R head of Federal and King records, announced that his latest waxing by the Platters really rocks and should be a smash. Titles are "All Night Long" b/w "Tell The World." A new treatment of the old Louis Jordan favorite has just been sliced by Billy Ward and The Dominos titled "I'm Gonna Move To The Out-skirts of Town." Another Federal release features the Lamplighters waxing of "I Used To Cry Mercy, Mercy." Tune was written by Rudy Toombs. . . . Art Rupe, prexy of Specialty Records stated that a new release is just out by their top artist Guitar Slim. Titles are "The Story Of My Life" b/w "A Letter To My Girl Friend." The Specialty etching of "Rhumba My Boogie" by Frankie Lee Sims is reported to have broken in Chicago, New Orleans, Dallas, Memphis and Houston. This unique South of The Border melody with the blues beat seems to have captured the fancy of the R & B market.

GUITAR SLIM

Best Bet for '54

AS PICKED BY THE CASH BOX MARCH 27, 1954 ISSUE

"Goodnight Sweetheart Goodnight"

b/w

"YOU DON'T MOVE ME"

featuring

The Spaniels

VEE-JAY No. 107

Vee-Jay RECORDS, INC.
412 E. 47th St. Chicago 15, Ill.

Hitting Charts!

I NEED LOVE SO BAD

by PERCY MAYFIELD

485 # 485-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

INTRODUCING A NEW HERALD STAR!

DICKIE THOMPSON

with a 2 sided hit

"13 WOMEN AND ONLY ONE MAN IN TOWN"

and

"I'M INNOCENT"

424

Herald RECORDS 236 W. 55 St. New York N. Y.

A Smash Hit!!

THE VOCALEERS

"WILL YOU BE TRUE"

RED Robin

301 West 125th St., N.Y.C.

Stars Over Harlem

Sat in on the latest **Du Dropper** date in the wax house, and must agree with the rest of the invited men of the trade present who say that out of this session should come one of the whailing big boys greatest sides. They're currently making with the sharp and flats out Somerville, N. J. way. . . . **George Goldner** tells us that his "Gee" singing **Crows** have been signed with the **Joe Glaser** office and will be busier than bees for many a big bright moon as a result of their smashing Rama etching. . . . **Stan Pat** comes through with the good news Groove Records' **Beatrice Reading** "I Gotta Know" pressing has begun to make big sounds. The singing lass moves into Detroit's Alamo Supper Club come March 29 for one week, then it's the Elbo Room up Canada way when April 5 moves around. . . . Good to hear such nice things from Harlem's guys on the jazz scene regarding **Joe Holiday** and his stellar tenor sax reading of "Sleep B/W My Funny Valentine." . . . **Bill Doggett** drops by to say hello and extend thanks to the gang at **Cash Box** for splendid cooperation in making the nice things happen for so many of his tasty King etchings, the latest being "Eventide." . . . Harlem and vicinity teenagers racing like mad to the record racks for more and more of **The Spaniels** Vee-Jay "Goodnight Sweetheart" platter. One of the sides gracing the horizon at present that bears watching. Could very easily bust wide open. . . . Same goes for Dot Records and **The Counts** "Darling Dear." It too is one of the most played sides now being spun by the jocks and ops around this neck of the woods. . . . Spotted live wire **Bob Astor** of the Shaw Artist's Management digging the uptown happenings with a smile that beams brightly from here to there. Busy Bob also informed us of his signing Imperial Records' latest sensations, **The Spiders** (they're the "I Didn't Want To Do It" boys). **Guitar Slim** and gang will be dropping anchor in these parts for a string of one nighters long before this ink dries. . . . Blue Note record's stellar top stars, **Clifford Browne** and **Lou Donaldson**, continue to please via their tasty platters. . . . Thanks to **Monte Bruce** fresh from visiting with his distribs nationally for bringing **Don Gardner** to exchange nouns and pronouns with us, and to let us know that his smashing **Harptones** record of "Sunday Kind Of Love" has commenced to cause quite a stir down Dixie way. . . . Atlantic's **Laverne Baker** racing like a gust o' wind covering the jocks and op's who gave her "Soul On Fire" ditty twirl after twirl. . . . You just gotta let **Joe Holiday** tell you about that recent package deal with **Roy Hamilton** up Connecticut way which left the lassies actually fainting in the aisles. . . . Percy Mayfields' "I Need Love So Bad" setting in more and more and tugging away at the Harlem heartstrings, say the 125 street retailers. . . . **Smiley Lewis** and "Blue Monday" popping up like mad on the juke boxes on little **Joe Grippo**'s route and is he happy about the whole happenings. . . . Ditto **Frank Painia**.

THE CASH BOX HOT 10

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*
2. SUCH A NIGHT — *The Drifters (Atlantic 1019)*
3. EL BAION — *Joe Loco (Tico 208)*
4. ANSWER ME, MY LOVE — *Nat "King" Cole (Capitol 2687)*
5. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
6. A THOUSAND STARS — *The Rivileers (Baton 200)*
7. EVEN TIDE — *Bill Doggett (King 4690)*
8. WATCH DOG — *Lula Reed (King 4688)*
9. YOU'RE STILL MY BABY — *Chuck Willis (Okeh 7015)*
10. CHOP SUEY MAMBO — *Alfredito (Rainbow 243)*

in CHICAGO

1. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
2. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*
3. I'M YOUR HOOCHIE KOOCHE MAN — *Muddy Waters (Chess 1560)*
4. WATCH DOG — *Lula Reed (King 4688)*
5. YOU'RE STILL MY BABY — *Chuck Willis (Okeh 7015)*
6. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
7. LOVEY DOVEY — *Clovers (Atlantic 1022)*
8. IT SHOULD'VE BEEN ME — *Ray Charles (Atlantic 1021)*
9. YOU'RE SO FINE — *Little Walter (Checker 786)*
10. ANSWER ME, MY LOVE — *Nat "King" Cole (Capitol 2687)*

in NEW ORLEANS

1. TIPITINA — *Professor Longhair (Atlantic 1020)*
2. LUCILLE — *Drifters (Atlantic 1019)*
3. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*
4. WATCH DOG — *Lula Reed (King 4688)*
5. BLUE MONDAY — *Smiley Lewis (Imperial 5268)*
6. SINNER'S PRAYER — *Ray Charles (Atlantic 1021)*
7. LITTLE MAMA — *Clovers (Atlantic 1022)*
8. LITTLE SCHOOL GIRL — *Fats Domino (Imperial 5272)*
9. BABY GONE — *Bobby Mitchell (Imperial 5270)*
10. I DIDN'T WANT TO DO IT — *Spiders (Imperial 5265)*

in SAN FRANCISCO

1. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*
2. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
3. I DIDN'T WANT TO DO IT — *Spiders (Imperial 5265)*
4. YOU'RE SO FINE — *Little Walter (Checker 786)*
5. TV MAMA — *Joe Turner (Atlantic 1016)*
6. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
7. SOMETHING'S WRONG — *Fats Domino (Imperial 5262)*
8. LOVEY DOVEY — *Clovers (Atlantic 1022)*
9. AND THE ANGELS SING — *Bill Doggett (King 4690)*
10. BLUE MONDAY — *Smiley Lewis (Imperial 5268)*

in NEWARK

1. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*
2. SUCH A NIGHT — *The Drifters (Atlantic 1019)*
3. MY MEMORIES OF YOU — *Harp-Tones (Bruce 102)*
4. EL BAION — *Joe Loco (Tico 208)*
5. SECRET LOVE — *Moonglows (Chance 1152)*
6. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
7. WATCH DOG — *Lula Reed (King 4688)*
8. A THOUSAND STARS — *The Rivileers (Baton 200)*
9. WHAT IF YOU — *Luther Bond (Savoy 1124)*
10. I'M YOUR HOOCHIE KOOCHE MAN — *Muddy Waters (Chess 1560)*

in MEMPHIS

1. I'M YOUR HOOCHIE KOOCHE MAN — *Muddy Waters (Chess 1560)*
2. YOU'RE THE ONE — *The Spiders (Imperial 5265)*
3. I DIDN'T WANT TO DO IT — *Spiders (Imperial 5265)*
4. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*
5. I NEED LOVE SO BAD — *Percy Mayfield (Specialty 485)*
6. BLUE MONDAY — *Smiley Lewis (Imperial 5268)*
7. I'M GOING TO SIT RIGHT DOWN AND CRY — *Roy Hamilton (Epic 9015)*
8. DARLING DEAR — *The Counts (Dot 1188)*
9. DOWN CHILD — *John Lee Hooker (Modern 923)*
10. WATCH DOG — *Lula Reed (King 4688)*

THE CASH BOX HOT

in PHILADELPHIA

1	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	
2	JOHNNY'S BLUES *Johnny Hodges* *(Clef)*	
3	HOW DO YOU SPEAK TO AN ANGEL *Don Gardner* *(Bruce 105)*	
4	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	
5	LOVE ME GIRL *The Flairs* *(Flair 1028)*	
6	DARLING DEAR *The Counts* *(Dot 1188)*	
7	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	
8	I'M WAITING FOR SHIPS *Willard McDaniel* *(Crown 101)*	
9	AND THE ANGELS SING *Bill Doggett* *(King 4690)*	
10	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	

in LOS ANGELES

1	YOU'RE THE ONE *The Spiders* *(Imperial 5265)*	
2	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	
3	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*	
4	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	
5	LOVEY DOVEY *The Clovers* *(Atlantic 1022)*	
6	DARLING DEAR *The Counts* *(Dot 1188)*	
7	I WANT TO FOOL AROUND WITH YOU *Charles Brown* *(Aladdin 3220)*	
8	TELL ME *Five C's* *(United 172)*	
9	WATCH DOG *Lula Reed* *(King 4688)*	
10	LEE GOOFED *Shirley & Lee* *(Aladdin 3222)*	

in ST. LOUIS

1	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	
2	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*	
3	EL BAION *Joe Loco* *(Tico 208)*	
4	GEE *The Crows* *(Rama 5)*	
5	YOU'RE THE ONE *Spiders* *(Imperial 5265)*	
6	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	
7	DARLING DEAR *The Counts* *(Dot 1188)*	
8	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	
9	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	
10	EASY COME, EASY GO LOVER *Sarah Vaughan* *(Mercury 70299)*	

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*	
2	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*	
3	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	
4	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	
5	LOVEY DOVEY *Clovers* *(Atlantic 1022)*	
6	GOOD THINGS *The "5" Royales* *(Apollo 452)*	
7	PRAYING TO THE LORD *B. B. King* *(RPM 403)*	
8	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	
9	YOU'RE THE ONE *The Spiders* *(Imperial 5265)*	
10	WORK WITH ME ANNIE *Royals* *(Federal 12169)*	

in NASHVILLE

1	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	
2	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*	
3	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	
4	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*	
5	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	
6	PRAYING TO THE LORD *B. B. King* *(RPM 403)*	
7	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	
8	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	
9	WATCH DOG *Lula Reed* *(King 4688)*	
10	DARLING DEAR *The Counts* *(Dot 1188)*	

in RICHMOND

1	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	
2	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Specialty 482)*	
3	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	
4	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	
5	YOU'RE THE ONE *The Spiders* *(Imperial 5265)*	
6	DARLING DEAR *The Counts* *(Dot 1188)*	
7	LUCILLE *Drifters* *(Atlantic 1019)*	
8	EL BAION *Joe Loco* *(Tico 208)*	
9	YOU DONE ME WRONG *Fats Domino* *(Imperial 5272)*	
10	YOU'RE STILL MY BABY *Chuck Willis* *(Okeh 7015)*	

GROOVE "LUCKY" NUMBERS!

GROOVE NUMBER 9
"CALLING MOODY FIELD" (Parts 1 & 2)
"MISS PEACHES"
78 rpm cat. no. G-0009
45 rpm cat. no. 4G-0009

GROOVE NUMBER 5
"THE THINGS I LOVE"
"I DON'T WANT TO SET THE WORLD ON FIRE"
SAM BUTERA
78 rpm cat. no. G-0005
45 rpm cat. no. 4G-0005

GROOVE NUMBER 1
"DEAD BROKE"
"SPEED KING"
THE DU DROPPERS
78 rpm cat. no. G-0001
45 rpm cat. no. 4G-0001

"YOU'LL NEVER BE MINE"
BIG JOHN GREER 78 rpm cat. no. G-0002 45 rpm cat. no. 4G-0002

"I GOTTA KNOW"
BERTICE READING 78 rpm cat. no. G-0004 45 rpm cat. no. 4G-0004

"NO HELP"
BUDDY LUCAS 78 rpm cat. no. G-0006 45 rpm cat. no. 4G-0006

"STRAIGHTEN UP BABY"
MILT TRENIER 78 rpm cat. no. G-0008 45 rpm cat. no. 4G-0008

"A SUNDAY KIND OF LOVE"
PERLA MARINI 78 rpm cat. no. G-0007 45 rpm cat. no. 4G-0007

SPECIAL RELEASE AVAILABLE IMMEDIATELY!
"HOLD ME BABY" and "I'LL GET BY"
SUE ALLEN and OSCAR BLACK
78 rpm cat. no. G-0012 45 rpm cat. no. 4G-0012

GROOVE RECORDS
A PRODUCT OF RADIO CORPORATION OF AMERICA

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

BILLY 'The Kid" EMERSON
(Sun 195)

C+ "IF LOVIN' IS BELIEVING" (2:10) [Hi-Lo-Music BMI—Emerson] Emerson gives an unfeeling performance of a romantic ditty. Artist tells his woman he tried his best to give her the best and asks "Why don't you believe in me?" Simple rhythm backing.

B "NO TEASING AROUND" (2:58) [Hi-Lo Music BMI—Emerson] Emerson opens up on this deck and displays more feeling in his reading. A slow blues that comes out the better side.

THE TRENIERS
(Okeh 7023)

C+ "ROCK-A-BEATIN' BOOGIE" (2:15) [Haley] The Treniers work over a rocking boogie beat in more restrained manner than the usual Trenier effort.

C+ "TRAPPED (In The Web of Love)" (2:40) [Jefferson Music ASCAP—J. Burns] An interesting love tune with a touch of the mysterious. An ok deck.

CHRISTINE KITTRELL
(Republic 7073)

B "SNAKE IN THE GRASS" (2:38) [Jarrett] Christine Kittrell sings a slow bounce blues with a Latin American beat. Lass does a good job on the rhythmic ditty.

B+ "THE PRICE YOU PAY FOR LOVE" (2:43) [Jarrett, Kittrell] A slow southern blues mournfully chanted by Christine. Gal sells the melancholy love tune with potent effect.

EUGENE FOX
(Checker 792)

B "STAY AT HOME" (2:43) [Arc BMI — Fox] Gravelly voiced chanter sings a middle tempo bounce about his woman troubles. Fox has a commercial sound.

B+ "SINNER'S DREAM" (2:40) [Arc BMI—Friskillo] A most unusual disk that could grab a big sale. A dramatic and humorous story of a nightmare with a sombre musical background. Chanter dreams the devil has come to take him, his wife's efforts to save him, and his trip down to the fire. Disk could happen strong.

THE CASH BOX ★AWARD O' THE WEEK★

"I'M GONNA MOVE TO THE OUTSKIRTS OF TOWN" (2:45)
[Leeds ASCAP—Jordan, Weldon]

"TOOTSIE ROLL" (2:50)
[Ward, Marks BMI—Billy Ward]

BILLY WARD AND HIS DOMINOES
(Federal 12178)

BILL WARD & THE DOMINOES

● Billy Ward and His Dominoes get to the heart of the blues with their latest, "I'm Gonna Move To The Outskirts of Town" The group etches a slow southern blues with the lead wailing in sensational style. Lyrics are fetching as the chanter sings of his intentions to move to the outskirts of town, and buy a refrigerator. He "wants my children to look like me." The group gets both feet into the blues with this side. The flip, "Tootsie Roll," is a Billy Ward creation. A gay rocker with a lively set of lyrics performed in the top flight manner the Dominoes fandom has come to expect of them. Two solid sides that should garner sales from all ends of the country.

CANAAN JUBILEE SINGERS & PREACHER ZEKE
(Mercury 70311)

C+ "I BOWED DOWN" (2:40) [Wortham Music BMI—Traditional] The Canaan Jubilee Singers and Preacher Zeke dish up a syncopated religious item in good style. Lead does an effective job.

C+ "JOBE" (2:45) [Wortham Music BMI—Traditional] Treatment in that steady syncopated rhythm that finds buyers in all markets.

BILLY BROOKS
(Peacock 1629)

B "WHAT CAN I DO" (2:38) [Lion BMI — Robert "Billy" Brooks] Billy Brooks sings out a slow blues about his strong love for his woman. A wailing horn in the background helps color the deck.

C+ "I CALLED MY BABY" (2:31) [Lion BMI — Robert "Billy" Brooks] Brooks comes up with a quick tempo Latin flavored blues in which he rocks out a plea to the telephone operator to connect him with his girl.

SARAH McLAWLER TRIO
(Brunswick 84026)

C+ "YOU'RE GONE" (2:41) [Challenge Music BMI—Dave McRae, Buddy Smith] Sarah sings a slow pretty ballad backed softly by the trio. Sarah on the organ comes through lightly.

C+ "SOMEHOW" (2:54) [Algonquin Music BMI—Mort Maser] This deck comes out the more interesting side. Sarah sings with a touch of the jazz-blues feel. Violin an interesting sound when teamed with the McLawler organ.

ROY MILTON
(Specialty 489)

B+ "A BIRD IN THE HAND" (2:06) [Bar BMI—R. Milton] An interesting ditty performed by Milton infectiously. Sax in the break takes off for an interesting ride. A good side.

B "MAKE ME KNOW IT" (2:35) [Bar BMI—R. Milton] The under portion is a middle tempo ditty done in good style. Milton sings the strong set of lyrics with appeal.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week. are those most likely to achieve popularity.

★ "SINNER'S DREAM" ..... Eugene Fox ..... Checker 792
★ "A BIRD IN THE HAND" ..... Roy Milton ..... Specialty 489
★ "THE PRICE YOU PAY FOR LOVE" ..... Christine Kittrell ..... Republic 7073

LEON D. TARVER
(Checker 791)

B "OOH-WEE WHAT'S WRONG WITH ME?" (2:44) [Arc BMI—Tarver] Leon Tarver sings a middle tempo bounce with a fine assist by his Chordones. Tarver shouts the story of his aching heart caused by his getting the brush from his baby. Gonna move to the city and have himself a ball.

B "I'M A YOUNG ROOSTER" (2:46) [Arc BMI—Tarver] The flip is a quick beat rhythmic ditty with a rocking beat. Teamwork by the Chordones is potent and appealing.

REVEREND A. JOHNSON
(DeLuxe 6042)

C+ "DO YOU CALL THAT RELIGION" (2:30) [Lois BMI—Anderson Johnson] The Reverend A. Johnson sings out a quick beat syncopated religious item in exciting tempo.

C+ "I'M GONNA DO MY BEST" (2:29) [Lois BMI — Anderson Johnson] The under lid a similar item well performed.

SYKES GOSPEL SINGERS
(Modern 922)

C+ "I'VE WALKED OUT IN JESUS NAME" (2:31) [Modern Music BMI—Sykes] A religious middle tempo item with the lead handling her job in fine style. A good religious deck.

C+ "NOTHING CAN CHANGE ME" (2:41) [Modern Music BMI—Sykes] A similar item handled in like fashion.

LITTLE ESTHER
(Decca 48314)

B "HE'S A NO GOOD MAN" (2:10) [Russell Music BMI—F. Parker] Little Esther sings a middle tempo beat about her no good man. Gal handles the tune effectively.

B "SIT BACK DOWN" (2:10) [Russell Music BMI—F. Parker] Little Esther handles the melodic bounce effectively.

MONTE EASTER
(Aladdin 3221)

C+ "AFTER DARK" (2:47) [Aladdin Music Publ.—E. Tate & Monte Easter] Monte Easter and his aggregation etch a middle tempo rocker appealingly.

C+ "JUST A ROCKIN'" (2:30) [Aladdin Music Publ. Monte Easter] The flip is a middle tempo ditty smoothly performed by Easter and his group.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | G GOOD
B EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"IT'S MY OWN FAULT" (2:41)
[BMI—Hooker]

"WOMEN AND MONEY" (2:38)
[BMI—Hooker]

JOHN LEE HOOKER
(Chess 1562)

● John Lee Hooker comes up with a pair of items that should grab a big share of the action available. The upper lid, "It's My Own Fault," is a slow blues in which the chanter admits he is at fault and asks for one more chance. Hooker portrays his miseries with feeling. Simple guitar backing lends the proper co'oration for the down south blues. The under lid, "Women and Money," is a rhythmic philosophical bit. Hooker ruminates the flightiness of both women and money. Women go from man to man and money goes from hand to hand. Simple but powerful logic.

SLIM SAUNDERS
(Chess 1563)

C+ "LET'S HAVE SOME FUN" (2:41) [Arc BMI—Delove, Sturgill, Saunders] Slim Saunders knocks out a bouncy riff on the routine side. Orking and vocal ok.

B "GET AWAY" (2:41) [Arc BMI — Delove, Sturgill, Saunders] Slim gives his babe the boot on this deck as he tells her he's found a new love that is true. Saunders does a good selling job.

THE SISTERS OF SONG
(Decca 48313)

C+ "LORD ANSWER YOUR CHILD THIS DAY" (2:55) [Collins Music BMI—B. Shaw, Leroy Kirkland] The Sisters of Song collaborate on a slow religious chant with simple rhythm piano and organ backing.

C+ "WATCH YOUR STEP" (2:18) [Collins Music BMI—B. Shaw, Leroy Kirkland] An exciting quick beat religious item with a syncopated backing that makes the wax move.

QUINN KIMBLE
(RPM 400)

B "BLUE MEMORIES" (2:37) [Mod. Music BMI — Kimble, Jones] Quinn Kimble and his orchestra etch a slow southern blues. A tender mood piece about being chained to the past by his memories.

C+ "FEEL MY BROOM" (2:45) [Modern Music BMI — Kimble, Jones] Kimble sings a quick tempo rhythm ditty of his romance.

JOHNNY PARKER
(RPM 407)

C+ "TIRED OF EVERYBODY" (2:41) [Modern Music BMI—Parker] Johnny Parker sings a slow mournful blues effectively. He's tired of his wife running around with someone else, so he decides to retaliate by doing likewise with other husbands' wives. Interesting logic if slightly unusual.

C+ "WHAT YOU DID TO ME" (2:36) [Modern Music BMI—Parker] A big jump also about an unfaithful wife.

JAZZ

(Ratings based on appeal to the jazz market)

VIDO MUSSO and his Sextette
(RPM 404)

B "FROSTY" (2:41) [Mod. Music BMI—Musso] Vido Musso, former Kenton number one saxman, etches a quick beat ditty with a good commercial sounding sax that borrows much from the Jacquet, Cobb school. Vido is not original in his improvisations but has great technical skill. Crowd shouts dubbed in to create that feeling of a live audience.

B "VIDO'S DRIVE" (2:40) [Mod. Music BMI—Musso] The saxster really drives a flock of frenzied notes as the sextette jams it up.

THE GENE KRUPA SEXTET
(Clef Records 89099)

B+ "CAPITAL IDEA" (2:45) [Shavers] The Krupa Sextet etches some very commercial cool jazz with topflight sidemen Charlie Shavers on the trumpet; Willie Smith, alto sax; Teddy Wilson, piano and Isreal Crosby, bass. Krupa shares drum honors with Steve Jordan. The group comes through with some interesting solo ideas. A clean and sharp etching that will certainly please the most fastidious. Willie Smith is at his best.

B+ "OVERTIME" (2:50) [Shavers] Similar comments on an appetizing tidbit. Teddy Wilson's pianistics precise and Krupa's contribution, not flashy, but good. Two potent sides.

ALIX COMBELLE
(Dawn 205)

B "CITRUS" (2:59) The Alix Combelle band etches a pleasing danceable item in grand style. Combelle's tenor saxing is clean and appealing. This one for the jazz clientelle on the search for danceable disks.

B "CREEP" (2:59) [Sigman, Burton] The current pop hit is given a jazz treatment that compares favorably with the previous releases. Combelle could develop into a strong catalog item for the label.

The Nation's Rhythm & Blues TOP 15

1. **YOU'LL NEVER WALK ALONE** — *Roy Hamilton (Epic 9015)*
2. **THE THINGS THAT I USED TO DO** — *Guitar Slim (Specialty 482)*
3. **I'M YOUR HOOCHIE KOOCHE MAN** — *Muddy Waters (Chess 1560)*
4. **SUCH A NIGHT** — *Drifters (Atlantic 1019)*
5. **I DIDN'T WANT TO DO IT** — *Spiders (Imperial 5265)*
6. **SAVING MY LOVE FOR YOU** — *Johnny Ace (Duke 118)*
7. **WATCH DOG** — *Lula Reed (King 4688)*
8. **IT SHOULD'VE BEEN ME** — *Ray Charles (Atlantic 1021)*
9. **DARLING DEAR** — *Counts (Dot 1188)*
10. **LUCILLE** — *Drifters (Atlantic 1019)*
11. **YOU'RE SO FINE** — *Little Walter (Checker 786)*
12. **LOVEY DOVEY** — *Clovers (Atlantic 1022)*
13. **YOU'RE THE ONE** — *Spiders (Imperial 5265)*
14. **EL BAION** — *Joe Loco (Tico 208)*
15. **YOU'RE STILL MY BABY** — *Chuck Willis (Okeh 7015)*

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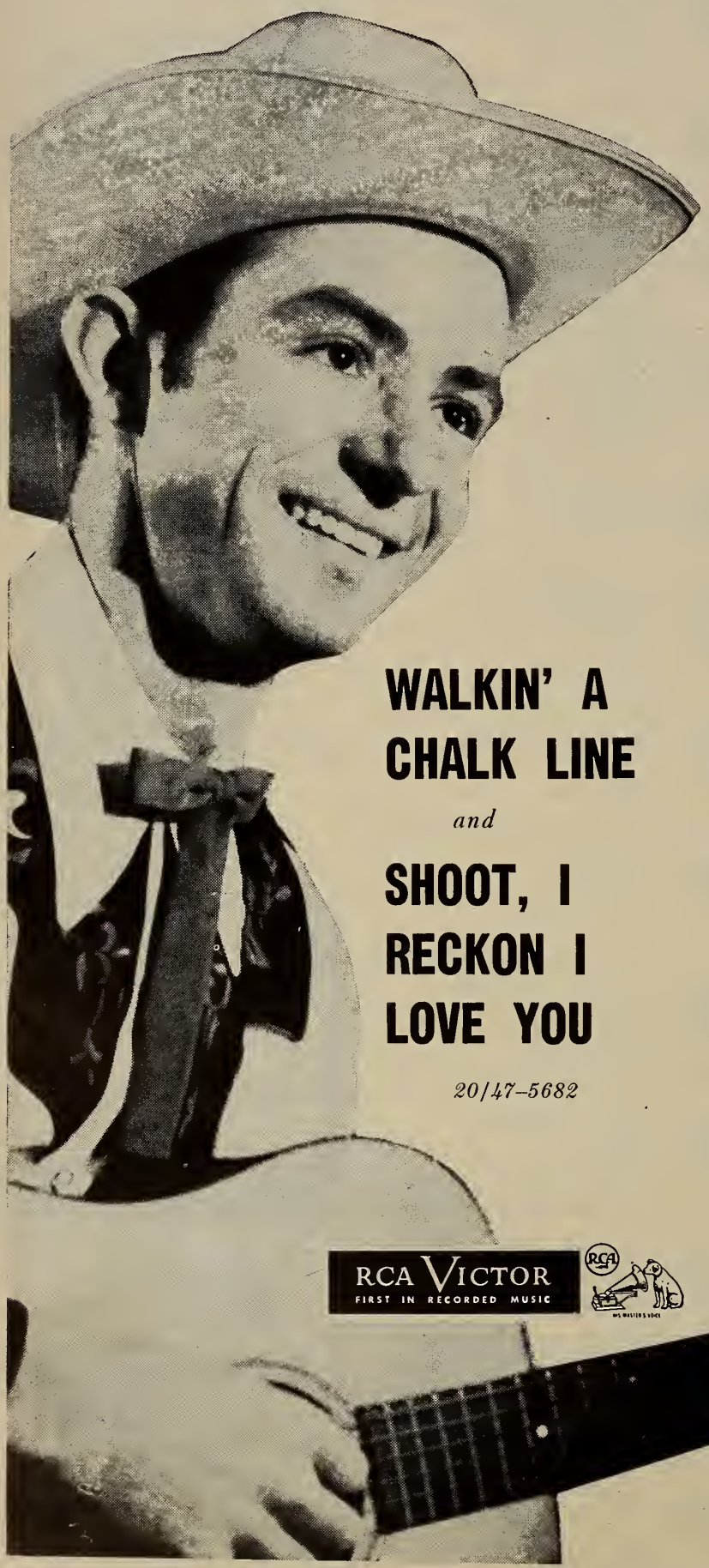

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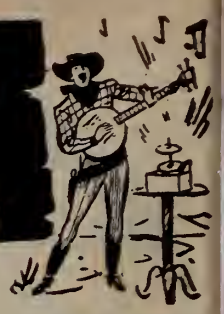
THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Johnny Rion
KSTL—St. Louis, Mo.

1. Release Me (Ray Price)
2. I Really Don't Want To Know (Eddy Arnold)
3. Slowly (Webb Pierce)
4. I'll Be There (Cowboy Copas)
5. You'd Better Not Do That (Bobby Wright)
6. I Get So Lonely (Johnny And Jack)
7. I Love You (Wright & Reeves)
8. Mama Laid The Law Down (Dub Dickerson)
9. Dog-Gone It, Baby, I'm In Love (Smith)
10. Lovin' Spree (Eddie Hill)

Uncle Dave
WELI—New Haven, Conn.

1. I Really Don't Want To Know (Eddie Arnold)
2. Bimbo (Jim Reeves)
3. Breaking The Rules (Hank Thompson)
4. Let's Kiss And Try Again (Shepard & Huskey)
5. Slowly (Webb Pierce)
6. Let Me Be The One (Locklin)
7. Honky Tonk Heart (E. Tubb)
8. Remember (Mac Weisman)
9. Hello Operator (Owens)
10. You Better Not Do That (Tommy Collins)

Sleepyhead Cliff
KASM—Albany, Minn.

1. You Better Not Do That (Tommy Collins)
2. I Need A Little Help (Carlisles)
3. Wake Up, Irene (Thompson)
4. Slowly (Webb Pierce)
5. Somewhere (Rex Allen)
6. I Love You (Ginny Wright)
7. As Far As I'm Concerned (Red Foley)
8. Panamama (Hank Snow)
9. Great Deal, Lucille (Al Terry)
10. Drinking Tequilla (B. Dee)

Carl J. Swanson
WRUN—Utica, New York

1. I Really Don't Want To Know (Eddy Arnold)
2. Our Heartbreaking Waltz (Merv Shiner)
3. My Happiness (The Mulcays)
4. Dog-Gone It Baby, I'm In Love (Carl Smith)
5. Bimbo (Jim Reeves)
6. Till We Two Are One (Tubb)
7. Spin The Bottle Polka (Dixxy Sisters)
8. Coffee Blues (Herb And Kay)
9. Bicycle Wreck (Jacoby Bros.)
10. Money (Big Jim Buchanan)

Paul Kallinger
XERE—Del Rio, Tex.

1. Slowly (Webb Pierce)
2. Secret Love (Slim Whitman)
3. I Love You (Wright & Reeves)
4. Bimbo (Jim Reeves)
5. There Stands The Glass (Webb Pierce)
6. I Need A Little Help (Carlisles)
7. I Really Don't Want To Know (Eddy Arnold)
8. Act 1, Act 2, Act 3 (Snow))
9. You Better Not Do That (Tommy Collins)
10. Honky Tonk Heart (E. Tubb)

Rosalie Allen
WOV—New York, N.Y.

1. Let Me Be The One (Locklin)
2. I Really Don't Want To Know (Eddy Arnold)
3. Bimbo (Jim Reeves)
4. There Stands The Glass (Webb Pierce)
5. Changing Partners (King)
6. Secret Love (Slim Whitman)
7. Y'All Come (Jimmy Osborne)
8. Wake Up, Irene (Thompson)
9. Walking Dog (Webb Pierce)
10. Go Cry Your Heart Out (Hank Thompson)

Joe Daboul
WJKO—Springfield, Mass.

1. Slowly (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. Act 1, Act 2, Act 3 (Snow)
4. Secret Love (Slim Whitman)
5. Just Married (Faron Young)
6. Good Deal, Lucille (Al Terry)
7. I Love You (Wright & Reeves)
8. The Life I'm Living (Tommy Hill)
9. Too Proud To Wear (Edwards)
10. Release Me (Jimmy Dean)

Clay Eager
WLOK—Lima, Ohio

1. Slowly (Webb Pierce)
2. You'd Better Not Do That (Bobby Wright)
3. The Man Upstairs (C. Copas)
4. As Far As I'm Concerned (Red Foley)
5. Don't Come Crying On My Shoulder (Clay Eager)
6. My Isle Of Golden Dreams (M. Robbins)
7. Good Deal, Lucille (Al Terry)
8. Let's Kiss And Try Again (Shepard & Huskey)
9. I Changed My Mind (E. Hill)
10. I Get So Lonely (Johnny & Jack)

Cousin Johnny
WNLC—New London, Conn.

1. I Really Don't Want To Know (Eddy Arnold)
2. Good Deal, Lucille (Al Terry)
3. I Love You (Wright & Reeves)
4. Changing Partners (King)
5. Hello Operator (D. Owens)
6. I Love You Little Darlin' (Doc Williams)
7. Chuggin' On Down (Burnette)
8. You Better Not Do That (Bobby Wright)
9. I'll Be There (Cowboy Copas)
10. Hello To The Blues (B. Amos)

Shel Horton
WVAM—Saxton, Pa.

1. Changing Partners (King)
2. Good Deal, Lucille (Al Terry)
3. Wake Up Irene (H. Thompson)
4. I Need A Little Help (Carlisles)
5. Let Me Be The One (Strange)
6. I Love You (Jimmy Wakely)
7. Bimbo (Jim Reeves)
8. Run 'Em Off (Onie Wheeler)
9. Y'All Come (Grandpa Jones)
10. I Really Don't Want To Know (Eddy Arnold)

Clarence Kneeland
WERE—WICH
Jewett City, Conn.

1. I Really Don't Want To Know (Eddy Arnold)
2. Let Me Be The One (Locklin)
3. Till We Two Are One (Ernest Tubb)
4. Bimbo (Jim Reeves)
5. I'll Be There (Ray Price)
6. Dog-Gone It, Baby, I'm In Love (Carl Smith)
7. I Need A Little Help (Carlisles)
8. Wake Up, Irene (Thompson)
9. I Really Don't Want To Know (Betty Cody)
10. Slowly (Webb Pierce)

Don Larkin
WAAT—Newark, N.J.

1. Slowly (Webb Pierce)
2. Secret Love (Slim Whitman)
3. I Really Don't Want To Know (Eddy Arnold)
4. You Better Not Do That (Tommy Collins)
5. Game Of Broken Hearts (Dixxy Sisters)
6. Bimbo (Jim Reeves)
7. I'll Be There (Ray Price)
8. Gotta Git A Goin' (Davis Sis.)
9. Dog-Gone It, Baby, I'm In Love (Carl Smith)
10. Run 'Em Off (Lefty Frizzell)

Ramblin' Lou
WHLD—Niagara Falls, N.Y.

1. You Better Not Do That (Tommy Collins)
2. Slowly (Webb Pierce)
3. Bimbo (Pee Wee King)
4. Let Me Be The One (Locklin)
5. Release Me (Kitty Wells)
6. Idle Gossip (W & S Cooper)
7. You Better Keep It On Your Mind (Hank Williams)
8. Honky Tonk Heart (E. Tubb)
9. Wake Up, Irene (Thompson)
10. Good Deal, Lucille (Al Terry)

Mack Sanders
KFBI—Wichita, Kansas

1. Slowly (Webb Pierce)
2. Dog-Gone It, Baby, I'm In Love (Carl Smith)
3. Bimbo (Jim Reeves)
4. Honky Tonk Heart (E. Tubb)
5. Secret Love (Slim Williams)
6. I'll Be There (Ray Price)
7. Yes, It's Been So Long (Jeanie Pierson)
8. I Really Don't Want To Know (Eddy Arnold)
9. Lovin' Spree (Eddie Hill)
10. Wake Up, Irene (Thompson)

"Chuckwagon Chuck" Nichols
KOWB—Laramie, Wyoming

1. Secret Love (Doris Day)
2. Hootchy Kootchy Henry (Mitchell Torok)
3. Y'All Come (Jimmy Dickens)
4. Caribbean (Eddie Kirk)
5. Bimbo (Rod Morris)
6. Gotta Git A-Goin' (Davis Sis.)
7. Act 1, Act 2, Act 3 (Snow)
8. I'll Never Get Over You (Eddy Arnold)
9. Release Me (Jimmy Dena)
10. Slowly (Webb Pierce)

Doug Smith
WSLS-TV—Roanoke, Va.

1. I Get So Lonely (Johnnie & Jack)
2. Why Fall So Slowly (Wells)
3. Slowly (Webb Pierce)
4. I Need A Little Help (Carlisles)
5. Release Me (Kitty Wells)
6. Isle Of Golden Dreams (Marty Robbins)
7. You Crazy, Crazy Moon (Curtis Gordon)
8. Hello To The Blues (B. Amos)
9. Basketball Game (Almer)
10. Turn Around Boy (R. Sneed)

Dal Stallard
KCMO—Kansas City, Mo.

1. Slowly (Webb Pierce)
2. You Better Not Do That (Tommy Collins)
3. I Really Don't Want To Know (Eddy Arnold)
4. My Isle Of Golden Dreams (Marty Robbins)
5. Secret Love (Slim Whitman)
6. Release Me (Ray Price)
7. Wake Up, Irene (Thompson)
8. Good Deal, Lucille (Al Terry)
9. A Fooler, A Faker (Thompson)
10. I Need A Little Help (Carlisles)

Sleepy Eyed John
WHHM—Memphis, Tenn.

1. I Love You (Jimmy Wakely)
2. Slowly (Webb Pierce)
3. Secret Love (Slim Whitman)
4. Release Me (Heap & Williams)
5. I'll Be There (Ray Price)
6. I Really Don't Want To Know (Eddy Arnold)
7. Idaho Red (Wade Ray)
8. Darling (Jimmy Newman)
9. You Better Not Do That (Tommy Collins)
10. Second Fling (Eddy Arnold)

Cliff Rodgers
WHKK—Akron, Ohio

1. Suppertime (Jimmie Davis)
2. Let's Kiss And Try Again (Shepard & Huskey)
3. Bimbo (Jim Reeves)
4. You Can't Buy A House Up There (Cliff Rodgers)
5. You Better Not Do That (Tommy Collins)
6. I Love You (Ginny Wright)
7. Let Me Be The One (G. Hill)
8. Who Wrote That Letter To Old John (Eddy Hill)
9. Slowly (Webb Pierce)
10. I Gave My Wedding Dress Away (Kitty Wells)

Henry Tuck
WREV—Reidsville, N.C.

1. Let Me Be The One (Strange)
2. I Really Don't Want To Know (Eddy Arnold)
3. I Get So Lonely (Johnny & Jack)
4. After Dark (Kitty Wells)
5. Slowly (Webb Pierce)
6. Changing Partners (King)
7. Bimbo (Jim Reeves)
8. Denver Dragon (C. Robinson)
9. You Better Not Do that (Bobby Wright)
10. Dog-Gone It, Baby, I'm In Love (Rusty Wellington)

Marty Licklider
WICA—Ashtabula, Ohio

1. I Love You (Wright & Reeves)
2. Bimbo (Jim Reeves)
3. Dog-Gone It, Baby, I'm In Love (Smith-Wellington)
4. Let Me Be The One (Locklin)
5. Slowly (Webb Pierce)
6. Changing Partners (King)
7. Let's Kiss And Try Again (Shepard & Huskey)
8. Idaho Red (Wade Ray)
9. I Really Don't Want To Know (Eddy Arnold)
10. You Better Not Do That (Jimmy Dickens)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **SLOWLY**
   Webb Pierce
   (Decca 28991; 9-28991)

2. **WAKE UP IRENE**
   Hank Thompson
   (Capitol 2646; F-2646)

3. **SECRET LOVE**
   Slim Whitman
   (Imperial 8223; 45-8223)

4. **YOU BETTER NOT DO THAT**
   Tommy Collins
   (Capitol 2701; F-2701)

5. **BIMBO**
   Jim Reeves
   (Abbott 140; 45-140)

6. **LET ME BE THE ONE**
   Hank Locklin
   (Four Star 1641; 45-1641)

7. **I REALLY DON'T WANT TO KNOW**
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)

8. **AS FAR AS I'M CONCERNED**
   Red Foley
   (Decca 29000; 9-29000)

9. **RELEASE ME**
   Jimmy Heap
   (Capitol 2518; F-2518)

10. **THERE STANDS THE GLASS**
    Webb Pierce
    (Decca 28834; 9-28834)

Hoff And Shaffer Form Forecast Records

HOLLYWOOD, CALIF.—A new label known as Forecast Records has been formed in this city. It is produced by Carl Hoff and Lloyd Shaffer who were formerly with Crystalette Records. The Crystalette masters, owned by Hoff and Shaffer are to be released on Forecast. Marilyn Maxwell's "Plaid and Calico" backed with "Why Should I Flirt With The Blues" is the first release for the new label. Also being released are "Gonna Cry No More" b/w "Jack O' Diamond" by Jacki Fontaine plus a vocal-instrumental trio, the Wilder Brothers, doing "Race Track Blues" and "I Sat Right Down And Cried".

Other artists on the roster include Linda Hopkins, Bob London, Ken Curtis, and the Starlighters.

Hoff and Shaffer are on an extended tour of the country lining up distributors.

Cedarwood Pubbery Clicks In Big Way

Not so long ago, there was "Just Another Music Publishing Company" called Cedarwood . . . struggling to get a start in the Country Field. Today, in less than the span of two years, Cedarwood has grown from a "mere name" of "Just Another Company" to one of the soundest publishers in the field.

Even in its infancy year, Cedarwood had claim to one of the biggest records of 1953 with the Webb Pierce recording of "It's Been So Long". With this as a good starter, Cedarwood continued to grow and published "Say, Big Boy" which was issued on Decca, featuring the voice of Goldie Hill, Country Music's "Golden Hillbilly". "You're My Downfall" by Johnnie and Jack on RCA Victor was another Cedarwood song! And, now, Cedarwood on the threshold of its second year is riding the popularity crest with a song titled "Slowly". "Slowly", first recorded in the country field by Webb Pierce has now gone 'pop' with recordings by Guy Lombardo and his Royal Canadians on Decca and Randy Hughes on the Bell label.

Other tunes just recently published with recordings just hitting the market, include "My New Love Affair" and "How Do You Think I Feel", recorded by Red Sovine on Decca. Jimmie Rodgers Snow has recorded "How Do You Think I Feel" for RCA Victor. A take-off song to "Slowly", entitled "Why Fall So Slowly" is being published by Cedarwood, and has just been released on RCA Victor with Ruby Wells, a newcomer to the label, providing the vocal.

Davis Trio Opens In Hollywood Royal Room

HOLLYWOOD, CAL.—An unusual jazz group opened at Hollywood's Royal Room on Tuesday, March 16th when "Wild" Bill Davis and his trio began a two week stand here.

Davis, regarded as a prominent jazz organist, has formed the trio using Floyd "Wonderful" Smith on guitar and "Crazy" Chris Colombo on drums. With this combination, they have introduced an inovation in jazz. Davis and his trio replaces Jack Teagarden and his Dixieland crew who, with the exception of two three-month tours, have been the Royal Room's attraction for the past 28 months.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

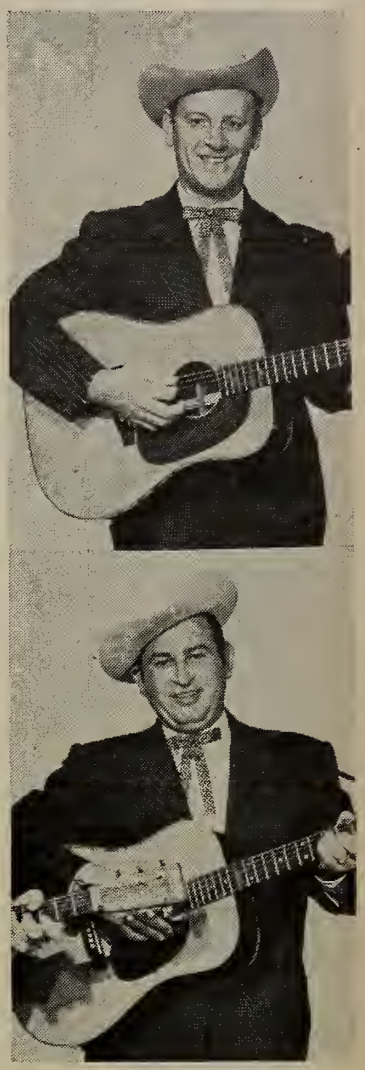
1. SLOWLY
   Webb Pierce
   (Decca 28991; 9-28991)
2. I REALLY DON'T WANT TO KNOW
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)
3. YOU BETTER NOT DO THAT
   Tommy Collins
   (Capitol 2701; F-2701)
4. BIMBO
   Jim Reeves
   (Abbott 148; 45-148)
5. SECRET LOVE
   Slim Whitman
   (Imperial 8223; 45-8223)
6. I'LL BE THERE
   Ray Price
   (Columbia 21214; 4-21214)
7. WAKE UP IRENE
   Hank Thompson
   (Capitol 2646; F-2646)
8. RELEASE ME
   Jimmy Heap
   (Capitol 2518; F-2518)
9. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
10. I LOVE YOU
    Ginny Wright & Jim Reeves
    (Fabor 101; 45-101)

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	SLOWLY	Webb Pierce (Decca)
2.	I REALLY DON'T WANT TO KNOW	Eddy Arnold (RCA Victor)
3.	YOU BETTER NOT DO THAT	Tommy Collins (Capitol)
4.	SECRET LOVE	Slim Whitman (Imperial)
5.	I'LL BE THERE	Ray Price (Columbia)
6.	BIMBO	Jim Reeves (Abbott)
7.	I LOVE YOU	Ginny Wright & Jim Reeves (Abbott)
8.	RELEASE ME	Jimmy Heap (Capitol) Ray Price (Columbia) Kitty Wells (Decca)
9.	GOOD DEAL, LUCILLE	Al Terry (Hickory)
10.	WAKE UP, IRENE	Hank Thompson (Capitol)

THE CASH BOX BULLSEYE of the WEEK

March 27th



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RCA VICTOR FIRST IN RECORDED MUSIC

Folk And Western Notes From California

Western star **Rex Allen** is preparing for his busiest year. He is auditioning scores of popular tunes and western ballads for his forthcoming recording sessions with Decca. Having suffered a broken leg while skiing recently, he has turned the setback into a gain by stockpiling some disc music, before launching a heavy television production schedule and a summer calendar packed with rodeo and night club appearances. Allen's Minnesota and Canadian fans will have a chance to see the popular singing cowboy this summer when he makes 30 one-night stands in the period of Aug. 8th. to Sept. 10th. Also appearing on tour with Rex Allen will be his Miracle Horse, "Koko." . . . Columbia Records is rushing out deejay, review and promotional copies of **Johnny Bond**'s, "Fire-Water," believed to be the hottest Bond release in many months. Two or three times Mr. Bond has done "Fire-Water" on the NBC "Town Hall Party" show from Compton. "Fire-Water" is the most requested number at **Bill Wagnon's** establishment where it is played in a bright Indian tempo with drums adding an excellent musical background. Published by Red River Songs, Burbank Calif., this song is really one to watch and hear. . . . **Sheb Wooley**, one of C&W industry's brightest young composers and an MGM records singer, has just been signed for his third movie role. Filming must be finished by late April as the famed movie bad man is now being set for an extended coast to coast tour which his agency, RPM Enterprises, reports may extend into June. The tour is in conjunction with a new Wooley release which **Frank Walker**, head of MKM Records, describes as his most powerful record to date. Sheb resides in San Fernando Valley. . . . **Lefty Frizzell** now is touring through a 13 state area playing a string of 120 dates. **Steve Stebbins**, president of Americana corporation set the tour at a reported gross of $72,600. Package includes Louisiana Hayride stars **Floyd Cramer** and **Van Howard**. They will be in Los Angeles for an appearance on **Cliffie Stone's** Hometown Jamboree, April 17th. and 24th. . . . **Ken Nelson**, A&R head of Capitol Records, is back from the MOA convention and an extended series of recording dates through the East and Midwest. Shortly after returning he set up new sessions for **Hank Thompson** at the Los Angeles Studios. . . . Delta Films reports that in excess of 100 film prints of the Technicolor Christian western, "Sunday On The Range," starring **Tim Spencer** and **Redd Harper**, will be in the hands of exhibitors coast to coast within the next few weeks. At the same time Sacred Records reported an album of eight songs from the picture, featuring the voices of the **Spencer Family** (Tim, Velma, Loretta and Harold) is being prepared for release. Songs are by **Stuart Hamblen, Redd Harper, Cindy Walker and Tim Spencer**, and the music is by **The Sons of the Pioneers** with **Les Barnett** at the organ. . . . "Hootchy Kootchy Henry" and "Hurry Back," is a new platter of **Cousin Herb Henson**, Bakersfield, California's star of daily radio, TV and Capitol Records. In order to be on hand for his daily shows and still be many miles away at night for a personal appearance Herb is now resorting to chartered plane trips. Herb said that for some time he worked all day and rode autos at night in order to keep up his heavy schedule, but he was unable to shake off the habit of sleeping, at least occasionally, which he says is a habit he developed in early babyhood. Now he leaves Bakersfield in late afternoon, flys to dates in different directions, and then returns by plane thus being able to get some comfortable sleep without interfering with his schedule.

Joe Maphis and **Rose Lee**, long standing regulars on "Town Hall Party," have expanded their following a hundred times because of new fans gained on KTTV, Los Angeles Times TV station, and LA's KFI and the NBC network. Joe and Rose make records for Okeh. Their latest is "Hen House Serenade" and "Cold Heart Of Steel." They are top exponents for country songs and music west of the Mississippi. Less than four years ago before they moved to Hollywood they spent years on the South's largest C&W shows and they now have a new and fast-growing fan club. . . . "Eli, The Camel," **Ferlin Huskey's** new Capitol release, will be barred by NBC (cigarette commercial) states Bill Bailey, talented C&W showman in Chicago. "I wish everybody would just remember old Eli cause he's still standing there in the sunshine," says Huskey.

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Hollywood 27, Calif.

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"ANGELS IN THE SKY"
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KNOXVILLE TENNESSEE

"THE BARROOM GIRL"
b/w
"THREE MEMORIES"
CHUCK WELLS
Columbia # 21224
Published by
RIDGEWAY MUSIC CO., INC.
6087 Sunset Blvd. Hollywood, Cal.

THE CASH BOX BULLSEYE of the WEEK

"CRAZY MIXED UP SONG" (2:25) [Trinity BMI—C. Grean, J. Javits]
"THAT TIRED RUN DOWN FEELING" (2:46) [Valley BMI—F. Wilson]
HOMER AND JETHRO
(RCA Victor 20-5708)

● Those "Crazy Mixed Up" artists come up with tantalizing performance on a "Crazy Mixed Up Song," which incidentally, is the title of their latest release. The boys follow through in their usual hilarious method of knocking out a tune. There is one exception, however, and that is they don't do a take-off on a tune. It's straight singing this time but the results are still great. Under portion, "That Tired Run Down Feeling" is another zestful ditty that the zany duo send out in potent fashion.

"IF YOU TRIED AS HARD TO LOVE ME" (2:41)
[Acuff-Rose BMI—J. D. Miller]
"BACK UP BUDDY" (2:30) [Tannen BMI—Bryant]
CARL SMITH
(Columbia 21226)

● Carl Smith should have another stack of laurels heading his way as he dishes up a double-barreled release that can head straight to the top of the charts. The chanter is supplied with some fine material on both ends and that means there'll be much excitement in the jukes. Top portion, "If You Tried As Hard To Love Me" is a slow tempo, sentimental piece with heart-rendering lyrics. Lower deck, "Back Up Buddy," is a real cute, quick beat tune that Smith vocals in spirited fashion. That artist has a sweetie and doesn't intend to give her up. Watch both ends.

"LET ME BE YOUR SALTY DOG" (2:08) [Starrite BMI—Duff]
"BACK TO THE COUNTRY" (2:20) [Starrite BMI—Duff]
ARLIE DUFF
(Starday 132)

● Arlie Duff came into national prominence with his terrific waxing of "You All Come," which is still enjoying a healthy sale. Duff's latest duo oughta make the ops happy too. Top lid, titled, "Let Me Be Your Salty Dog," is a delightful, quick beat item that moves happily along at a smart rhythmic pace. Flip, dubbed, "Back To The Country," is another fast tempo ditty with a solid set of lyrics. Duff renders top drawer vocal efforts on these two moneymakers.

MERLE TRAVIS
(Capitol 2757)

B "JOLIE FILLE" (Pretty Girl) (2:01) [Bayou BMI — G. Rodrigue] Merle Travis turns in an exciting performance on a merry, fast moving cutie. With the chorus backing in happy fashion Travis tells how he longs to be down in the wonderful Bayou country.

B "I CAN'T AFFORD THE COFFEE" (2:53) [Opal BMI — M. Thrasher, M. D. Monte] The artist lends distinctive vocal telent to a middle tempo rhythmic ditty with a flavorful set of lyrics.

BOB WILLS
(MGM 11709)

B "FALLEN ANGEL" (2:59) [Oree BMI — Walker] With Bob Wills adding an effective bit of recitation, Jay Roberts infectiously sings a slow tempo, tear-compelling tune. A real emotional piece that could click.

B "SHES THE QUARTER HORSE TYPE (Of A Gal)" (2:05) [Mesa BMI—Wills] Billy Jack Wills handles the vocal chores on this end as he waxes a catchy quick tempo novelty. Along with Bob Wills the Texas Playboys add flavorful instrumental support.

YORK BROTHERS
(King 1324)

B+ "MISTER MIDNIGHT" (2:55) [Lois BMI—L. York] The polished vocal styling of the York Brothers comes over in winning fashion on an excellent piece of material. Eloquent string support makes for a potent etching.

B "I GET THE BLUES IN THE SPRINGTIME" (2:57) [Lois BMI —L. York] On the under portion the boys dish up a warm and feelingful item with tender lyrics. Mighty fine whistling in the backdrop makes for an attractive deck.

RUBY WELLS
(RCA Victor 20-5685)

B "WHY FALL SO SLOWLY" (2:32) [Cedarwood BMI—Gerry, Smith, Pierce, Hill] The daughter of two top country hitmakers does her parents proud as she comes through with a most appealing vocal effort on a middle tempo "answer" to Webb Pierce's "Slowly."

B "KISS ME" (2:28) [Tannen BMI —B. Bryant] The refreshing voice of the young thrush is a treat to the ear as she waxes a fetching quick tempo novelty with light-hearted lyrics.

RUDY GRAYZELL
(Abbott 157)

B "OCEAN PARADISE" (2:40) [American BMI—R. Grayzell, T. Jennings] The mellow chords of Rudy Grayzell come over with a pleasing effect on a charming quick beat ditty. The artist recalls the grand time she had with the "mermaid from the coast of Florida Bay."

B+ "IT AIN'T MY BABY" (2:30) [Trinity BMI—J. Hicks, J. Leisy] With the chorus backing in solid fashion, Grayzell sends up a captivating, bouncey handclapper. Special credit for the Louisiana Hayride Band's instrumental assist.

HOWARD SERATT
(Sun 198)

B "I MUST BE SAVED" (2:55) [Sesac-Coats] Howard Seratt displays his versatility as he comes through with some smooth harmonica work in addition to his inspired reading on a middle tempo sacred tune. Moving lyrics are warmly projected by Seratt.

C+ "TROUBLESOME WATERS" (3:03) [Sesac-Rippetoe] On the flipdeck the artist delivers another heartfelt vocal effort on a quick beat religious piece. Two sincere decks.

FOLK and WESTERN ROUNDUP

Typical of most any week-end in Nashville, Tennessee, Country's Music's Bright Spot and home of WSM's Grand Ole Opry, March 20th found many interesting folks in the music business in town for the show and visitation! Backstage at the 'Oury' Saturday the 20th were Bill Lowery, Lowery Music, Atlanta, Nat Tannen, Tannen Music, Jack Comer, Valley Publishers prexy, Don Law, Columbia Country and Western A&R man also in town, as were Ken Sparnon, Field Rep for BMI and Glenn Dolberg of BMI, Earl W. Winger of WDOD, Chattanooga, Tenn., William Holm, WLPO, La Salle, Illinois, John H. Cleghorn, WHBQ, Memphis, Tenn., Johnny Comas, WSJS, Winston-Salem, N. C., and Edward C. Obrist, WNHC of New Haven, Connecticut all in town for the BMI Program Clinic. Dub Dickerson in town for visit with Opry friends and guest on Ernest Tubb Record Show. Charlie Walker, Dub's manager was also along! There's a young King Records Artists that seems to be finding his own way into the fold of other fine Country Artists . . . a boy by the name of Floyd Robinson who writes some mighty fine tunes and has recorded some of his efforts for the King Company. Floyd's latest release is "Old Flame" and "Oh What I'd Give" a couple of ballads, that with some good promotion should put the lad into a stronger position! Good friend Chet Atkins seems to be receiving quite a bit of praise for the fine guitar pickin' he does via his latest release "Simple Simon" and the old favorite. . . . "Wildwood Flower"! The Mobile, Alabama boy. . . . Curtis Gordon who has a new release out titled "You Crazy, Crazy Moon" and "I'd Do It For You" seems to be doing alright with this one! Bill Monroe and his Blue Grass Boys set for a week of dates in Florida territory. Johnnie and Jack, with Kitty Wells and Little Jimmy Dickens and Del Wood enroute on a farflung tour that began in the Carolinas and will conclude on the West Coast. This Opry package has done some fine road business and have a string of fine dates linked up for the next several weeks! Johnnie and Jack are currently gaining an added amount of popularity with their recent recording of "I Get So Lonely" which is expected to be their biggest number in several months! The favorite duet have had in the past some very big tunes and all reports are that this current tune "I Get So Lonely" will be their best efforts in some time. The tune is their biggest request number on road appearances, and radio and TV Shows at the present with the popularity of the tune building with the Deejays across the country, on the "Jukes" and store sales! Grant Turner who is the congenial MC who handles the DJ USA Show over WSM had as his guest March 19th Jimmy Atkins formerly of Jacksonville, Florida, and who is now working as emcee of the "Alabama Jamboree" in Birmingham, Alabama. Jimmy had along with him as guest, Tex Dixon and Billy Yeager, who are also featured on the "Alabama Jamboree" Robert Lunn, Jr., son of Robert Lunn "The Talking Blues Boy" is now working with Bill Carlisle of Mercury Records. Robert will also record with the Carlisles regularly and the group has just completed a session. Dave Garrison, vice-president of Valley Publishers, Knoxville, Tenn., just returned from a distributor and promotion trip covering Oklahoma, Texas and Louisiana. Garrison promoting company's wax . . . "Angels In The Sky" and Roy Sneed's "Turn Around Boy"! Garrison commented that "Angels In The Sky" is likely to take the same route to the popularity charts as did their first release and tune . . . "Crying In The Chapel." Roy Sneed on the strength of his "Turn Around Boy" did a guest spot Saturday, March 27th over the National Barn Dance Show, WLS, Chicago. There is persistent talk around Knoxville, Tennessee, Sneed's base of operation, that WLS might be interested in his services regularly! Red Sovine (Decca) out with a new release titled "My New Love Affair" and "How Do You Think I Feel." Jimmie Snow, son of Hank Snow, has also recorded "How Do You Think I Feel"! For a tune to reach such a coveted position in the popularity charts; this thing called "Slowly" originally recorded in the Country field by Webb Pierce has really gone places rather "Fast"! Newest records on "Slowly" are by Guy Lombardo in the pop field and also Randy Hughes on the Bell label. Jerry Byrd popular guitar stylist in Mercury Records is quite successful with a "Guitar Course" which he is merchandising through direct mail, teaching Hawaiian Steel Guitar lessons. Cousin Minnie Pearl, Queen of the Grand Ole Opry, and who is now a major recording artist in her own right . . . her first disc on RCA Victor titled "I Wish They Would" and "Man (Uh-Huh)" had as her featured guest Saturday, March 27th on the Coast-to-Coast portion of Grand Ole Opry, Helen Traubel, the Metropolitian Opera Star.

FLOYD ROBINSON

CHET ATKINS

ROD BRASSFIELD

Joe Lucus of Acuff-Rose Publications and Hickory Records has just returned to Nashville after a record promotion and distributor trip, covering Detroit, Cleveland, Boston, Philadelphia, Baltimore and Atlanta. Lucus was also in Chicago for the MOA Convention and began his trip from this point. Big 'push' record in the Country field for Lucus was Hickory's latest and fast rising recording of "Good Deal, Lucille" which has stirred up a tremendous amount of good play and fine talk. The tune has also been covered by Moon Mullican on King. Rod Brassfield, long-standing comedian on Grand Ole Opry has made his modest, dignified and Country Debut into the recording field with his Hickory release of "My Trip To Chicago." A lot of good luck to you, Rod! I hope you make many more trips! Another Country feller with a good record out is Frank Duke with his recording of "They Made Me Fall In Love" and "Web Of Lies" which is receiving quite a bit of play, we understand. Dub Allbritten, who has the direction of Ernest Tubb and Hank Snow, just completed extensive promotion for Hank Snow's opening at the Olympia Theatre, Miami. Included on the packaged show were Moon Mullican (King), Marty Robbins (Columbia) and Joyce Moore (RCA Victor)! The Duke of Paducah made an appearance on the Pee Wee King TV Show Wednesday, March 31st. April 1-7 will find the rustic comedian in Montreal and April 8-10th the "Duke" is set for TV appearances in New York through General Artists Corp!

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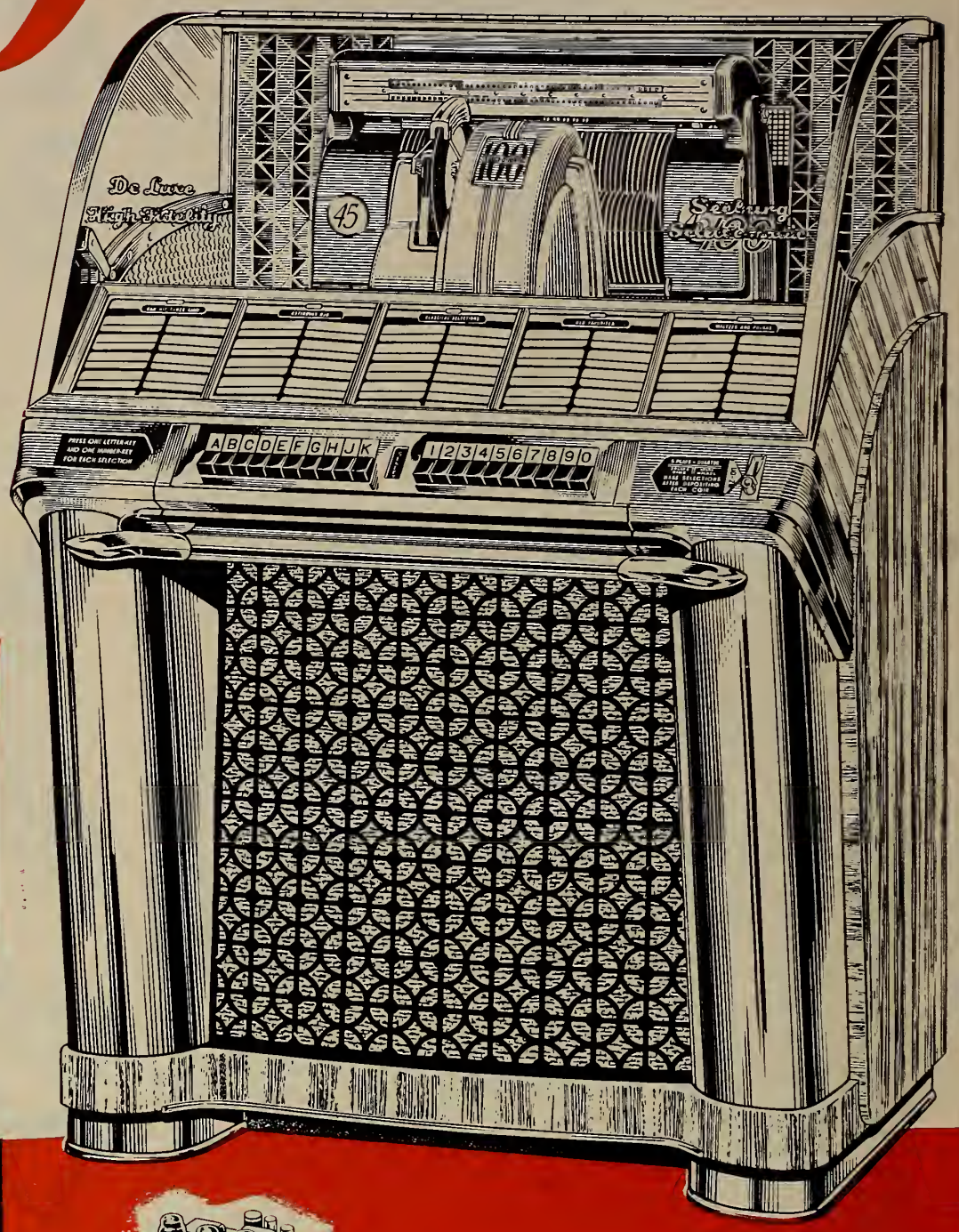

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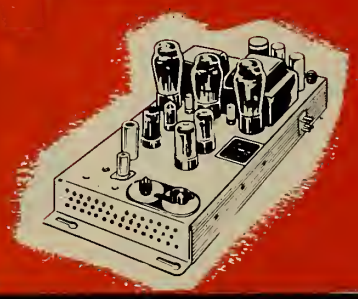
Lightweight, high compliance. Exerts only ¼ ounce pressure. Unaffected by moisture and temperature.



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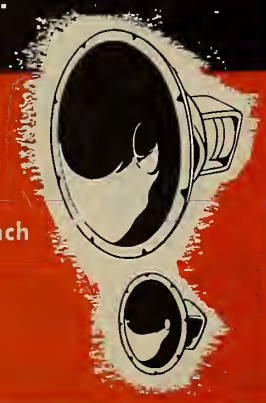
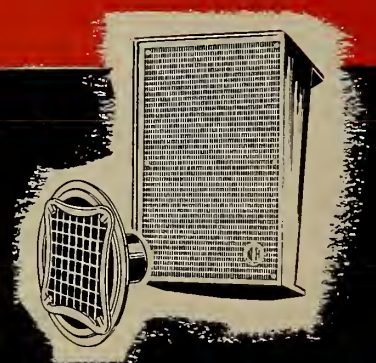
25-watt output. 20 to 30,000 cycles per second range.



HIGH FIDELITY SPEAKERS IN THE PHONOGRAPH

Two skillfully baffled speakers—a 15-inch woofer for low and middle ranges—a 5-inch tweeter for the highs.



HIGH FIDELITY REMOTE SPEAKERS

Two models. One for recessed installations—the other for corner or free-standing installations.

THE Select-o-matic 100

THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

America's Finest and Most Complete Music Systems

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

Here and There

ST. LOUIS, MO.—Here's a tip to St. Louis operators who have equipment suitable for placement in Food Stores. The National Food Stores, Inc., announced that it is opening 11 new Food Centers. Locations are; Nineteenth and State Streets, East St. Louis; Kingshighway and Easton Ave.; Big Bend Blvd. and Olive St.; Lemay and Telegraph Roads; Goodfellow Blvd. and Terry Ave.; Morganford Road and Carondelet Blvd.; Gravois Blvd. and Rock Hill Road; Hampton Ave. and Chipewa St.; Elm Road at Highway 66; and an unnamed site in Clayton.

NEW YORK—During the past war, the much maligned pinball game (by the bluenoses and politicos) was used in a great many instances by the armed forces and in production plants for both recreation and scientific purposes. It now comes to our attention that the Internal Revenue Office in this city is using a converted pinball machine to process income tax returns. In the past, a number of checks were thrown away in the envelopes. Now, the department is "Candling" the envelopes with the aid of this pinball mechanism. (The government must like this pinball machine, because here's one instance where nothing but "winners" come up.)

CHICAGO—While most coinmen in this nation are among the most progressive and optimistic people in the world, compared to other businesses, we do have a few moaners and groaners. For these few, we would like to point out the problems besetting their English cousins. Here's an ad which appeared in the English coin machine paper: "Wanted—1 Bally Supreme; 1 Lightning; 1 Genco Zip; 6 Bally Bumpers; 2 Turf Champs." Would the moaners like to change places, and operate the above equipment? And find them hard to even buy?

WASHINGTON, D. C.—It is claimed that the public bought 720,000,000 cups of hot coffee and about 5,200,000,000 cups or bottles of cold drinks thru vendors last year. With coffee prices sky high, the Tea Industry has made great strides in sales, and we understand they are now eyeing the vending machine as another outlet. On a basis of home consumption of tea, at 3 to 1 in favor of coffee, the Tea group figures they can dispose of about 240,000,000 cups thru vendors. Their one main concern is "A poor quality of beverage from a vending machine might hurt tea, and so far a stable concentrate of tea, which the industry feels is of good enough quality, has not been developed."

Now That It's Over:

What Benefit MOA Convention?

The Fourth Annual Convention of Music Operators of America, Inc., is over. It's just a memory.

What benefit was actually derived from this convention? What good did it do?

To some this may be a controversial subject. To others, the fact that they enjoyed the entertainment, enjoyed seeing the displays of equipment, records, etc., as well as visiting the many factories, was sufficient benefit derived from attending the MOA Convention.

To others, the deals they made while here, the machines they bought, sold and traded, was benefit enough for attending the MOA Convention.

To some, meeting with friends about the City of Chicago, friends whom they hadn't seen in some time, was of sufficient benefit to attend the MOA Convention.

To others, the meetings each morning of the three days of the convention, the speeches, the various discussions, was sufficient benefit for their attending the MOA Show.

And, as can be expected, there will be some who will state (and this is true today as it was in past years) that the whole thing meant absolutely nothing to them.

But the real benefit derived from attending the MOA Convention was so simple, probably because of its very apparent simplicity, it wasn't noted by many who attended.

This great benefit was simply that men came from all parts of the nation, and from sister countries, sat down together and talked things out. They found, believe it or not, that: "the other fellow isn't such a bad guy after all."

This, in the belief of this publication, was the really great benefit derived by the many who attended this past MOA Convention.

If every single man and woman who attended the MOA Convention will take this very simple lesson to heart and mind—this is bound to become a finer and greater and more beneficial industry for them—and for everyone else concerned.

In short, from the very fact that all these men, most of them complete strangers to each other, even though engaged in the very same business, could sit down together and, most suddenly, discover that the other man's ambitions and purposes were no different than their's—is the true and real benefit derived from this past MOA Convention.

In many, many areas thruout the entire nation, if this simple thing could and would take place, if all the members of the industry in these many areas would just simply get together and sit down and talk—the resultant effect would be to bring about a greater and finer industry than has ever been known before.

This little simple thing—just sitting down—and talking—together—and finding that there is, most definitely, a meeting of the minds of the men engaged in the industry—will bring about the many great purposes which are dreamed of today.

Just as, years ago, *The Cash Box* brought together, into its suite at the Bismarck Hotel in Chicago, local and state music operators' association leaders—and just let them talk—and get acquainted.

The result?

By these leaders meeting, and talking, and finding they could and did agree, there came into being—Music Operators of America, Inc.

Just as there can come into being a Public Relations Bureau, a National Tax Council, even a National Board of Trade for this industry—if—everywhere all will remember the big benefit of this past MOA Convention—just getting together and talking things out.

Halved Federal Excise (Dance) Tax:

BUSINESS BOOSTER FOR JUKE BOX LOCATIONS

With 20% Federal Excise (Cabaret) Tax To Be Cut To 10% on April 1 Many Locations Can Boom Business Featuring Juke Box Dance Nights. Will Boost Many Present Mediocre Locations To Top Spots For Juke Box Ops

CHICAGO—News released from Washington this past week indicated that, along with excise cuts on many items, the 20% Federal Excise (Cabaret) Tax would be cut to 10%, as of April 1.

This is the tax which stopped dancing to juke box music in many locations thruout the U.S. when it went into effect in 1946.

Some of those locations were considered the best in their area. Today, they are, in the majority, but mediocre spots, as far as the juke box ops are concerned.

But with the Federal Excise (Dance) Tax halved to 10%, it is believed by many that these mediocre locations can be boosted back to top spots, by the owners of these places featuring "Juke Box Dance Nights".

This doesn't mean, these men advise, that dancing will go on all day long, every day.

What would be best would be for these locations to have certain nights set aside as "Juke Box Dance Nights".

Only on these nights, and only during the hours when dancing would be allowed, would the location then have to pay the 10% Federal Excise Tax on all food and drinks ordered by the patrons.

Belief is general that this would be tremendously helpful in curbing much of the juvenile deliquency now so rampant all over the nation by allowing teenagers to dance to juke box music that they can afford.

This campaign was instituted by *The Cash Box* and won much commendation from all the trade.

At the same time there are many tavern locations thruout the nation where dancing to juke box music was always in vogue. These spots lost much business, it is claimed, when dancing stopped.

Now the feeling is that these spots will return to being top locations in their territories once dancing is again arranged by the owners on a new basis.

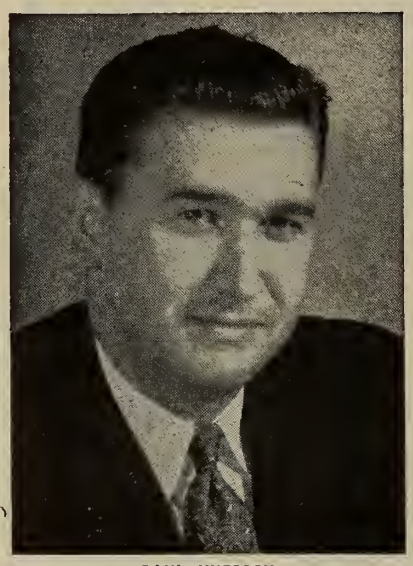
Optimism runs high among many juke box ops thruout the country that the halved Federal Excise (Cabaret) Tax, now 10%, is sure to bring back much business to the field.

There is also a belief that much new programming will result in many spots where dancing will be allowed by use of instrumental recordings for dancing.

"In general", as one leader here stated, "halving the 20% tax to 10% is bound to bring more and better business to many locations.

"Of course", he continued, "if this tax would have been completely eliminated especially in the case of teenager locations, it would have helped much more and would have had a better effect all around."

Keeney Sets New Production Mark



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, was forced to rush back from Miami Beach, Florida, after enjoying only one week of what was supposed to be "at least a two week vacation" to get back on the job, as demand continued to grow for the firm's new "Diamond Bowler".

Chester Biezad, one of the firm's well known engineers, had his hands full, while Huebsch was away, taking orders over long distance telephones, and at the same time, trying to help out with the growing production for the new game.

Huebsch states, "Our 'Diamond Bowler' has set a new first first run production mark for our firm.

"We firmly believe", he continued, "now that we have already set one record that others are bound to be broken here at our factory as the demand for our 'Diamond Bowler' continues to increase everywhere in the country."

Mexico's Juke Box Assn Fights Copyright Demands

Mexican Juke Box Distribs and Ops Join Forces With Record Mfrs In Battle Against Composers And Authors Society. Point Out Fees Demanded are Absolutely Excessive With Only Two Year Contract Offered Juke Box Biz By Composers Society. Association Leaders Plan Meet With MOA

CHICAGO — Representatives of Mexico's juke box operators' association, Associacion Nacional de la Industria Musical, A.C., called at the offices of *The Cash Box* here to advise that Mexico's juke box ops, plus the juke box distributors as well as the record manufacturers in Mexico, are continuing to fight the excessive copyright license fees of the Sociedad de Composores & Authores.

This organization, according to the Mexican juke box operators, is similar to ASCAP (American Society of Composers, Authors and Publishers) in this country.

As these representatives stated, "Though we have a much more difficult problem in our country, we have taken heart from the editorials and the articles which have appeared in The Cash Box.

"We are, therefore, continuing to fight this organization which intends to actually put us out of business by making us pay excessive license fees for the rights to their music."

These men explained that originally, the Mexican Society of Composers and Authors asked them for 30 Pesos per location per month. Now they want 18 Pesos for the "average" location per month. But, they explained, the Society wants, in addition, 70 Pesos per month for locations where beer is sold, and 150 Pesos license fee per month for a juke box located where there is a bar and restaurant.

"This is only a beginning for the Society of Composers and Authors," these Mexican juke box people advised.

"This is only a beginning for the they explained, "is only for a period of two years, even at these excessive rates."

It should be remembered by U.S. juke box operators that the juke boxes in Mexico are played with the 20 Centavo coin. This coin is worth about 2½c in American coinage.

Furthermore, it must also be remembered, that the greater majority of the juke boxes are still individually owned.

This was due to the fact that the first distributors who set up in Mexico sold directly to locations.

Today, this is rapidly disappearing, as more and more professional operators take over in Mexico.

But, in the meantime, as these representatives explained, it still remains a problem, even though location owners want operators to take over the juke boxes.

These representatives believe that they should have a meeting with MOA (Music Operators Of America) for the advice which, they believe, the MOA can give them, and which they might be able to follow in their battle in Mexico City.

David L. Romero is president of the Associacion Nacional de la Industria Musical in Mexico City (the juke box operators' association).

Hector Manzano Solis is vice-president.

Benjamin Cardenas del Rio is secretary.

Jose Riojas, Sr., is treasurer.

Andrés Mencuti is the legal adviser and manager of the organization.

Other members to replace officers, when the officers are not present, are: Ben Rosenthal, Jose Maria Zarazua, and Jose Martinez.

The address of the association is: Bolivar, 8. Room 109, Mexico City. D. F.

GOTTLIEB'S MYSTIC MARVEL

Here's the PERFORMANCE that does the TRICK

ATTRACTS PLAYERS LIKE MAGIC

Inserting 2 coins at start of game DOUBLES ALL REPLAY AWARDS

BRAND NEW DOUBLE AWARDS

K ♣ 3 SEQUENCES . . .

Target Button lights for Replay when 10—Jack—Queen—King—Ace are made in Rotation—OR four "8's"—OR four "9's."

MULTIPLE REPLAY AWARDS . . .

Depending on number of Sequences made, Target Button lights up for 1 or 2 or 3 Replays. Second coin increases values to 2 or 4 or 6 Replays. ♣ K

- 2 Trap Holes light for Mystery Award!
- Illuminated "Balls Played" feature!
- "Double Award" and "Second Coin" light-up Indicators!
- High Score to 5 Million
- Point Score
- 3 Pop Bumpers
- 2 Flippers

GOTTLIEB & CO. Location Tested Products LEADERSHIP SINCE 1927

There is no substitute for QUALITY! GAUGED PRODUCTION and CONTROLLED DISTRIBUTION Protect Your Investment!

You'll go for this one, but BIG!

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D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Chicago Coin Shipping 6-Player "Home Run"

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, announced this past week that samples were already on their way to all of its distributors nationwide of the new "6 Player Home Run" baseball game.

"In addition", Levin said, "production is under way and quantity shipments will go out just as fast as the machines come off the production lines.

"We have so many orders on hand already, and so many pouring in each day", Levin continued, "that we can only ask one and all for just a little patience while we schedule our production shipments so that everyone will be completely satisfied."

In addition, ChiCoin is also under way with its new "Super Frame Bowler", both the double chute and single chute models and this, too, has taken up part of their production lines.

"We are trying our very best", Ed Levin explained, "to get both 'Super Frame Bowlers' and our '6 Player Home Run' machines out to the trade just as fast as we possibly can.

"We want to assure one and all who have already placed orders that they will be getting their games within a very short while."

Public Relations

OMAHA, NEBR.—At the recently concluded quarterly meeting of the Music Guild of Nebraska, the Public Relations Committee was asked to be ready to offer a constructive public relations plan at the next meeting in Omaha during the first part of June.

UPPER MID-WEST MUSINGS

The Minnesota State High School basketball tournament is being held on March 25th, 26th and 27th, and with this there will be thousands of basketball-mad fans in the Twin Cities for three days. The arcades in the Twin Cities are ready for the influx of high school students who make them the first place of interest. Making the trip into Minneapolis together were **Herman Fisher**, **Duane Wilde**, and **Larry Jenkins** all of Aberdeen, S. D. Herman has sold all of his pin games to Duane and Larry but has retained his phonographs on locations in Aberdeen. The boys were in shopping for games. . . . **Ben Weiss** of Bemidji, Minn. was in town for a couple of days and while in town Ben bought a couple of phonographs to put out on a couple of new locations. Dennis Holsman of Big Fork, Minn. reports business has held up fairly well the past few months. He looks forward to a good year. . . . **August Quade** of Rochester, Minn. made a quick trip into Minneapolis for repairs on a pin game unit. . . . The Lieberman Music Company has received its sample of Bally's new game "Surf Club" and the boys say it looks like a winner. . . . **S. A. Patton** of Oelwin, Iowa was in the Twin Cities looking over the latest in coin operated equipment. . . . **Tom Clifford** of Gilbert, Minn. shopping for pin games. . . . A welcome visitor was **Martin Kallsen** of the Martin Music Company, Worthington, Minn. Martin has been so busy with his route activities it has been over a year since he was in the Twin Cities last. . . . Recent visitors to the Twin Cities were **Bob Keese** of Forest Lake, Minn.; **T. J. Fischer** of Waconia, Minn.; **Frank Kummer** of Spring Valley, Minn.; C. B. **Sersen** of St. Cloud, Minn.; **Gerald Johnson** of Menomonie, Wisc.; **Ken Anderson** of Austin, Minn.; **Dick Grant** of Mound, Minn.; **Jack Harrison** of Crosby, Minn.; **Jim Stansfield** of Winona, Minn.; **Ben Jahnke** of Hutchinson, Minn.; and **Cap Keister** of Frontenac, Minn.; Mr. and Mrs. **Harold Lieberman** and son **David** are leaving this week for Europe. According to their itinerary sheet they will be in Israel for Passover which will be spent with relatives there. During Harold's absence, **Hy Greenstein** who is well known in coin machine circles will fill in.

LOOK AT THESE PRICES!

DOMINO	$99.50
HONG KONG	119.50
TWENTY GRAND	124.50
DELUXE WORLD SERIES	169.50
HAPPY DAYS	125.00
BRIGHT LIGHT	72.50
SPOT LIGHT	75.00
PALM BEACH	225.00
SKILL POOL	135.00
OLYMPIC (Williams)	112.50

WRITE — WIRE — PHONE TODAY!

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BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
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Coinman's Son Seeks Theatrical Career

NEW YORK—Bernard Rubenstein, 20 year old son of the well known arcade owner, Charles Rubenstein, who graduated last week as the top student in his class from the American Academy of Dramatic Arts, leading dramatic school in the country, appears to be headed for big things in the theatre.

Since graduating, Charlie advises that Bernard has been offered roles in TV, as well as several Broadway productions. However, the youngster feels, and sensibly too, that he should go out for a season in summer stock, and thereby pick up actual experience as a professional.

LATE NEWS FLASH—

THE U. S. SENATE, IN A LAST MINUTE CHANGE, VOTES TO MAINTAIN 20% TAX ON CABARETS AND NIGHT CLUBS

What seemed to be a certainty, among the many items being given tax relief in the Excise Tax Bill, was the reduction of the 20% Cabaret Tax to 10%. At the last moment the Senators voted to maintain the 20% tax. The Bill now goes to conference to adjust differences in the House and Senate version.

THIS INFORMATION ARRIVED HERE AS WE WERE ON THE PRESSES, AND IT WAS IMPOSSIBLE TO OMIT THE FEATURE STORY APPEARING ON PAGE 32

The same 20% Excise Tax remains in effect, unless it is put back at the House and Senate conference. The Juke Box Industry must now make every effort to have it reduced. It still is possible! Wire your congressmen immediately!

George A. Miller Reports Feb. 27 to March 2, 1955 Tentative Dates For 5th Annual MOA Convention

Palmer House To Again Be Scene Of Convention. Miller Working Hard To Make Feb.-Mar. '55 Dates Definate So That Entire Field Can Plan Ahead

CHICAGO—In a long distance phone conversation with George A. Miller, president and business manager of Music Operators Of America, Inc., he advised that he had just arranged for February 27 to March 2, 1955, as the dates for the 5th Annual Convention of the organization.

Miller reported that correspondence and long distance conversations are still continuing with the Palmer House regarding these dates.

He is trying his best, he stated, to make these dates definite, so that the entire field will have plenty of time to plan ahead for the forthcoming '55 convention.

Many requests have reached George A. Miller from exhibitors who displayed at the 4th Annual Convention this past March, '54. Some of these men have suggested that the ballroom of the Palmer House be used so that open booths can be arranged for the exhibitors.

GEORGE A. MILLER
President and General Manager, MOA

Others believe that an entire floor should again be taken, two floors if necessary, and that the displays remain in individual rooms as they were in the past conventions.

Miller is, therefore, sending out a questionaire in this regard and will ask exhibitors to vote for which type displays they like best.

The Cash Box, along with the rest of the trade, is in agreement that the February 27 to March 2, 1955 dates are the finest for the industry.

They start the entire year off with greater optimism and assurance for the operators.

January would be too close to the holidays. This was realized in past years, too, when the former conventions of the entire industry were held.

These meets were always in February of the year, after the first of the year had gone by, and prior to the opening of the very important Spring and Summer seasons.

Williamsport, Pa. Operators Lose- City Council Passes Ordinance

Goes Into Effect April 19. All Amusement And Music Ops In Lycoming County, Pa. Must Pay 10% of Gross Intake and Use Only City-Sealed Cash Boxes Which Can Only Be Opened In Presence of City Treasurer Or His Representative.—Will Now Test Legality In Court

CHICAGO—Word arrived here this past week that the music and amusement operators in Williamsport, Pa. had lost their plea to the City Council and the Mayor. The Ordinance, reported here last week, was passed.

This means, according to Harry J. Miele of Williamsport, who was named by all the operators to handle any help which could be given to the men, that all amusement and juke box ops of Lycoming County, Pa. would have to face the fact that this ordinance goes into effect as of April 19, 1954.

The ordinance requires that 10% of the gross intake from all amusements and juke boxes be paid to the City Treasurer.

At the same time, the ordinance reads that all cash boxes in all amusement games and phonographs in Lycoming County, Pa. must be sealed in advance by the City Treasurer's office.

These cash boxes cannot be opened by the operator without the City Treasurer or one of his representatives being present.

According to Harry J. Miele, and other operators in this area, they will continue a legal fight to determine the constitutionality of this ordinance.

It will take many thousands of dollars, these men believe, to first sue in their county court, where, if they lose, then take it up to the Supreme Court of the Commonwealth of Pennsylvania.

As all operators in Pennsylvania can gather, should this case be lost in the State's Supreme Court, it will open the way for any other community and/or county in the Commonwealth to place the same ordinance in effect.

Harry J. Miele is therefore continuing his appeal to the operators of Pennsylvania, as well as to all operators everywhere, to obtain help which is sorely needed to defeat this ordinance.

L.A. Ops Of Calif. Music Guild Set Meeting For April 6

LOS ANGELES, CALIF.—George A. Miller, president of the California Music Guild, will be guest speaker at the next meeting of the Los Angeles division of the Guild to be held on April 6.

Announcement of the date of the meeting was made by Ben Chemers, business manager of the L.A. division. Chemers extended an invitation to every operator in the area to attend this meeting whether or not he is a member.

The meeting will take place at the Roger Young Auditorium, 936 W. Washington Blvd., this city, at 7:30 p.m.

Free refreshments will be served.

IT'S Williams AGAIN!

SPECIAL DELUXE BASEBALL
Straight Novelty Play
Licensed by the City of New York

Williams DEALER "21"
with 3 thumper bumpers and 3 buttons that step cards across playfield plus replays and high scoring plus the smart new HOLD and DRAW feature...
ROLL OVER LANES!
REBOUNDS!
LIVE ACTION!

REPLAYS
- Making "21" with 2 balls in card hale scares 5 replays.
- Making "21" with 3 ar mare balls in card hale scares 2 replays.
- Each ball in card hale after making "21" scares 1 replay.
- 5th ball in card hale scares 1 replay.

HIGH SCORES
- Ball in card hale scares number af paints represented by lited card.
- 4 scaring bumpers increase values ta 100,000 each with 1st, 2nd, 3rd and 4th ball in card hale.

HOLD CARD AND DRAW FEATURES
Ball aver "aut" lane at bottam lites green lite, whereupan player may press buttan at front af game ta hald lited card and try far tatal af "21".

REPLAY OR NOVELTY PLUS "Double Match Feature"

★ SUPER STAR BASEBALL
Novelty with Double Match Feature

HINGED FRONT DOOR for easy SERVICING!

ORDER Williams DEALER from your distributor... PROVED the game you need for SUBSTANTIAL EARNINGS!

Williams ORIGINATORS OF:
Interchangeable Front Door, Hinged Front Door and Drum Type Scoring Reels for 5-Ball Games

Williams MANUFACTURING COMPANY
CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

United Service Schools Travel To Southland

Also Holding Southern Calif. School In L. A.

BILL DeSELM

CHICAGO—Bill DeSelm, general sales manager of United Manufacturing Company, this city, announced this past week:

"Our 'United Service Schools' are traveling into the Southland and will hold showings at various important centers."

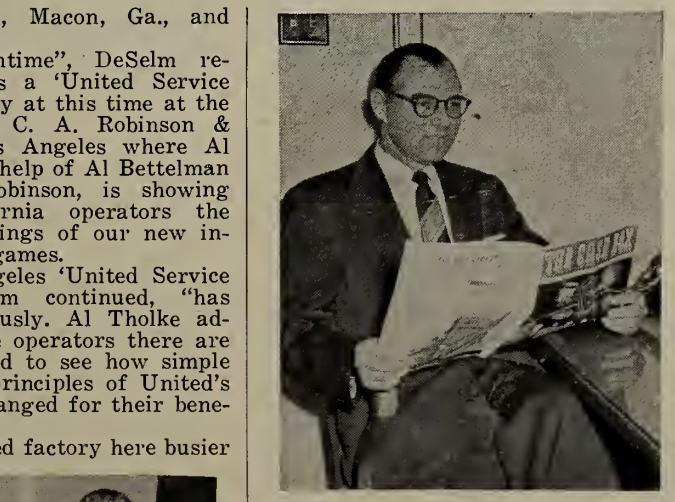
According to Bill, first "United Service School" will be in Memphis. Then both Johnny Casola and Ken Sheldon of the firm will continue on to Atlanta, Ga., Macon, Ga., and Columbia, S. C.

"In the meantime", DeSelm reported, "there is a 'United Service School' under way at this time at the headquarters of C. A. Robinson & Company in Los Angeles where Al Tholke, with the help of Al Bettelman and Charley Robinson, is showing Southern California operators the mechanical workings of our new in-line and shuffle games.

"This Los Angeles 'United Service School'", DeSelm continued, "has clicked tremendously. Al Tholke advises us that the operators there are absolutely thrilled to see how simple the mechanical principles of United's products are arranged for their benefit."

With the United factory here busier than it has ever been, and with the men out on the road covering the various cities featuring "United Service Schools", Bill DeSelm reported that they are trying their very best to meet all orders for their shuffle and in-line games.

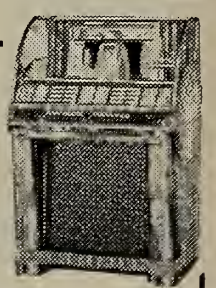
Said DeSelm, "There is no longer any doubt but that 1954 will prove to be a banner year for the entire industry. The men are working harder than ever before. And men working that hard are bound to be successful."



JOHNNY CASOLA

KEN SHELDON AL THOLKE

BUY THE BEST IN MUSIC



Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
SEEBURG M-100A	495
WURLITZER 1015	135
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
WURLITZER 1500	595
WURLITZER 1650	Write
ROCK-OLA 1436 (120 Sel.)	495
A.M.I. MODEL A	195
A.M.I. MODEL B	250
A.M.I. MODEL C	295
A.M.I. MODEL D40	395
A.M.I. WOM (5/10)	20
EVANS CONSTELLATION	295

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA
ATLAS MUSIC COMPANY
2122 NORTH WESTERN AVE., CHICAGO 47, ILLINOIS
(Phone ARmitage 6-5005)

SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines.. $39.50 EACH
Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

Bear Appoints 2 New Mid-Western Wurlitzer Distribs

NORTH TONAWANDA, N. Y.—United Distributors, Inc., a long established Wichita, Kansas concern, has been named distributor for Wurlitzer phonographs and remote equipment in the territory served by that city. Their representation of Wurlitzer will begin at once, according to Robert H. (Bob) Bear, Wurlitzer sales manager, who made the announcement.

The two men behind this new Wurlitzer outlet are well-known throughout the coin machine industry. Mark Y. Blum, president of the organization, has been in the coin machine business since 1929. He moved from Valdosta, Georgia, to Wichita in 1940 and has been active in Kansas since that time. Blum is married and has three children, two girls and one boy. He is known to friends in the coin machine business as "Pete".

Melvin Hammer, who serves as secretary-treasurer of United Distributors, Inc., began operating coin machines in the Wichita vicinity in 1939. As distributor for several types of coin operated equipment, including automatic phonographs, he has in recent years spent most of his time on the road contacting operators and making sales. Mel and his wife are the proud parents of three children, two boys and one girl.

United Distributors, Inc., Wichita office, will remain where presently located at 513 East Central Street. The telephone number is Hobart 4-6111. Invitations have gone out to operators around Wichita asking them to attend a special showing of the new Wurlitzer line on Sunday, April 4. United Distributors has arranged for the use of the Trig Ballroom at 9801 East Kellog Street and all those attending will be entertained by Hal McIntyre and his orchestra. Refreshments will be served from 2 through 7 p.m.

Concurrent with the announcement of United Distributors, Bob Bear made known the formation of a new organization designated Mid-West Distributors, which has been named to represent Wurlitzer in Kansas City, Missouri. Mid-West is a partnership consisting of "Pete" Blum, Mel Hammer and John Balk. The territory will include Kansas City, seventeen counties in Eastern Kansas, and thirty-five counties in Missouri, formerly covered by Central Music Distributing Co., Inc. John Balk, former sales manager for the Central Music, will be manager of the new distributorship.

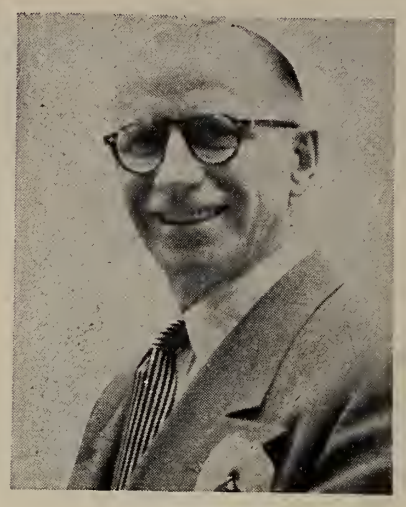
Balk is a phonograph business veteran of many years. He served as sales manager for the International Phonograph Company of New Orleans, as manager of the F.A.B. Distributing Company's Alabama office, and as manager of the Brandt Distributing Company, Iowa office. All the concerns handled Wurlitzer products.

On Monday, April 5, Mid-West Distributors will show the new Wurlitzers to operators from the Kansas City district during the hours of 10:00 a.m. to 10:00 p.m. of that day. The showing will take place at 709 Linwood Blvd., Kansas City. John Balk and his partners all extend cordial invitations to operators to join them in unveiling what they claim are "the greatest phonographs of all time".

All of the men connected with these new Wurlitzer distributorships have had years of experience in their chosen field. Each office will be completely stocked with a full line of Wurlitzer phonographs and remote equipment and both will maintain excellent service facilities.

All music operators are invited to avail themselves of the many services which the United and Mid-West distributing organizations have to offer.

Bally Mfg. Co. Announces New In-Line "Surf Club"



JACK NELSON

CHICAGO — Jack Nelson, general saleh manager of Bally Manufacturing Company, announced the introduction of a new in-line game, "Surf-Club."

Nelson described the new game as standard pinball size with scoring based on the popular in-line basis. The colorful backglass features one large card containing 25 numbers, and 2 "Super-Cards" together with a new "Selectable Super-Line". The new "Super-Line" feature permits the player to deposit extra coins to gain many advantages and increased in-line scores, such as gaining 4-in-line score for 2-in-line score, etc. When lit, both "Super-Cards" also provide extra advantages for the player. "Super-Cards" are lit by Roll-overs or Advancing Lights. New "Double Hold" feature permits the player to hold odd numbers or even numbers and get back balls from numbers not held. When "Double Hold" remains lit, the player may "hold and draw" twice during one game.

Corner Scores, Advancing Scores, Extra Balls and other established in-line features are also included in "Surf-Club."

All of Bally distributors have this new "Surf-Club" on display.

H. T. (Heine) Roberts Shows Music Service Tape Units In N. Y.

H. T. (Heine) ROBERTS

NEW YORK—H. T. (Heine) Roberts, of Music Service, Chicago, was host to operators and distributors at the Barclay Hotel, this city, on March 22, 23, and 24, at the showing of the company's new line of tape players.

Roberts and others of the Music Service staff carefully, and in great detail, explained the machines and how they would fit into the coinman's plans.

The tape equipment is priced and designed for placing in restaurants, industrial plants, offices, banks, hotels and innumerable other locations. A number of tapes have already been prepared with a running time of eight hours each.

A press conference was held on Monday, March 22, for the benefit of news and trade papers.

Williams Mfg. Co. Introduces New "Dealer" Novelty Game

SAM STERN

CHICAGO—Sam Stern, general manager of Williams Manufacturing Company, this city, announced the new "Dealer" novelty game is being "well received by operators of 5-ball games". Continued Stern, "The new 'Dealer' game is on display at all Williams distributors and it will justify the time it takes for operators to investigate its player appeal."

The "Dealer" incorporates thumper bumpers, lit-up cards that step across the playfield and a smart new "hold and draw for 21" feature. Replays are scored by making 21 with 2, 3 or more balls in the playfield "card" hole. Each ball in the card hole, after making 21, scores one replay. Any ball in the card hole score the number of points represented by the card that's lighted on the playfield. With 1st, 2nd, 3rd and 4th ball in card hole to quicken the pace for high scoring. The "Hold and Deal" feature comes into play when a ball goes over the "out" lane at bottom to light a green light whereupon player may press button at front of game to hold the lighted card and try for a total of "21". Four scoring bumpers increase their values to 100,000 each. Rollover lanes and rebounds speed up ball animation.

United Plant Going Full Blast On Four Games

CHICAGO — William (Bill) DeSelm, general sales manager of United Manufacturing Company, this city, advised this past week:

"We're going full blast on four new games and we are trying our very best to meet all the orders we have on hand at this time as well as those that are arriving each day."

The four new products of the firm are "Havana", "Team Shuffle Alley", "DeLuxe Team Shuffle Alley" and "League Shuffle Alley".

According to DeSelm, "Our shuffle games are arranged for 10c play and optional 3 for 25c play where required.

"Those operators who want to feature 1 play 10c and 3 plays 25c should make certain that they so specify prior to placement of their order with any of our distributors.

"We are trying our very best", he continued, "to meet all orders and we assure every single operator that our plant will work overtime and double shift, if necessary, so that every operator gets our equipment just as speedly as is humanly possible.

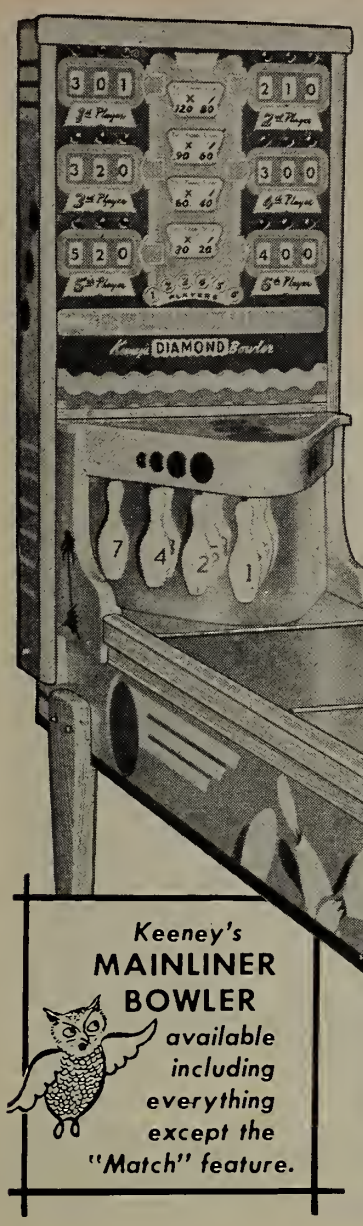
"We always have, in the past, made it our policy never to keep operators waiting for any of our new games", he said, "and we don't intend to make them wait now.

"But", he concluded, "with the crush of orders which we have received, and those which are arriving every day, we ask each and everyone to please give us a little time to fill these orders as they are already backlogging even our huge production facilities."

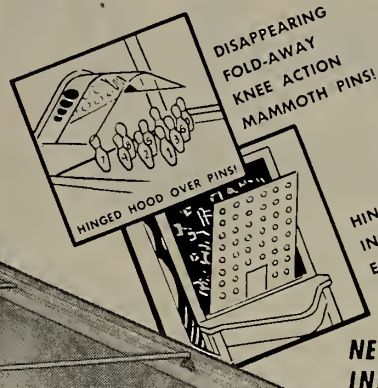
REVOLUTIONARY

Keeney's DIAMOND BOWLER

6 PLAYERS multiply PROFITS!



SKILL ADJUSTMENT FEATURE: Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!



NEW SERVICING INNOVATIONS!

Last number of player's score must match one of several numbers appearing on backglass and the diamond...

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.

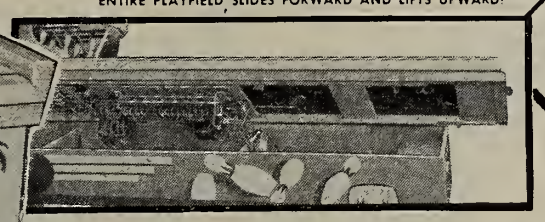
MATCHING FRAMES may be set at: 2 or 10 and 2-3-4-5

4-WAY FLEXIBILITY of play provides various settings to meet any location need.

2 SIZES:
9 ft. game playfield now an 8 ft. cabinet
8 ft. game playfield now an 7 ft. cabinet
CONSERVES SPACE!

Available in 10c and 3 for 25c play.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



Single-Double-Triple-Quadruple Scoring for Strikes and Spares
Strikes • Shoot again in 10th frame

COVERED CASH BOX PLUS EXTENSON FLOODLITE WHEN DOOR OPENS

HINGED FRONT DOOR

Keeney's MAINLINER BOWLER available including everything except the "Match" feature.

Reduce to 5 FRAME GAME by Simple Plug Adjustment

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Chicago Bowling League News

CHICAGO—Decca-Coral won three games last nite (3/22) while Oomens won only 2, thus putting the Decca-Coral team ahead by 2½ games once again.

ABC won 3 from Melody by default. Only two team members were present from the Melody team.

Bob Gnarro was high for ABC with 431. ABC's Edith Davis bowled 419. High for Melody was Johnny Strobl with 518.

Mercury took 2 from Paschke. High for Mercury: Irv Cairo with 493. Paschke's high scorer was Tony Galgano, 519, with Ray Gallett right behind with a 507.

Coven took 2 from Atlas. High for Coven was Paul Brown, 428. High for Atlas, Mike Blumberg, 447. "Marvelous" Morry Minkus was back after being sick for 2 weeks.

Gillette took 3 from B&B Novelty. Bob Hall and Don Baxter tied with 489, high for Gillette. Warren (Fireball Bunk) Paradee was high for B&B with 494.

Decca-Coral, red hot, took 3 from Western Automatic. Frank Tutomase was high for D-C with 526, with Les Sochacki right behind with 518. Western's high man was Jerry Mankins with 443.

Oomens took 2 from Star Music. Carl Latino was high for Oomens with 583, which was high for men. Hank Sochacki was high with 488 for Star. Myrtle Sochacki, was high for women with 425.

Mike Munves Mfg.
"Grandma's Prediction"

NEW YORK—Joe Munves, Mike Munves Corporation, this city, advises that the new arcade machine "Grandma's Prediction", which it is manufacturing, is now on the production line, and shipments will be going forth to fill orders now on hand.

The machine, one of the most popular ever at arcades thruout the country, is now being manufactured by the Munves Corporation with a "modern" type grandmother. The figure, encased in a beautiful, sturdily constructed cabinet, has moving eyes and chest, as well as the finger that selects the fortune card. A colorful blouse covers the figure, and costume jewelry adorns the blouse, arm and fingers.

"Production at this time is only enough to take care of our present orders" stated Joe, "but in two to three weeks, with stepped up production, we will be able to supply our 'Grandma's Prediction' to other arcade owners thruout the nation."

NEW AND USED HITS AT PRICES YOU'LL LIKE
BALLY—ROCK-OLA—KEENEY—CHICAGO COIN
WRITE FOR PRICE LIST TODAY!!
Exclusive Distributor For Bally Manufacturing Co.
CALDERON DISTRIBUTING, INC.
450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA
(All Phones: LINCOLN 8468)

Gottlieb Steps Up Production

CHICAGO—"Instead of any slowdown, after the first few weeks of production", one of the leading execs at D. Gottlieb & Company stated this past week, "we are actually stepping up production to meet the demand for our 'Mystic Marvel' game which has caught on everywhere it has appeared."

"In fact", these executives stated this past week, "reports from all over the country indicate that the players are thrilled with 'Mystic Marvel'.

"The game gives them the opportunity to really prove their skill", they continued, "and it is a challenge to any real pinball player to play for the double awards on 'Mystic Marvel'.

"Never before", they report, "have we been so thrilled to hear so many, many fine compliments from our distributors all over the country.

"There is no doubt", they said, "we shall just have to continue to step up our production to fill the orders that are arriving each day."

Bally Honored

CHICAGO—Because of important production for the U. S. Navy in Bally plants, Lion Manufacturing Corporation, this city, parent corporation of Bally Manufacturing Company, was recently elected to membership in the American Ordnance Association, officially described as "a national society of American citizens dedicated to scientific and industrial preparedness for the common defense of the United States as one of our nation's strongest guarantees of national security and peace."

AGAIN!... chicago coin Scoops the Industry!

NOW! A game with the Added Excitement of a Super Frame Score!

SUPER FRAME BOWLER

THE 100% SKILL BOWLING GAME!

LOOK! You Get Increased Revenue from 10c 3 for 25c Play!

LOOK! 6 Volt New Lights Up Bulbs for Drum Scoring Units!

LOOK! New Front Hinged Score Frame Glass for Easier Servicing!

LOOK! 100% Skill "Match The Lited Number" for Super Frame Scoring!

NEW FEATURE! Special light on Front Panel illuminates Coin Chute and Front of Game!

Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points to his score!

Super Bowler Contains all the ADVANCE Scoring Features! New Top Scoring Thrill of 1400.

Fast 55 Second Play! Multiple Scoring on Strikes and Spares *plus* the "Time Tested" actual 1-9 Pin Scoring.

Featuring Single — Double — Triple — Quadruple Scoring!

Still the Most Wanted Game in Every Location!
chicago coin's CRISS CROSS BOWLER
Still in FULL PRODUCTION!

chicago coin MACHINE COMPANY

1725 W. Diversey
Chicago 14

FINEST RECONDITIONED PHONOS IN THE NATION!

Ready For Location!

AMI A
AMI C
AMI D-40
AMI D-80
SEEBURG M 100A
ROCK-OLA FIREBALL
45 rpm
WURLITZER 1500
Write For Low Prices!

NOW DELIVERING!
KEENEY "MAINLINER"
KEENEY "BONUS"

Complete Line of Permo Point Needles

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

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EVERYTHING YOU NEED
IN NEW AND USED EQUIPMENT
Write For Our Lists
LOWEST PRICES!

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

Texas Kiddie Rides Names Two Distribs

CHICAGO—Cliff Horton of the Texas Kiddie Rides Company, Fort Worth, Texas, while visiting here this past week, reported that the firm had just appointed two more distributors for its "Kiddie Karousel" ride.

The firms are Universal Distributing Company, of St. Louis, Mo., and W. D. Atkins Distributing Company of Oklahoma City, Okla.

Horton, along with one of the salesmen of the firm, Al Bradford, stated that they were traveling about the midwest, after a visit to the eastern part of the country, to appoint other distributors.

The "Kiddie Karousel" was shown to the trade at the Music Operators Of America convention at the Palmer House, March 8, 9 and 10.

"We certainly did marvelous business at the MOA convention," Horton said, "and the many contacts which we made there are now being visited at the home offices of these people.

"As we travel about the country," he continued, "visiting with these various firms, we are naming distributors who will handle our 'Kiddie Karousel' in their territories.

"Operators who wish to see the 'Kiddie Karousel'," he said, "and don't yet have a distributor in their territory, should contact us directly in Fort Worth, Texas, and we'll arrange for a showing."

The firm believe that the success of its twin 'Kiddie Karousel' ride is due to the fact that:

"It is built for operators by operators," Horton reports, "and therefore," he continued, "it is the kind of kiddie ride which assures the operators that it can be placed many miles from their base and will work with an absolute minimum of service of any kind."

Pictured above (l to r): James E. Oakes, sales manager of Universal Distributing Company; H. Carl Vandervoort, Jr., Texas Kiddie Rides Company, Ft. Worth, Texas; and Barney Frericks, president of Universal Distributing Company.

N. J. Music Ops Honor Tavern Ass'n Pres.

PASSAIC, N. J.—Members of the Music Guild of New Jersey attended the Annual Beefsteak Dinner of the Passaic Tavern Owners Association on March 16 at the President Palace, this city, and presented a handsome leather traveling bag to the president, Garry Pal, and a leather overnight case for Mrs. Pal.

These gifts were presented as a token of the appreciation of the Guild for the understanding and co-operation of the Tavern Association with music operators in the Passaic area.

Members of the Guild present at the dinner were Herbert Brauch, Mannie Ehrenfeld, John Minero and Dick Steinberg.

It is understood the Guild intends to continue this practice with other tavern associations, both on a local and state level.

IN TIME for the BASEBALL SEASON!...

chicago coin's EXCITING

HOME RUN

The FIRST 6 PLAYER BASEBALL GAME...

With the GRAND STAND "Home Run" Feature for Extra Runs . . . *Plus* The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

★ Game can be set to operate at 1, 2 or 3 innings per game.

★ Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

★ Player hitting ball into Lower Grand Stand gets a Home Run plus RUNS for every man on base!

★ Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

★ Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

★ 6 Foot Size!

Also Available in 10¢—3 for 25¢ Play

chicago coin MACHINE COMPANY

1725 West Diversey Chicago 14, Ill.

Evans Shipping New "Holiday Phonos"

LES RIECK

CHICAGO — Les Rieck, general sales manager, phonograph division of H. C. Evans & Company, this city, reported this past week that the firm has started shipping samples of its new "Holiday," 100 selection, 45rpm phonograph.

Rieck stated, "We are trying our best to step up production each and every day to meet the demand from all of our distributors for our new 'Holiday' automatic phonograph.

"The demand grew greater each day at the MOA convention where we showed the 'Holiday' for the first time," Rieck continued, "and we are now working hard to get the phonographs out to our distributors in ever larger quantities."

Irv Kaye Announces Hand Dryer Now In Full Production

NEW YORK—Irving Kaye, head of Activeaire Devices, Inc., Long Island City, N. Y., manufacturers of a hand dryer, in conjunction with Barney (Shugy) Sugerman, Runyon Sales Company, this city, national distributors for the dryer, announced jointly that the machine is now in full production.

Kaye, who has been testing the dryer for the past months on location, advises that he has solved all matters, and the machine on the line is not only one that meets all requirements, but is priced right for the trade.

Sugerman states that a number of distributors have been appointed thruout the country, and others are now in the process of being appointed.

J. A. (Art) Weinand Traveling

J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Exhibit Supply, is back on the road meeting with coinmen all over the country.

He is reported to be on his way to Canada where he intends to make new arrangements for distribution of Exhibit products.

He stated, before he left for this extended tour, "We have been called to meet with leading distributors all over the nation.

"I'm trying my level best," he said, "to meet with them just as fast as I possibly can.

"Yes," he admitted, "the new Exhibit products are bound to capture plenty of attention."

"There is now no longer any doubt," he continued, "that the plans we have for the future are already meeting with complete acceptance and approval everywhere."

FOREIGN BUYERS!

KIDDIE RIDE SPECIALS!

BALLY SPACE SHIP ..... $375.
(In lots of 5, ea... $360.)

AQUA JET BOAT ..... 265.
(In lots of 5, ea... $255.)

ATOMIC JET SPACE SHIP. 265.

and many more Kiddie Rides at Lowest Prices!

CABLE for Special Price Lists.
Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

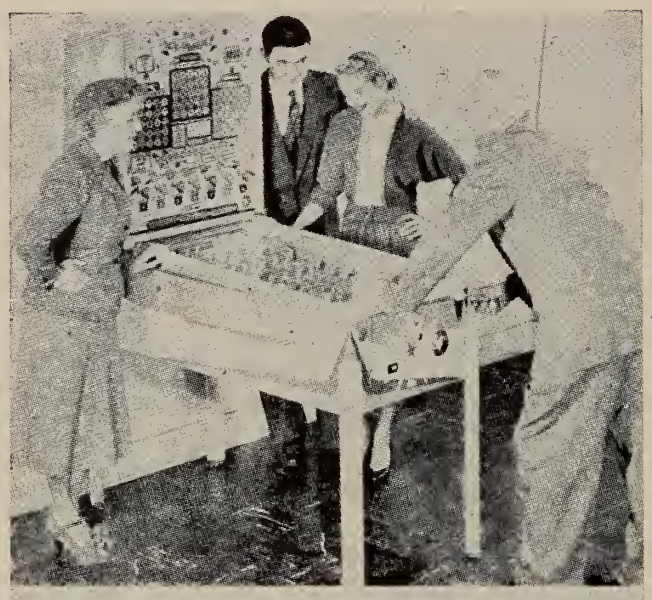
For Quality And Durability The Best In Kiddie Rides See EXHIBIT SUPPLY
4218-30 W. LAKE STREET
CHICAGO 24, ILL

Bally Offers Ad Copy For Ops Public Relations Program

CHICAGO—In the February 6, 1954 issue of The Cash Box, Herb Jones, vice president of Bally Manufacturing Company, this city, presented a program for public relations.

Jones has prepared a most wonderful ad for the use of operators in their local press, or which they can pass along to citizens in their communities. Bally is furnishing printing plates or mats free to operators or associations of operators.

Reproduced below is the ad:



Good Fun
FOR GOOD NEIGHBORS

You play pinball-games in the cozy little neighborhood spots where neighbors meet for a friendly glass and a bit of neighborhood news.

My business is to pick out amusement-games I think you'll enjoy. I invest in coin-operated games, place them where they're handy for you, hire skilled electricians to keep them in good working order. I pay rent for the space by giving the owner of the establishment a share of the coins you deposit in my games.

I don't know why or when the custom started that you deposit coins in amusement-games—like you do when you use a public telephone—instead fo buying tickets from the management—like you do when you go to the movies. But that's the way it is, and I guess you figure you get your money's worth in fun, because I am making a living.

Sure, I make money. But, like the fellow said, "Is that bad?" I support my family. Spend my money in this community. Pay taxes. Give to charity. Help every worthwhile cause I can. And—with your help —I help give jobs to the thousand of men and women in the factories that make coin-operated games and the glass, wood, copper, steel and so forth that go into those games.

I like by business, so I hope you keep on liking the service I give. I like the living I earn. I like the people I meet. And even if it does sound sentimental . . . I like to bring good fun to good neighbors.

SIGNATURE

LOS ANGELES

It still isn't too late for all operators throughout Southern California to drop in and see the new Rock-Ola "Comet" 120 selection phono at Cane Distributing Company. **Al and Bruce Cane** extend an invitation to attend their open house party on Friday, Saturday and Sunday, April 2nd, 3rd and 4th. "We look forward to meeting all the operators in this area," stated Al Cane. "and we can assure them the best in cooperation and service." Free Buffet-Refreshments will be served and many recording artists will be on hand to chat with the operators.

Mr. and Mrs. Lou Dunis of Dunis Distributing Company, Portland, Oregon, paid a visit along coinrow recently. They spent a week-end vacationing in Palm Springs with **Mr. and Mrs. Wm. Happel** and **Mr. and Mrs. Al Silberman** of Badger Sales Company. Dunis reports that Vancouver, Washington, recently voted in Bingo Games which has opened up a new market. He states that Alaska has also been a good market for games and phonos. . . . **Jack Simon**, prexy of Simon Distributing Co., has been moving out plenty of used equipment lately. He has been screamin' for used games and has had to put on extra help to get everything in shape. . . . The new Lehigh "Ad-A-Unit" cigarette vendors are being shown at Nickabob Sales Company. These new units can be attached to present machines giving them increased capacity of from two to four extra columns for regular or king size cigarettes. . . . **Charley Robinson**, prexy of C. A. Robinson Co., announced that they will soon have on display United's new "Mexico" Bingo Game. . . . National Wurlitzer days will be held at Paul A. Laymon Company Sunday and Monday, April 4th and 5th. Ops will see the unveiling of the new Wurlitzer phonos which informed sources says will be sensational. Many operators who attended the MOA Convention in Chicago wondered why they didn't see **Paul or Lucille Laymon** at the Palmer House. They both had a pretty rough time of it and spent most of the three days seeing doctors or sitting in dentist chairs. Lucille had an abcessed tooth that was so miserable that it kept both her and Paul from participating in the activities at the show. . . . Seems that we just get through with one convention and up pops another one. **Aubrey Stemler**, Western representative for Eastern Electric, left for the NATD Show which was held in Chicago March 28, 29 and 30. . . . The operation of cigarette vendors has long been considered a field all in its own but yet it is surprising to note the number of Southern California operators who are now adding ciggie machines to their routes of music and games. **Robert Bard**, prexy of Bard Distributing Company, has been expanding his operations to include cigarette machines with very good success. Now **Lee Walker** has also added cigarettes to his route. Other ops such as **Pete Pellegrino, Walt Hemple, Homer Razor, Earl Cale** and **Ed Kendall** have also expanded their routes to include cigarette machines. . . . **Sam Ricklin**, prexy of California Music Company, has been busy interviewing new applicants to take **Jack Lewis'** place. Jack has now taken up his new post in the artist and repertoire department of RCA Victor, New York City. Sam played host to **Jeff Chandler**, Universal-International singing star and new Decca recording artist, this past week. He reports that Jeff's first waxing of "More Than Anyone" b/w "I Should Care" is selling very well at his record emporium. . . . **Mort Leeman** is back hard at work after a quick business trip to the East Coast. He has been getting ready for the spring and summer season by pulling kiddie rides off locations, re-conditioning them and getting them back on the route again. . . . **Lyn Brown** is now displaying Exhibit's new "Twin Rabbit" Kiddie Ride. . . . Atsie Stein now manages a softball team out in the San Fernando Valley. Two of his ace players are **Mort Leeman** and **Jerry Fink**. Now all we need to make it a real team is to get **Lyn Brown, Al Cohn, Al Hanlin** and **Phil Robinson**. (It's good for the waistline too, Phil!)—Come on boys, let's play ball! !

The happiest faces these days at Minthorne Music Company are those of **Hank Tronick** and **George Mahlum**. Jean and Dolores gave Hank a new Cadillac sedan and George a new Mercury station wagon. The Minthornes, themselves, are planning a business trip to Phoenix, Arizona, where they will talk with **John Reese**, resident manager. . . . **Bill Simmons**, prexy of Alpha Distributing Co., has had a lot of success with the new Maestro 48-Play conversion kits. The "Magic Brain" of this new adaptor changes 20- to 24-play bar box equipment to 48 selections. . . . **Jack Neel** drove down from Riverside this past week in his new car. Everyone kidded him about not wearing his customary straw hat. Jack came back with a quick explanation though. It was raining and rain and straw just don't go together. . . . **Phil Robinson**, Western Representative for Chicago Coin, and **Ed Wilkes** of Paul A. Laymon Company took **Lou Dunis** out for his favorite luncheon dish of corned beef and cabbage. . . . **V. Van Nattan**, sales manager for Auto-Photo Company, is reported to now be in New York on business. He will continue his trip through the Eastern States before returning to Southern California. . . . **Bill Bolton** drove in from Oceanside recently to take care of business. . . . **S. L. Griffin** was seen along coinrow again taking care of business. He has become one of our most regular out-of-town visitors. . . . **Al Cicero** came to town recently from Santa Maria along with **Al Anderson** from Shafter. . . . Other visitors included **Jack Spencer**, Big Bear; **Vern Ephrom**, Bakersfield; **Dale Freeman**, El Centro; **Lee Bowman**, San Diego and **Bob Colyer**, Long Beach. . . . More and more operators are becoming interested in the new Los Angeles Division of the California Music Guild. New applications for membership are coming in daily. **Ben Chemers**, Business Manager for the Association, has been visiting operators and distributors along West Pico getting acquainted with them.

Distribs Prepared For Wurlitzer Day Showings

NORTH TONAWANDA, N. Y.—Wurlitzer distributors across the country are shining the floors and polishing the windows in readiness for the showing of the new Wurlitzer phonograph line on Sunday, April 4, and Monday, April 5. For the past two weeks operators have received a barrage of mail reminding them of the presentation of what Wurlitzer claims will be "the greatest phonographs of all time."

Starting with the blank blotter card which revealed its message when dipped in water, the mailing campaign followed up with a very handsome, black covered formal invitation giving the name of the distributor and the address at which the showing in each specific territory would be held. Two additional mailings were facsimiles of calendar desk pad sheets on which the dates April 4 and 5 were featured prominently at the top, and hand-lettered notation indicated that the operator had a date with the distributor at the address listed below.

As a final follow-up of the teaser campaign, Wurlitzer sent out from the factory a unique folder which contained a 5-inch record impressed in cellophane on a heavy cardboard stock. After a short fanfare, the voices of three announcers extolled features of the new Model 1700 multi-selection phonograph and gave a graphic description of Wurlitzer's restyled 1600-A and 1650-A 48-selection models. The folder again listed the dates of National Wurlitzer Days.

Reports from various distributors indicated that without exception they would hold open house for the operators, their wives and families. In most instances showings are planned for the distributor's place of business. In a few cities, specifically Albany, New York, and Indianapolis, Indiana, the new models will be exhibited in hotel rooms decorated to display the new merchandise to fullest advantage.

"Interest in the new Wurlitzer line has been running high throughout the industry," stated Bob Bear, sales manager, "and reports of months of field test on the new models indicate that the mechanism will ably meet the rigid requirements of music operators."

The Cash Box, issue dated April 10, will carry the complete story and photographs of the new Wurlitzers and will incorporate a four-color brochure giving full details and specifications.

Ray Named Sales Mgr. By Rock-Ola

CHICAGO—King P. Ray has been appointed sales manager of the Phonograph Division of the Rock-Ola Manufacturing Corporation, according to an announcement made by David C. Rockola, president of the company.

Ray formerly held the position of assistant vice-president in charge of sales of Daystrom Furniture Division of Daystrom, Inc. and, more recently, was central sales manager of the Raytheon Mfg. Co.

Ray will assume his new duties March 29, 1954, and will make his headquarters at the Executive Offices of the Chicago plant of the Rock-Ola Manufacturing Corporation.

NOW! for REGULAR, MATCH or MATCH REPLAY!

GENCO'S TWO PLAYER BASKETBALL

(1 or 2 CAN PLAY)

★ REGULAR—for Novelty Play in Every Location.
★ DELUXE—(MATCH)—New, sensational changing value Match feature.
★ SUPER-(MATCH REPLAY)—Match feature with Replay feature (1 to 16 Replays).
- SUPER-LIFELIKE ACTION—Players actually "shaat" ball into basket!
- AUTOMATIC BALL LIFT — Alternately delivers 12 balls to each player.
- FAST—60 sec. playing time!
- 4 "CHANGING VALUE" BASKETS.
- 2 "SPECIAL WHEN LIT" BASKETS.
- GLASS-ENCLOSED FIELD for full visibility—brilliant ceiling lighting!
- MODERN, COMPACT CABINET—41" x 27" x 71" high. Crated weight 300 lbs.

UPPER "SPECIAL WHEN LIT" BASKETS light up several times during game. "Long shot" into upper basket when lit scores 10 Bonus Points in addition to regular lower basket score. Special baskets also light up on last shot—keeping outcome in doubt until very end of game!

AVAILABLE IN 10c—3 or 4 for 25c PLAY (OPTIONAL)

PATENTS PENDING

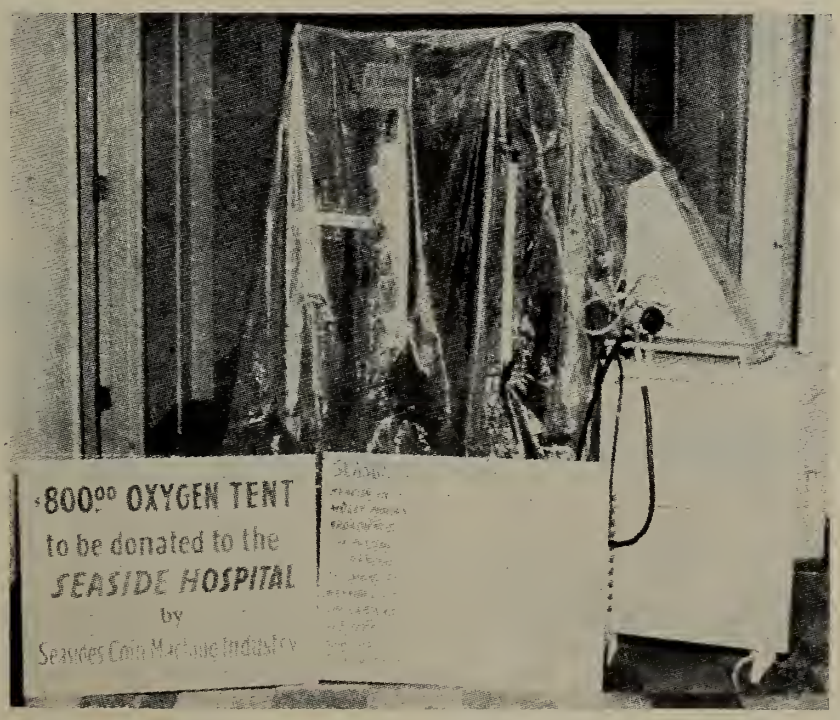
VARIABLE SCORING On Every Shot!

Each lower basket varies from 2 to 8 points with each ball. Visitar and Hame Player shaat for respective baskets with highest value. (If ball falls into appanent's basket, points scare for oppanent.)

GENCO MFG. & SALES CO.

2621 North Ashland Avenue • Chicago 14, Illinois

Coinmen Donate Oxygen Tent



SEASIDE, OREGON—The coin machine men of Seaside presented an oxygen-tent to the Seaside Hospital, this city. The operators raised $800 to purchase the much needed equipment and as a result received much favorable comment in the newspapers of the region. A fine example of community goodwill building by operators.

Chi Coin Extends General Vend. Territory

BALTIMORE, MD.—Irv Blumenfeld, Harry Hoffman and George Goldman, the "three Generals" of The General Vending Sales Corporation, this city, announced that its distributing territory for Chicago Coin Machine Company has been extended to cover the state of Virginia as exclusive distributors. The firm continues to cover Delaware, Maryland and D.C.

These men also announced that their firm has been appointed exclusive distributors for Exhibit Supply.

In addition to the above, General also distributes the products of AMI, Gottlieb, Genco and Williams.

PROFESSIONALLY RECONDITIONED AND REFINISHED

SEEBURG SYMPHONOLAS
146 147 148

WURLITZER
1080 1250

with DAVIS GUARANTEE

SPECIAL PRICE FOR VOLUME.

Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

Flowers Heads Silver King Bulk Machine Division

AURORA, ILL.—Silver-King Corp., this city, has announced the appointment of John Flowers as head of the Bulk Machine Division. In his new capacity, Flowers will direct all domestic and export sales including all specialty sales setups.

Airmail Subscription
The Cash Box $30

Thanks to MOA for the wonderful business

"Kiddie Karousel"

TEXAS KIDDIE RIDES CO.
3500 JENNINGS AVENUE
FORT WORTH, TEXAS

ANNOUNCING
UNIVERSAL DISTRIBUTING CO.
ST. LOUIS, MO.
MISSOURI Distributors for
"KIDDIE KAROUSEL"
TEXAS KIDDIE RIDES CO. FT. WORTH, TEXAS

ANNOUNCING
ATKINS DISTRIBUTING CO.
OKLAHOMA CITY, OKLA.
WEST OKLAHOMA Distributors for
"KIDDIE KAROUSEL"
TEXAS KIDDIE RIDES CO. FT. WORTH, TEXAS

Local wholesalers are caught in a switch between the local waterfront union squabble. Whatever export orders were to be shipped are now being withheld until the jurisdictional longshoremen strike is settled. As one wholesaler put it, "It could have been worse. Export orders fell down to practically nothing a few months prior to this trouble, and we weren't caught with machines on the dock. We could have had thousands of dollars of machines laying around, with no chance of getting our money out for the length of the strike." Domestic sales have increased and overall sales on reconditioned equipment is making up any drop in export biz.

* * * * *

Considerable interest here on **Heinie Robert**'s tape music machine, shown to local coinmen at the Barclay Hotel on Monday, Tuesday, Wednesday and Thursday, March 22, 23, 24 and 25. Heinie played host to quite a number of ops and distributors. . . . With **Harold Rosenberg** of United Games, Peekskill, N. Y., back from Florida, and on the job, partner **Si Silverstein** and his missus takes off for a week in the sunshine. . . . **Ike Berman** lost his mother on Saturday, March 20. . . . **Dave Stern** and **Bob Slifer**, Seacoast Distributors, report sales of Rock-Ola's "Comet" phono keeps going at a good pace. **Dick Cole** of Cole Products expected to visit Seacoast next week. The firm is distributor for the drink vendor. . . . We hear that **Ben Chicofsky**'s mother died this week. Ben is a music op and member of the board of the music assn. . . . **Joe Connor, Lou Hirsch, "Senator" Al Bodkin** and **Mac Pollay** seen in a huddle on coinrow. . . . **Nat Cohn**, Riteway Mfg. Co. advises that his "3-D Theatre" is now on a new production run, and the machine will have several new innovations. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing Co., report export biz dead, but local orders piling in. . . . **Milty Green** in Miami, but will rush back when the addition to his family is imminent.

* * * * *

Jimmie Cagiano and **Gil Gilbert** of the Coin Machine Employees Union, Local 465, completing the necessary details for their Annual Dinner and Dance at the Latin Quarter on Sunday night, April 25. Jimmie reports greater sale of tickets, and a bigger journal. . . . **Irving Kaye**, Activeaire Devices, Inc., (mfr) and **Barney (Shugy) Sugerman**, Runyon Sales, national distributor of their hand dryer, getting ready to cover the country. Kaye reports the dryer is on the production line, and Shugy states many distribs have been appointed. . . . Meanwhile, the Runyon org. busy supplying the ops with AMI phonos, and Keeney's "Mainliner" bowler, which **Irv (Kempy) Kempner** states is moving at a sensational pace. . . . The busiest firm on the row, naturally, is the **Mike Munves Corp.**, which is working overtime preparing equipment for the many arcade owners thruout the country. Mike is very proud of the new "Grandma's Prediction" machine, being manufactured by his firm under the direction of **Joe Munves**. The machine is on the production line and Munves is shipping. . . . Another busy wholesaler is **Al Simon** of Albert Simon, Inc., distributor for ChiCoin, Genco and Auto-Photo. The new amusement machines and shuffles ChiCoin and Genco are producing at this time are selling at a fast pace. V. Van Nattan of Auto-Photo Co., L. A., came on to visit with Al following the showing of his machine at the recent MOA Show. Van Nattan has been away from the plant for a month now, and heads back there from New York. . . . **Harry Rosen**, Atlantic-New York Corp., back from Miami Beach, looking like a million. **Meyer Parkoff**, the other half of the firm, has to rush home to take his son, **Allen**, to the medics for a tonsil operation. . . .The showrooms over at Young Distributing empty and all shined up, with **Joe Young** and **Abe Lipsky** anxiously awaiting the official "National Wurlitzer Days," April 4 and 5, Monday and Tuesday, at which time they'll show music ops the new Wurlitzer phonos. . . . **Dave Lowy**, Dave Lowy & Co., making nice progress since reopening his wholesaling firm. Reports sales of reconditioned amusement games and music machines increasing with each week.

The Florida delegation returned from the MOA convention with the firm conviction that this was one of the finest conventions they ever attended. From the business point of view as well as the banquet and entertainment. . . . **Dave Pearl** (**Harry Pearl**'s brother) purchased a pingame and shuffle alley route from the S. & A. Vending Co. and so now we have another northerner in the coin machine biz joining our fraternity. . . . **Joe Mangone** has completely recovered from his recent attack of gallstones suffered when he was in Georgia for Gottlieb's new pingame "Mystic Marvel." . . . Bush Distributing Company has sent out invites to all ops to attend the unveiling of the new Wurlitzer phonograph. Promises to be some shindig. **Ted Bush** claims it is one of the most outstanding phonos ever built by Wurlitzer. . . . **Sam Taran** claims he claims he has enough new and used coin machine equipment to supply a buyer from a juke box to a complete arcade, and make immediate delivery. . . . Rumor has it **Bert Lane** will soon announce a new coin operated device that will stir up the entire industry. . . . **Burton Blatt** (Willie's son) just arrived in town and has already rented an apartment. Burt immediately sent for his wife and two daughters to join him. . . . **Cy Wolfe**, Seeburg distributor, holding service school for mechanics at the El Comodoro Hotel for 10 days. Lunch is served each day to those present. . . . **Miltie Green** in town on a business-vacation trip. Milt trying to build a store of stamina to offset the expected arrival of his baby and the resulting loss of sleep. . . . Lots of activity going on at Supreme headquarters. The gang is getting the place ready for the assembling of Willie's new target. Old timers who saw it recently had nothing but praise for it. Willie expects to make a formal announcement to the trade soon. . . . The summer season is fast approaching. This year most of the coin machine industry will be found at the Robert Richter Hotel and Cabana Club. Some of the New Yorkers who will be there are **Mr. & Mrs. Levey; Mr. & Mrs. Dave Friedman; Mr. & Mrs. Murray Blane; Mr. & Mrs. Willie Blatt.** New Yorkers who want to gain gin rummy experience should register at the Robert Richter Hotel.

Most outstanding news of the week. At least as far as music ops are concerned. Came from Washington. That the 20% Federal Excise (Cabaret) Tax would be cut to 10% April 1. This means that many mediocre spots can become top spots once again. Now that the locations can feature: "Juke Box Dance Nights". Also means that it will act as a tremendous curb on the wave of juvenile delinquency running rampant thruout the nation. If teenager spots can set up regular dance nites. Remember, locations must pay 10% on all food and drinks, where there's dancing to juke box music. But definitely can be afforded by such locations. And will boom business all around. . . . Dave Gottlieb returned to his offices. And the first words from Judd Weinberg? That the firm would "step up production on 'Mystic Marvel' ". The game's clicked very big, Judd reports. . . . Apologies to Sol Gottlieb. Whose name was dropped out from stick of type last week. When we mentioned that Gottlieb brothers would be present at dedication of Gottlieb Community Hall at West Suburban Temple in Oak Park. Brothers are: Dave, Sol, Morrie and Nate Gottlieb. Community Hall was dedicated in name of their beloved parents, Samuel and Bertha Gottlieb.

Jack Nelson had expected to be on another trip. But, with business as hectic as it is over at Bally, Jack just can't get away. New "Surf-Club" keeping the phones ringing all day long. . . . Bill Kane of American Hand Dryer in town at the Conrad Hilton. Gave quite a party one evening. . . . Andy Renn back from 3 weeks in Puerto Rico. Looking the very picture of health. But Tom and Angy Callaghan still there. Will return about first week in April. Tom's office all cleaned and painted. And the pics of famous people very prominent on the walls. . . . Lou Boasberg should get a very special long distance phone rate on his calls to Chi. Seems like Lou's on just about every hour of the day. Asking for more equip't. . . . Harold Lieberman leaving for a two months European vacation. One of Harold's big dreams for a long time now. . . . C. C. Bishop of Raleigh, N.C. in town. Talking things over at the Bally factory. Bishop one of the late Joe Calcutt's best men, as old timers will recall.

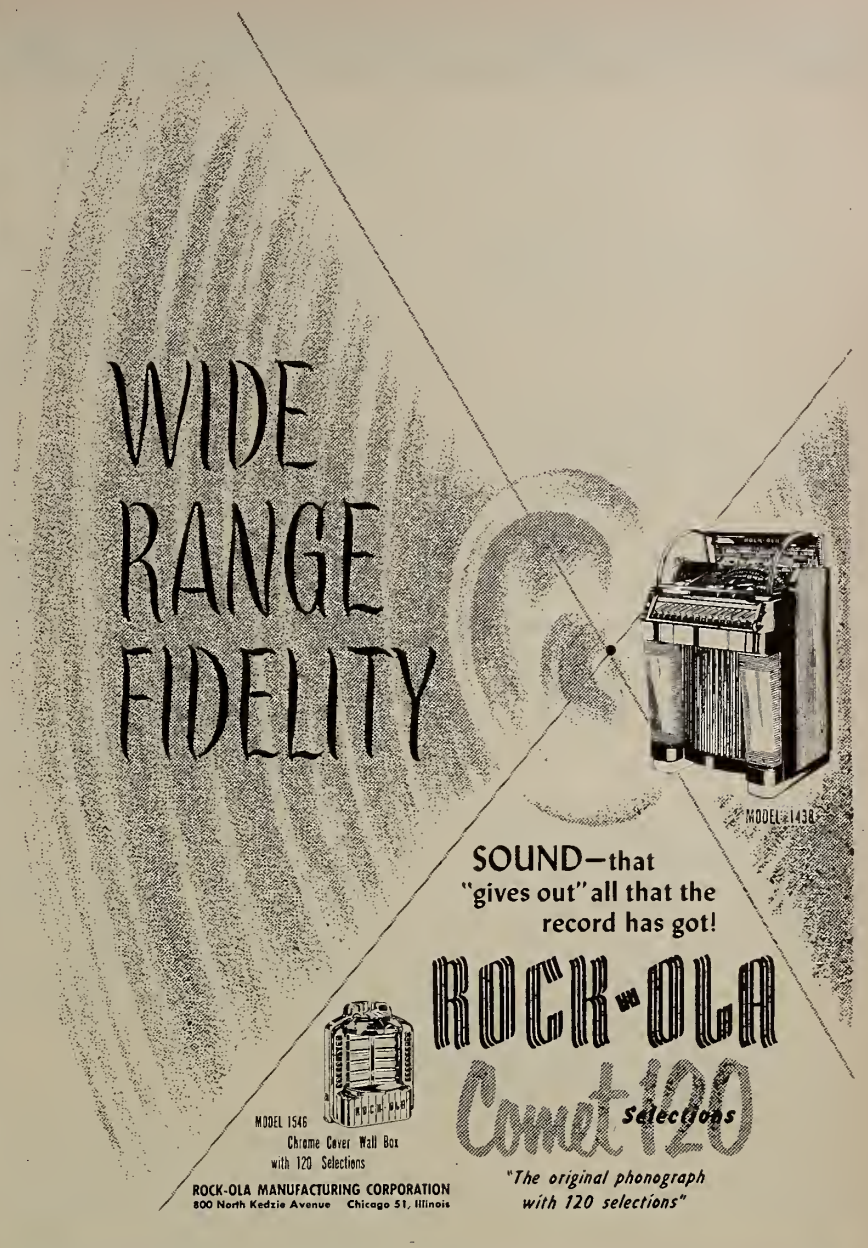
A. D. Palmer of Wurlitzer sent us a recording on cardboard. It sure does tell an interesting story. About the forthcoming "National Wurlitzer Days", April 4 and 5. . . . Don Moloney a busy, busy man over at Donan Distribs. With Mac Brier and Tom Cath helping get those "Surf-Clubs" out as speedily as possible. . . . Sure happy to hear that Lucy DeSelm came out of that very serious operation beautifully and is on the way to recovery. She's at the Edgewater Hospital here in Chi. Bill DeSelm dashing out there between phone calls for more of the new United games. . . . Ray Moloney on his way down to Florida. Will bump smack into a crowd of Chi coinmen down there already. . . . Hear that Bill Marmer's place well under construction. . . . Al Tholke conducting United Service School in L.A. while Johnny Casola and Ken Sheldon leave on "School" tour of the southland. And Herb Oettinger shining up his golf clubs as the weather starts warming up. . . . Gil Kitt phones to advise, "We're busier than ever trying to get machines out to our many customers." . . . Gorgeous invitation from Johnny Bilotta. To attend his Wurlitzer "Celebration" party. At Caruso's nite club in Newark, N. Y.

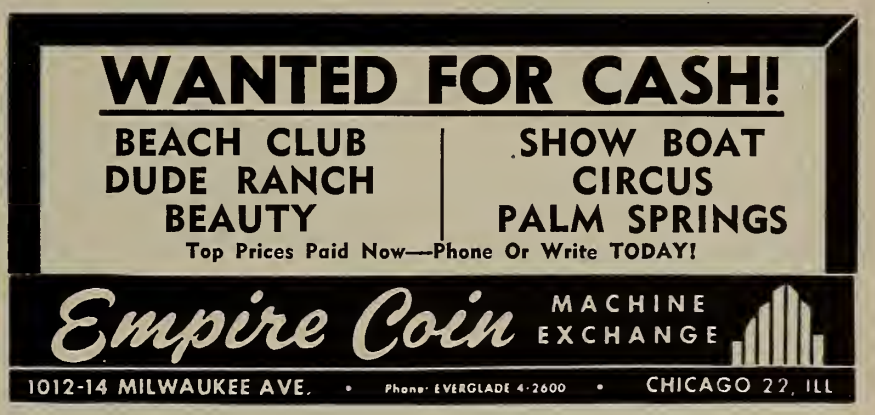
Congratulations to Roberto Ayala. Who publishes "Selecciones Musicales" of Mexico. On his 5th Anniversary. . . . Les Rieck says they're shipping "Holiday" just as fast as they can over at Evans'. . . . In the midst of starting shipping their "Home Run", and trying to fill all orders for their "Super Frame Bowler," Ed Levin of ChiCoin reports, "Just can't stop 'Criss Cross' sales. They seem to be getting bigger all the time". And Frank Mencuri, who just returned to ChiCoin plant this week, advises the same. All want ChiCoin's baseball game and new bowler, yet "Criss Cross" still getting plenty sales action. . . . Nate and Irene Gottlieb and their 3 children now down in Florida. At Lou and Ann Koren's King Cole North Shore Hotel. Report back that Alvin Gottlieb becoming top fisherman. Alvin just caught himself a tremendous Dolphin. . . . Judd Weinberg will become a Daddy for the 2nd time any day now. Maybe even before you read this.

Representatives of Mexico's juke box ops' association visit to tell The Cash Box what a battle this organization (Associacion Nacional de la Industria Musicale, A.C.) is putting up against the Composers & Authors Society in Mexico City on copyright license fees. Top men of the Mexican juke box ops' association, David L. Romero, Hector Manzano Solis, Benjamin Cardenas del Rio, Jose Riojas, Ben Rosenthal, Jose Maria Zarazua, Jose Martinez, and legal adviser, Andres Mendicuti, are all hopeful that MOA and American music biz can help them to overcome excessive copyright fee demands. . . . Paul Huebsch of Keeney forced to rush back and help out after only one week's vacation in Miami. As the firm's new "Diamond Bowler" catches on. And demand grows. Chester Biezad, who held down Paul's job for the one week, wipes his brow happily to see Paul back again. . . . Sam Stern just simply thrilled at the way the very first Williams' card game, "Dealer '21' ", caught on. Sam claims Williams' plant is busier than it ever has been before just trying to fill orders.

Art Weinand a very, very busy guy over at Exhibit. As this firm falls three weeks behind in orders. Art trying to cover from West to East and South to North and tell his distribs "why". . . . Cliff Horton, publicity man extraordinaire, and his sales wiz, Al Bradford, so busy they haven't time to even sit down and rest here in Chi. "On to Cleveland", says Cliff. And away they go. . . . Remarkable as it sounds, even tho many, many other industries crying bitter tears, phono biz is holding steady, as far as sales concerned, this first quarter of '54. In fact, equal to first quarter of '53. And that was a booming quarter. Yes, sir, there's nothing wrong with the automatic music business in the good, old U.S.A. Just getting better by the hour. . . . Al Calderon of Indianapolis' Calderons got himself right into the jackpot by letting the people know that he "had Bingo games." Advised, "The phones just kept ringing and ringing. And from all over the nation". . . . Two players for Two Player Basketball over at Genco are Sam Lewis and Avron Gensburg. . . . Congrats to Herb Jones for this past issue of "Bally-Who". Showing the 10 factories Bally has working away at top speed. Herb has done a very marvelous job with "Bally-Who".

Andy Oomens phones congrats to The Cash Box for its "real fine retail record store listings". Andy has a retail record store himself. Just like many other juke box ops have. They appreciate these outstanding listings. . . . H. T. (Heinie) Roberts in Noo Yawk. At the Barclay. Showing the firm's tape recording mechanism and how it works to eastern ops and distribs who didn't see or hear it at the MOA show. . . . Never have we enjoyed so many, many compliments as we have since our last feature on the horrible music and filthy condition of most of the 165,000 prewar juke boxes still blocking off locations in the U.S. "Thanks a million".





CHICAGO CHATTER (Cont.)

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm nome. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Bally Broadways, Bally Bright Lights. ATLAS SALES CO., 512 E. WATER ST., SYRACUSE, N.Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—For resale—Mills Peek Panorams, Used Rock-Ola and National 22 foot Shuffleboards, Electric Scoreboards, Four Poses Photomatic late models. Quote your best price, conditions first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—Used 45 r.p.m. selective Ristaucrat and Hit Parade Midget Juke Boxes. Write: SILVER, 500 WEST 176th STREET, NEW YORK, N.Y.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Show Boats, Circuses, and Bright Spots. Seeburg 100. Chicago Coin Six Player Alleys. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MArket 1-3967.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Backetballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOLINE, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

WANT—Complete used 22" Shuffleboards or individual cabinets, boards or scoring units. In reply state make, condition, and price. HASSON COIN SERVICE, 454 SOUTH MAIN STREET, LIMA, OHIO.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — Atlantic Citys — Will pay $150; Yacht Clubs $225; Bally Beauty $250; Beach Clubs $285; Write: PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT—Beach Clubs in good condition, $300 cash; Atlantic Citys in good condition, $125 cash; Yacht Clubs in good condition, $175 cash; 1c Grippers in good condition, $5 cash; any 1c amusement game in good condition, $5 cash. Write, wire or phone. MAIN AMUSEMENT COMPANY, 1004 GARRISON AVE., FORT SMITH, ARKANSAS. Tel.: 2-2126, 2-0159.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

FOR SALE

FOR SALE—1 Seeburg M100-A, $395; 1 Seeburg 48ML, $175; 2 Wurlitzers 1015, $100 each; 1 Evans 45 Jubilee F.S., $675; 1 Elsie The Cow, Kiddie Ride, $175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, INDIANA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE — Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—5 AMI A's @ $175 each; 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE — Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Reconditioned, like new. Yacht Clubs, $285; Keeney Lite-A-Line, $45; United Cabana, $255; Palm Beach, $195; Bally Space Ships, $485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—United Alleys—Imperial $410; Royal $395; Classic $350; Clover $295; 10th Frame Star $175; Six Player DeLuxe $110; Williams —DeLuxe Baseball $250; DeLuxe World Series $110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE — United Clover Bowlers $325; Atlantic City $175; Palm Beach $175; Frolics $185; Yacht Club $245; Beach Club $350; Dude Ranch $395; Bally Futuritys $75; Genco Jumping Jacks $130. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

CLASSIFIED ADVERTISING SECTION

FOR SALE—1100 Wurlitzer $175; 1400 Wurlitzer $450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—A.M.I. Model A, $175; A.M.I. Model D 40, $425. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

FOR SALE—100 Used Peanuts & Gum Ball machines plus all parts and globes $300 for lot. Long Beach, very clean, $65; Team Hockeys (United) $40; United Super 6 Pl. Alleys $159.50; Keeney's 4 Pl. League Fly Pins $59.50. F.O.B. ST. LOUIS. ½ deposit. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.

FOR SALE—Will trade for what have you in Arcade Equipment or make offer on 8 Scientific Pokerinos, drop table; 3 United 5-Player with formica tops; 1 Evans Shuffle Ten Strike, 1 Evans Bat-A-Score. Y & A AMUSEMENT, 36 PURCELL STREET, STATEN ISLAND 10, N. Y. Tel.: GIbraltar 2-1810.

FOR SALE—21 Chrome Buckley wall boxes like new, master keyed, $35 for the lot f.o.b. Dallas, Texas. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Model A Seeburg $395; Model C Seeburg $715; Wurlitzer 1250, $275; Wurlitzer 1100, $190; Wurlitzer 1015, $85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Reconditioned and ready for location, Shuffle Ball 4 Player $395; Sky Gunner $295; Bally Champion Horse $495; Packard Manhattan $85. B. D. LAZAR COMPANY, 1635 FIFTH AVENUE, PITTSBURGH, PA. Tel.: GRant 7818.

FOR SALE—Chi-Coin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, $3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll $4.35. Rear frames rebushed model 700 & up, $2.50 each, lots of 5, $1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Iudustry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Special! United Tahitis, like new $325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Best Buy In Town! Just off locations and clean merchandise. 5 Wurlitzers 1015, $100 each; 7 United Bolero Bingo Tables, $50 each; 5 United A.B.C. Bingo Tables, $35 each; 1 Keeney Lite-A-Line Bingo Table, $60; 1 Seeburg Blond 48 Phonograph, $100. 1/3 deposit, balance C.O.D. Write, wire or phone. ROBERT EHRHARDT, SR., 608½ AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 3-3625 and 2-4545.

FOR SALE—Reconditioned Model 1400 and 1450 Wurlitzers $395 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON STREET, DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE—Eastern Electric (C-8) $125; Genco, Sky Gunner $250; Keeney 6 Player S.A. $115; Keeney 10 Player S.A. $195; Exhibit Twin Rotation $125; Batting Practice $95. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—3020 Wall Boxes $17.50; 3W5L56 Wall Boxes $16.50; Seeburg # 146 $49.50; # 147 $69.50; # 148 $145; 1422 Rock-Ola $49.50; WIL56 5c Wall Box $3.95; Packard Pla Mor $3.95; 3048 48 sel. Wall Box $19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—ABC $20; Seeburg Classic Phono $15; Knock Out $15; Buccaneer $15; Spark Plug $40; Zingo $25, 3, 4, 5, $40; Seeburg 147, $80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE—Buy AMI reconditioned from an AMI distributor. AMI-A, $150; B, $260; C, $300; D, $425; D80, $545. Budge Wright's guaranteed equipment. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned $59.50 each; 25 Mercury Athletic Scales, counter models $22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE—1-1100 Wurlitzer, $150 clean; 1-1250 Wurlitzer, $250 clean. 1/3 deposit, balance sight draft or C.O.D. MAIN AMUSEMENT COMPANY, 1004 GARRISON AVENUE, FORT SMITH, ARKANSAS. Tel.: 2-2126—2-0159.

FOR SALE—All types used AMI, Wurlitzer, and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—53 Cue-Balls, as is, $75 each; reconditioned, new tops, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Bright Lights, A-1 condition, $65; AMI Model C $295; Wurlitzer 1100 $195; Wurlitzer 1015 $95; 1428 Magic Glo $195; 3020 Wall Boxes $18.50; Seeburg W1-L56 $4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE — United Stars $175; Quintette $140; Flying High $140; Marble Queen $195; Shindig $205; Minstrel Man $39; Mermaid $39; All Star Basketball $39; Seeburg 100 Wall Boxes and Brackets $90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned Like New —Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINOIS. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Kiddie Rides in A-1 shape. Chicago Coin Super Jet $375; Atomic Jet $225: Bally Champion $515: Phone: HArtford 6-3583. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE—Spot Lites $75; Frolics $200; Beach Clubs $350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—All games reconditioned. Across The Board $75. Following Games $35, 3 for $100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

MISCELLANEOUS

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

*"*Best way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read 'THE CASH BOX' every week."*

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President
BALLY MANUFACTURING COMPANY,
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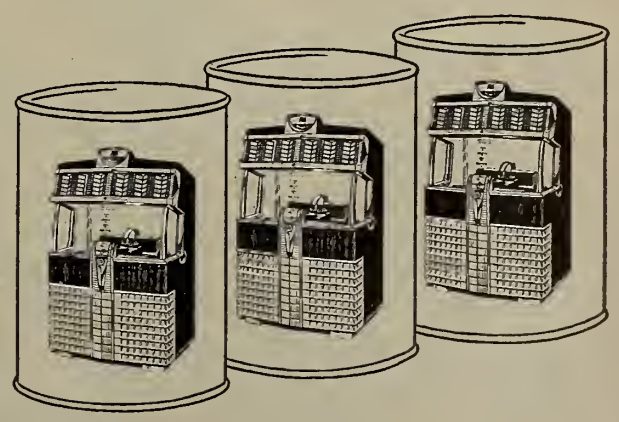

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
756th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideaway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

AMI

4* WM Wall Box	10.00	20.00
4* Model A '46	139.50	195.00
1* Model B '48	235.00	275.00
4* Model C	275.00	325.00
4* Model D-40	395.00	425.00
4. Model D-80	439.50	545.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	6.00	8.50

MILLS

6. Throne of Music	20.00	30.00
6. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	2.50	4.95
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	49.50	89.50
4. 1424 Phono (Hideaway)	49.50	69.50
4. 1426 Phono ('47)	75.00	109.00
1. 1428 Magic Glo	165.00	195.00
4. 1432 Rocket ('51)	239.50	289.50
4. 1434	329.50	395.00
1. 1436 "Fireball" 45 RPM	469.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. HiTone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. HiTone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	49.50	89.50
4* 146M	75.00	115.00
2. 147S	69.50	135.00
4* 147M	85.00	135.00
4. 148S	90.00	165.00
4. 148M	145.00	189.00
4. 148ML	159.00	199.00
4* M-100A	375.00	495.00
4. M-100B	535.00	650.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
4. W1-L56 Wall Box 5c	3.00	9.95
4* 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
2* 1015	85.00	125.00
4. 1017 Hideaway	59.00	99.00
4* 1100	175.00	250.00
4. 1080	69.50	125.00
4* 1250	249.50	325.00
4. 1400	429.50	550.00
2. 2140 Wall Box	3.00	15.00
4* 3020 Wall Box	10.00	19.50
4. 3048 (Conv. of 3020)	19.50	29.50
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820	20.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. ChiCoin Hit Parade	25.00	39.50
4. Ristaucrat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation I	135.00	195.00
4. Evans Constellation II	245.00	300.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	50.00
4. Across the Board (Un 9/52)	75.00	95.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	39.00	79.50
4. Aquacade (Un 4/49)	19.50	39.00
4. Arabian Knights (Got 12/53)	210.00	225.00
4. Arcade (Wm 11/51)	75.00	95.00
4. Arizona (Un 4/50)	10.00	30.00
4. Army-Navy (Wm 10/53)	210.00	240.00
4* Atlantic City (B 5/52)	145.00	250.00
4. Baby Face (Un 12/48)	15.00	39.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	17.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
4* Beach Club (B 2/53)	349.00	395.00
4* Beauty (B 11/52)	259.00	360.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	15.00	30.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	95.00	115.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	45.00
4. Bowl. League (Got8/47)	10.00	19.50
2* Bright Lights (B 5/51)	65.00	95.00
1* Bright Spot (B 11/51)	85.00	150.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
2. Buccaneer (Got 10/48)	15.00	30.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	29.50
4. Cabana (Un 3/53)	225.00	300.00
4. Camel Caravan(Ge6/49)	30.00	69.50
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Caravan (Wm 6/52)	69.50	99.50
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	19.50	29.50
4. Chinatown (Got 10/52)	125.00	160.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	175.00	245.00
4. Citation (B 10/48)	14.50	35.00
4. C.O.D. (Wm 9/53)	195.00	200.00
4. College Daze (Got 8/49)	15.00	25.00
4* Coney Island (B 9/51)	75.00	150.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
4. Coronation (Got 11/52)	100.00	135.00
4. County Fair (Un 9/51)	29.50	35.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	124.50
4. Cyclone (Got 5/51)	69.50	89.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	15.00	29.00
4. Domino (Wm 5/52)	59.50	99.50
4. Double Action (Ge 1/52)	15.00	29.50
4. Dbl. Feature (Got 12/50)	20.00	39.50
4. Dbl. Shuffle (Got 6/49)	20.00	49.50
4. Disk Jockey (Wm 11/52)	110.00	145.00
1. Dreamy (Wm 2/50)	25.00	59.50
4* Dude Ranch (B 9/53)	385.00	465.00
4. Eight Ball (Wm 1/52)	65.00	85.00
6. El Paso (Wm 11/48)	15.00	39.50
4. Fairway (Wm 6/53)	125.00	160.00
4. Fighting Irish (CC 11/50)	45.00	75.00
4. Five Star (Univ 5/51)	49.50	85.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	132.50	150.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
4. Four Corners (Wm 12/52)	89.00	125.00
4. Four Horsemen (Got 9/50)	25.00	67.50
4. "400" (Upright) (Ge 10/52)	65.00	95.00
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
4* Frolics (B 10/52)	160.00	235.00
4. Futurity (B 3/51)	60.00	75.00
4. Georgia (Wm 7/50)	30.00	45.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
4. Gold Cup (B 4/48)	15.00	29.50
6. Golden Gloves(CC7/49)	15.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	85.00	125.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
4. Grand Champion (Wm 8/53)	155.00	185.00
4. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	225.00	240.00
4. Gun Club (Wm 11/53)	210.00	235.00
4. Guys-Dolls (Got 5/53)	145.00	175.00
4. Handicap (Wm 6/52)	45.00	99.50
4. Happy Days (Got 7/52)	105.00	140.00
4. Happy-Go-Lucky (Got 3/51)	29.50	60.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
6. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	40.00	75.00
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Runs (Ge 3/51)	25.00	35.00
4. Hit 'N' Run (Got 4/52)	77.50	105.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	75.00	125.00
4. Hong Kong (Wm 9/51)	75.00	125.00
4. Horsefeathers(Wm1/52)	65.00	99.50
4. Horse Shoe (Wm 12/51)	24.50	59.50
4. Hot Rods (B '49)	20.00	35.00
4. Humpty Dumpty (Got 10/47)	9.00	29.50
7. Ice-Frolics (B 1/54)		
4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Judy (Ex 7/50)	15.00	25.00
4. Jumping Jacks (Upright) (Ge 12/52)	75.00	130.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	15.00	27.50
4. King Arthur(Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	85.00
2. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
7. Lazy "Q" (Wm 2/54)		
4. Leaders (Un 10/51)	90.00	145.00
4* Lite-A-Line (Ke 6/52)	35.00	75.00
4. Long Beach (Wm 7/52)	65.00	105.00
7. Lovely Lucy (Got 2/54)		
4. Lucky Inning(Wm5/50)	25.00	34.50
6. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	45.00
4. Major League Baseball (Un 6/48)	15.00	25.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	50.00	75.00
4. Marble Queen (Got 8/53)	195.00	220.00
6. Mardi Gras (Ge 5/48)	20.00	29.50
4. Maryland (Wm 4/49)	25.00	35.00
4. Merry Widow (Ge 6/48)	15.00	25.00
4. Mercury (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	39.00	79.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	25.00	45.00
4. Monterey (Un 5/48)	10.00	20.00

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4. Moon Glow (Un 11/48)	10.00	20.00
1. Morocco (Ex 10/48)	15.00	35.00
4. Niagara (Got 12/51)	74.50	99.50
4 Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	240.00	275.00
6. Oasis (Ex 10/50)	10.00	25.00
4. Oklahoma (Un 5/49)	20.00	30.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	79.50	112.50
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
4* Palm Beach (B 7/52)	159.00	275.00
4. Palm Springs (B 11/53)	475.00	495.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	95.00
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	35.00
4. Pin Wheel (Got 11/53)	195.00	225.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	25.00	59.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Puddin' Head (Ge 10/48)	20.00	30.00
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
4. Queen of Hearts (Got 12/52)	125.00	160.00
2. Quintet (Got 3/53)	119.00	150.00
4. Rag Mop (Wm 10/50)	20.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
4. Red Shoes (Un 11/50)	15.00	25.00
4. Rio (Un 11/53)	435.00	475.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	30.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	225.00	250.00
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	65.00	105.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ex 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwhall (Ge 8/48)	10.00	20.00
2. Sea Jockeys (Wm 11/51)	50.00	75.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Serenade (Un 11/48)	15.00	25.00
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
2. Show Boat (Un 12/52)	210.00	275.00
4. Silver Chest (Upright) (Ge 4/53)	250.00	275.00
4. Silver Skates (Wm2/53)	80.00	125.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	90.00	149.50
4. Slugfest (Wm 3/52)	55.00	95.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
1. Spark Plugs (Wm 9/51)	40.00	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	20.00	55.00
2* Spot-Lite (B 1/52)	65.00	135.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
2. Stars (Un 6/52)	75.00	125.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	72.50	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
2. Struggle Buggies (Wm 12/53)	225.00	240.00
4. Summertime (Un 9/48)	25.00	34.50
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	35.00
6. Tahiti (CC 10/49)	15.00	25.00
2. Tahiti (Un 8/53)	325.00	375.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	25.00	45.00
2. Three Four Five (Un 6/51)	40.00	85.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	125.00	175.00
4. Touchdown (Un 1/52)	25.00	35.00
6. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	15.00	45.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
6. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	310.00	349.50
4. Tucson (Wm 1/49)	10.00	30.00
4. Tumbleweed (Ex 9/49)	20.00	35.00
4. Turf King (B 6/50)	20.00	50.00
4. Twenty Grand (Wm 12/52)	90.00	125.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
4* Yacht Club (B 6/53)	235.00	295.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	25.00	45.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	79.50
4. Bally Baseball (5/51)	35.00	50.00
4. Bally Shuffle Line (7/51)	25.00	69.50
4. Chi-Coin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00
4. Chi-Coin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	74.00	95.00
4. ChiCoin King Pin (12/51)	90.00	150.00
4. ChiCoin 6-Player DeLuxe (5/52)	80.00	159.50
4. ChiCoin Match Bowler (6/52)	195.00	275.00
2. CbiCoin Bowl-A-Ball (10/52)	125.00	200.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	200.00
4. ChiCoin 10th Frame Special (12/52)	249.00	285.00
4. ChiCoin Name Bowler (1/53)	225.00	269.50
4. ChiCoin 10th Frame Double Score (3/53)	275.00	365.00
4. ChiCoin Crown (4/53)	295.00	325.00
1* ChiCoin Triple Score (6/53)	325.00	385.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	20.00	49.50
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	49.50
4. Keeney League Bowler (8/50)	45.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	85.00
4. Keeney 6-Player League (9/51)	75.00	150.00
4. Keeney DeLuxe League (3/52)	115.00	150.00
4. Keeney Super DeLuxe League (3/52)	70.00	165.00
4. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	229.50	265.00
2. Keeney Club Bowler (4/53)	275.00	325.00
4. Keeney Domino Bowler (5/53)	325.00	350.00
4. Keeney Carnival Bowler (5/53)	300.00	350.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	59.50	95.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
4. United 5-Player (1/51)	69.50	115.00
4. United 6-Player (2/51)	69.50	125.00
4* United DeLuxe 6-Player (10/51)	89.00	175.00
4* United 6-Player Super (3/52)	159.00	215.00
4. United 4-Player Official (5/52)	150.00	215.00
4* United 6-Player Star (7/52)	195.00	245.00
2* United 10th Frame Star (9/52)	175.00	295.00
4. United 10th Frame Super (10/52)	225.00	295.00
4. United Manhattan (9/52)	189.00	295.00
4. United Manhattan 10th Frame (9/52)	224.00	255.00
4* United Cascade (2/53)	294.00	325.00
4* United Classic (6/53)	325.00	365.00
4* United Clover (3/53)	295.00	345.00
4* United Olympic (6/53)	325.00	375.00
4. United Liberty (2/53)	294.50	325.00
4. United Royal (9/53)	395.00	435.00
4. United Imperial (9/53)	395.00	435.00
4. Universal Twin (1/50)	15.00	25.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	49.50
4. Williams 5-Player Bowler (6/51)	40.00	50.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	140.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	45.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
4. Bank Ball	25.00	35.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basekthall Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	75.00	95.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	55.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	89.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	35.00	69.50
4. Exhibit Gun Patrol	125.00	195.00
4. Exhibit Jet Gun	145.00	225.00
4. Exhibit Space Gun	159.00	185.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	129.50
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	35.00	59.50
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	199.50	285.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	120.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	195.00
4. Muto. Atomic Bomber	90.00	195.00
4. Mutoscope Dr. Mohile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo (Pre-War)	150.00	195.00
4. Mutos. Photomatic (late)	395.00	525.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
4. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Basehall	20.00	35.00
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	125.00
4. United Team Hockey	30.00	85.00
4. Western Basehall '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	50.00	75.00
4* Williams Super World Series	125.00	275.00
4. Williams Quarterback	25.00	65.00
4. Wurlitzer Skeeball	35.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	85.00	115.00
4. Du Grenier (Mod. A-9)	60.00	95.00
4. Du Grenier (Mod.AC-7)	85.00	125.00
4. Du Grenier (Mod.AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES9)	85.00	135.00
4. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	70.00	95.00
4. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
4. Du Grenier Champion (11 col.)	49.50	115.00
2. Eastern Electric C-8	85.00	125.00
4. Electro (8 col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Kenney "A"	100.00	135.00
4. Lehigh PX (Elec. 8 col.)	65.00	125.00
4. Lehigh PX (10 col.)	65.00	125.00
4. Lehigh King Size	75.00	125.00
4. National 7-50 7 col.	60.00	110.00
4. National 9-50 9 col.	65.00	125.00
4. National 9-30 9 col.	65.00	115.00
4. National 9-A 9 col.	85.00	119.50
4. Nat. 9-ML Wheatwood	135.00	175.00
4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	55.00
4. Uneeda "A" (8 col.)	30.00	55.00
4. Uneeda "A" (9 col.)	35.00	55.00
4. Uneeda "E" (6 col.)	35.00	65.00
4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4 Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 20.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
4. Stoner (Mod. 120, 5 col.)	69.00	95.00
4. Stoner (Mod. 120, Sn., 7 col.)	85.00	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
4. Martin's "Little Candy Store" (8 col. 160 cap.)	115.00	119.50
4. Coan "U-Select-It" (74 cap.)	15.00	22.50

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$200.00	$275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00
4. Bert Mills Coffee Bar, 600 cups	150.00	275.00
4. Bert Mills Coffee Bar, 500 cups	300.00	400.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$100.00	$200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons # 1400, single flavor, 5c	200.00	225.00
4. Lyons # 1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 Cup A-2	350.00	400.00

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups	$100.00	$200.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$275.00	$350.00
4. Refresher, 3 sel., 300 can cap.	300.00	400.00

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	$350.00	$395.00
4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Surf-Club	699.50

CHICAGO COIN

Criss Cross Bowler	665.00
'Round The World Trainer	1,185.00
Super Frame Bowler, Double Chute	655.00
Super Frame Bowler, Single Chute	630.00
6 Player Home Run	579.50

H. C. EVANS & CO.

Holiday (Model 4045) 100 Selec.	$1,050.00
Jubilee (Model 278) 40 Selec. 78 RPM	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00
Match Pool	685.00

D. GOTTLIEB & CO.

Mystic Marvel	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Bonus Bowler	650.00
Diamond	625.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

"3 dimensional Theatre"	$ 495.00
"3 D Kiddie Theatre"	495.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

No List Price Authorized for Publication

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

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UNITED MFG. CO.

Havana	$ 725.00
Team Shuffle Alley	695.00
DeLuxe Team Shuffle Alley	715.00
League Shuffle Alley	670.00

WILLIAMS MFG. CO.

Special DeLuxe Baseball	$ 537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50
Dealer "21"	364.50

THE RUDOLPH WURLITZER CO.

Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	139.50	195.00
AMI Model B	235.00	275.00
AMI Model C	275.00	325.00
AMI Model D-40	399.50	425.00
Seeburg 146M	75.00	115.00
Seeburg 147M	85.00	135.00
Seeburg M-100A	375.00	495.00
Wurlitzer 1015	85.00	125.00
Wurlitzer 1100	175.00	250.00
Wurlitzer 1250	249.50	325.00
Wurlitzer 3020	10.00	19.50

PINBALLS

Atlantic City (B 5/52)	145.00	250.00
Beach Club (B 2/53)	349.50	395.00
Beauty (B 11/52)	259.00	360.00
Bright Lights (B 5/51)	65.00	95.00
Bright Spot (B 11/51)	85.00	150.00
Coney Island (B 9/51)	75.00	150.00
Dude Ranch (B 9/53)	385.00	465.00
Frolics (B 10/52)	160.00	235.00
Palm Beach (B 7/52)	159.00	275.00
Spot-Lite (B 1/52)	65.00	135.00
Yacht Club (B 6/53)	235.00	295.00

SHUFFLES AND REBOUNDS

ChiCoin Triple Score (6/53)	325.00	385.00
United DeLuxe 6-Player (10/51)	89.00	175.00
United 6-Player Super (3/52)	159.50	215.00
United 6-Player Star (7/52)	200.00	245.00
United 10th Frame Star (9/52)	225.00	295.00
United Cascade (2/53)	294.00	325.00
United Olympic (6/53)	325.00	375.00
United Classic (6/53)	325.00	365.00
United Clover (2/53)	295.00	345.00
United Imperial (9/53)	375.00	425.00

ARCADE EQUIPMENT

Exhibit Dale Gun	35.00	69.50
Williams Super World Series	150.00	275.00

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UNITED'S HAVANA

WITH FASCINATING NEW

return all balls feature

SCORELESS FIRST GAME ENTITLES PLAYER TO EXTRA FULL GAME
by simply pressing button, holding all advantages gained in first game.
Extra coins can also be played for extra advantages in second game.

SPELL **HA-VA-NA**

FOR EXTRA IN-LINE SCORES—CAN ALSO SPOT NUMBERS 2-5-8

TWO SPECIAL CARDS

(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES
- *SPOT A NUMBER*
- *EXTRA BALL*
- *3 in Line Scores 4 in Line*
- *BOTH SUPER CARDS*
- *BOTH SPECIAL CARDS*

- FOUR CORNERS SCORE
- EXTRA TIME FEATURE
- UP TO 3 EXTRA BALLS PER GAME
- NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:

BACK GLASS SLIDES OUT EITHER SIDE

•

BACK-BOX MECHANISM TILTS FORWARD FOR EASY ACCESS

•

FRONT AND BACK DOOR HINGED

SEE YOUR DISTRIBUTOR

SEE UNITED'S **TEAM** AND **LEAGUE** SHUFFLE ALLEYS

•

Now at your Distributor

Available In 2 Sizes

•

8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NEW Bally® SENSATION

SURF-CLUB

packed with MONEY-MAKING play-appeal

NEW DOUBLE HOLD

Player can hold Odd Numbers or Even Numbers, get back balls from Numbers not held. When DOUBLE HOLD is lit, player may "hold and draw" twice during one game.

2-IN-LINE SCORES

SCORE AS 4-IN-LINE

3-IN-LINE, 4-IN-LINE, 5-IN-LINE SCORES

2 SUPER-CARDS

plus new SELECTABLE

SUPER-LINE

CORNER SCORES • ADVANCING SCORES
SELECT-A-SPOT • EXTRA BALLS

SUPER-CARDS

LIT BY

ROLL-OVERS

OR ADVANCING LIGHTS

"Better than BEACH CLUB" is the verdict of operators! SURF-CLUB combines all the profit-proved Bally in-line features with exciting new play-appeal that insures big, steady profits on location. Get your share. Get SURF-CLUB now!

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois